



## ABOUT SHAPE MY PORTFOLIO

### Overview:

Shape My Portfolio is designed to give aspiring creatives the rare opportunity to elevate their portfolio. The one-on-one mentorship allows young creatives to present their portfolios to creative gurus and receive invaluable constructive feedback for self-improvement.

Each one-hour session will give participants exclusive access to two 30-minute one-on-one with two creative leaders to assess their portfolio to:

- Discuss the strength and weaknesses of their portfolio
- Help create their personal brand
- Provide tips on what employers look for
- Help land their dream job

Powered by McCann Worldgroup and headed by Valerie Madon, Chief Creative Officer APAC, Shape My Portfolio presents young creatives with the unique opportunity to curate a strong portfolio.

## SCHEDULE

Date: Friday 22<sup>nd</sup> & Saturday 23<sup>rd</sup> March 2024  
Time: 14.30-17.30

Session 1:	Friday 22 <sup>nd</sup> March:	14.30-15.30
Session 2:	Friday 22 <sup>nd</sup> March:	15.30-16.30
Session 3:	Friday 22 <sup>nd</sup> March:	16.30-17.30
Session 4:	Saturday 23 <sup>rd</sup> March:	14.30-15.30
Session 5:	Saturday 23 <sup>rd</sup> March:	15.30-16.30
Session 6:	Saturday 23 <sup>rd</sup> March:	16.30-17.30

Venue: Room PATTAYA 6, Mezzanine Floor, PEACH  
Remark: Pre-Registration is required

## ELIGIBILITY & REGISTRATION

- Interested applicant must be a registered delegate of ADFEST 2024
- To register, click [here](#)
- Registration is not confirmed until you receive a confirmation notification from ADFEST
- Reservation is strictly **first-come-first-served** & seats are limited to **2 delegates only per session only**.

For more information, contact [Meen@ADFEST.com](mailto:Meen@ADFEST.com)

