

ADFEST 2024 : PARTICIPANTS LIST



ALMATY

| | | |
|-------------------|--------------|---------|
| ALFIRA ABDALIMOVA | ART DIRECTOR | BBDO CA |
| ERSULTAN KARANOV | COPYWRITER | BBDO CA |

ANJI

| | | |
|--------------|----------|---|
| ZHENGXI ZHOU | CHAIRMAN | ANJI GREEN TOWNSHIP OPERATION MANAGEMENT CO., LTD |
|--------------|----------|---|

AUCKLAND

| | | |
|-----------------|------------------------|----------------------|
| CHRISTIAN GREET | CREATIVE DIRECTOR | CIRKUS |
| GARY STEELE | CHIEF CREATIVE OFFICER | DDB NEW ZEALAND |
| CINDY YU | CEO | SHERLOCK ENTERPRISES |
| ROB SHERLOCK | CHAIRMAN | YEFIRA GROUP |

BANGALORE

| | | |
|-------------|------------------------------|-----------------|
| POOJA MANEK | FOUNDING MEMBER AND CREATIVE | TALENTED AGENCY |
|-------------|------------------------------|-----------------|

BANGKOK

| | | |
|-----------------------------|------------------------------------|------------------------|
| KENSAKU KAWASAKI | PRODUCER | 101 PICTURES CO., LTD. |
| ATTHAPON CHAIANUN | MD | 80ROOT |
| SURANGRAT JINTANASATHIRAKUL | GM | 80ROOT |
| PICHAYAKANYA LORWATTANA | ASSISTANT TO PROJECT MANAGER | 80ROOT CO., LTD. |
| SIRIRATH KLINMALAI | PROJECT MANAGER | 80ROOT CO., LTD. |
| PARAMES RACHJAIBUN | CHAIRMAN EMERITUS | AAT |
| AMY SOPHIDA BUANAM | EXECUTIVE ASSISTANT & SOCIAL ADMIN | AD ADDICT |
| HATAIRAT CHOWJAIMEESUK | ACCOUNT & PROJECT COORDINATOR | AD ADDICT |
| PERT PONGPITI PHASUKYUD | FOUNDER & CONTENT CREATOR | AD ADDICT |
| THEERAKAN CHEASAKUN | SENIOR CONTENT DESIGNER | AD ADDICT |
| BENJAWAN APINUNRUNGROJ | FACILITATOR | ADFEST |
| CHALITAPORN YAMOON | FACILITATOR | ADFEST |
| CHAWAPORN DHAMANITAYAKUL | FACILITATOR | ADFEST |
| KHONTEENEUNG SAENHIRUN | FACILITATOR | ADFEST |
| KRISANA SUPACHAVINSWAD | FACILITATOR | ADFEST |
| LAURA ASHTON | ADFEST ADVISOR | ADFEST |
| LYNNIPA RATANARUJIRADA | EMCEE | ADFEST |
| MARISA CHANTAMAS | FACILITATOR | ADFEST |
| SURIYA RATTANAWONGUL | FACILITATOR | ADFEST |

