

# P IES

The collage consists of 15 triangular segments arranged in a circle, each containing a different image related to beer and advertising. The segments are arranged in a circle, with white circles at the vertices. The images include: a sunset over water, a woman holding a beer, a beer bottle, a DITP logo, a woman holding a beer, a beer bottle, a woman holding a beer, a beer bottle, a woman holding a beer, a beer bottle, a woman holding a beer, a beer bottle, a woman holding a beer, a beer bottle, and a woman holding a beer.





ADFEST says HI in its 2024 theme, Human Intelligence.

ADFEST 2024, a 3-day regional creative festival will be held **Thursday 21 - Saturday 23 March 2024** at the Royal Cliff Hotels Group, Pattaya, Thailand.

Founded in 1998, ADFEST is the region's largest and most celebrated creative festival. It is the ideal place for the creative industry to gather, network, exchange ideas, meet new friends, and be inspired.

Not only is ADFEST a creative hub embracing and celebrating local diversity, it presents the perfect occasion to launch parties, expand your network, and keep at the forefront of the latest trends in the industry.

Don't miss the opportunity to meet your captive target audience & join us to say HI at ADFEST 2024!

For sponsorship inquiries, please contact [Zine@ADFEST.com](mailto:Zine@ADFEST.com).





# SPONSORSHIP OPPORTUNITIES



## **DIAMOND: SOLE PARTY SPONSOR**

**USD50,000**

- Sole naming right for the ADFEST 2024 Welcome Party or After Party
- Party sponsorship news coverage feature
- Logo display at the Party
- Complimentary exhibition booth (6 x 5 m)
- Complimentary LCD TV with USB Port at booth
- 18 complimentary delegate registrations
- Sponsor insert in ADFEST Festival Kit
- Logo on festival badge and display throughout festival
- Logo loop on ADFEST official website



## **PLATINUM: LANYARD SPONSOR**

**USD35,000**

- Sponsor logo on ADFEST 2024 festival lanyard
- Complimentary exhibition booth (5 x 4 m)
- Complimentary LCD TV with USB Port at booth
- 12 complimentary delegate registrations
- Sponsor insert in ADFEST Festival Kit
- Logo on festival badge and display throughout festival
- Logo loop on ADFEST official website



# SPONSORSHIP OPPORTUNITIES



## **GOLD: CO-PARTY SPONSOR**

**USD25,000**

- Co-naming right for the ADFEST 2024 Welcome Party or After Party
- Logo display at the Party
- Complimentary exhibition booth (4 x 3 m)
- Complimentary LCD TV with USB Port at booth
- 8 complimentary delegate registrations
- Sponsor insert in ADFEST Festival Kit
- Logo on festival badge and display throughout festival
- Logo loop on ADFEST official website



## **GOLD: AREA SPONSOR**

**USD25,000**

- Naming right for the ADFEST 2024 Breakout Stage or Production Hut area
- Logo display at the Breakout Stage or Production Hut area
- Complimentary exhibition booth (4 x 3 m)
- Complimentary LCD TV with USB Port at booth
- 8 complimentary delegate registrations
- Sponsor insert in ADFEST Festival Kit
- Logo on festival badge and display throughout festival
- Logo loop on ADFEST official website



# SPONSORSHIP OPPORTUNITIES



## **GOLD: LOTUS AWARD SPONSOR**

**USD25,000**

- Sole naming right of one of the 21 ADFEST Award categories
- Logo on screen during sponsored Lotus Award Presentation
- Logo at the exhibition gallery of the sponsored Lotus Award category
- Complimentary exhibition booth (4 x 3 m)
- Complimentary LCD TV with USB Port at booth
- Invited on stage to present trophies to winners of the sponsored Lotus category
- 8 complimentary delegate registrations
- Sponsor insert in ADFEST Festival Kit
- Logo on festival badge and display throughout festival
- Logo loop on ADFEST official website



## **GOLD: ADFEST 2024 APPLICATION SPONSOR**

**USD25,000**

- Sponsor logo on ADFEST 2024 application
- Complimentary exhibition booth (4 x 3 m)
- Complimentary LCD TV with USB Port at booth
- 8 complimentary delegate registrations
- Sponsor insert in ADFEST Festival Kit
- Logo on festival badge and display throughout festival
- Logo loop on ADFEST official website



# SPONSORSHIP OPPORTUNITIES



## **SILVER: LUNCH SPONSOR**

**USD15,000**

- Sole sponsorship of a lunch during the festival
- Logo display at food kiosk and delegates' lunch tables
- Complimentary exhibition booth (3 x 2 m)
- 4 complimentary delegate registrations
- Sponsor insert in ADFEST Festival Kit
- Logo on festival badge and display throughout festival
- Logo loop on ADFEST official website



## **BRONZE: COFFEE BREAK SPONSOR**

**USD8,000**

- Sole sponsorship of a coffee break during the festival
- Logo display at coffee and snacks stations
- 2 complimentary delegate registrations
- Sponsor insert in ADFEST Festival Kit
- Logo on festival badge and display throughout festival
- Logo loop on ADFEST official website