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| YOSSAPOL CHUTIPANYABUT | FACILITATOR | ADFEST |
| SCOTT DALI | JOURNALIST | ADFEST BUZZ |
| MARTIN ASHTON | | AI SOLUTIONS |
| NAOAKI NIPPASHI | MANAGER | AJINOMOTO SEA REGIONAL HEADQUARTERS CO., LTD. |
| CHALIT MANUYAKORN | FOUNNDER/CREATIVE DIRECTOR | ANDFRIENDSTUDIO |
| CHAYANUN PEERATAVEEBOON | ART DIRECTOR | ANDFRIENDSTUDIO |
| SAJSAJEE THAMMASUWAN | INTERPRETER | ANONYMOUS REPUBLIC |
| PATSACHON PHOMPATTARAPHAN | PR DIRECTOR | ARIES CO., LTD. |
| PUTTITA AROONMAHARAT | PR MANAGER | ARIES CO., LTD. |
| SURASA KHLAI-AKSORN | FOUNDER / PR DIRECTOR | ARIES CO., LTD. |
| TOSAPORN TEEPAPONG | PHOTOGRAPHER | ARIES CO., LTD. |
| RAINE LESTER | FOUNDER | BARDOS |
| REBEKAH WILENS | FOUNDER | BARDOS |
| CHANAPA KONGVARANONT | STRATEGIC PLANNING MANAGER | BBDO BANGKOK |
| CHANIKARN SITTHIAREE | CREATIVE DIRECTOR | BBDO BANGKOK |
| MIRA KOMOLWANICH | GROUP ACCOUNT DIRECTOR | BBDO BANGKOK |
| NARUEBET BUNRIT | ACCOUNT DIRECTOR | BBDO BANGKOK |
| PRASIT KUNANUPHANCHAI | HEAD OF BRAND AND DIGITAL PLANNING | BBDO BANGKOK |
| RYNRADA PISAWONGPRAKARN | GROUP ACCOUNT DIRECTOR | BBDO BANGKOK |
| SOMKIAT LARPTANUNCHAIWONG | CEO | BBDO BANGKOK |
| SUPALERK SILARANGSRI | CREATIVE GROUP HEAD | BBDO BANGKOK |
| TAKSINA VASARUCHAPONG | GROUP BUSINESS DIRECTOR | BBDO BANGKOK |
| TODSAPON SRIPUVATANIK | ART DIRECTOR | BBDO BANGKOK |
| YARADEE LAKNANURAK | GM | BBDO BANGKOK |
| THASORN BOONYANATE | CCO | BBDO BANGKOK LIMITED |
| COLE RYAN TRANTER | BIDDING PRODUCER | BENETONE FILMS |
| KAMONTIP KHONGKHUM | PRODUCER | BENETONE FILMS |
| VITTORIO BADINI CONFALONIERI | HEAD OF PRODUCTION - COMMERCIALS AND DIGITAL | BENETONE FILMS |
| SONGKLOD SAE-NGOW | CONTENT WRITER | BIZTALKNEWS |
| PUTTIPONG NGAMEK-AUA | 3D ARTIST | BOBEYEVUEW CO., LTD. |
| NAVARATANA DONKORT | CEO | BOBEYEVUEW CO.,LTD |
| SUPREECHA KHONGKHAKUL | EXECUTIVE PRODUCER | BOBEYEVUEW CO.,LTD |

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| APIWAT PORNPAAKDEE | PRODUCER | BOBEYEVVIEW.,CO LTD |
| MONGKHON PHONSOMWANG | CORPORATE COMMUNICATIONS SENIOR OFFICER | BOONRAWD BREWERY |
| NUTTAPOL MINGKWAN | GRAPHIC DESIGN MANAGER | BOONRAWD BREWERY |
| RONAKIT KITTIKUL | SENIOR GRAPHIC DESIGNER | BOONRAWD BREWERY |
| KARNTEERA SUEPSRI | WRITER | BRANDAGE |
| KAWINTIP SEEDAMART | WRITER | BRANDAGE |
| VUTIKORN SINTUVATIN | SENIOR REPORTER | BRANDAGE |
| RASSARIN ARUNITTIWIT | CO-FOUNDER | BRANDBUFFET |
| EKALAK KLUNSON | FOUNDER & MANAGING DIRECTOR | BRANDTHINK |
| YUTTANA TECHARATANAPRASERT | STRATEGIC & COMMUNICATION DIRECTOR | BRANDTHINK |
| RACHATA PUNYATHANASAKCHAI | CREATIVE DIRECTOR | BRILLIANT & MILLION CO., LTD. |
| TITIPUN TUBTHONG | HEAD OF CREATIVE | BRILLIANT & MILLION CO., LTD. |
| PORNSAK JINNOVART | MANAGING DIRECTOR | BRITE PANTHER |
| VIT SUTHITHAVIL | CEO | BRITE PANTHER |
| CHI MINH STEPHAN DE LEO | EXECUTIVE PRODUCER | BULLET BANGKOK |
| THANANATH SONGCHAIKUL | EXECUTIVE PRODUCER | BULLET BANGKOK |
| JEFFREY CHOW | CGO | C EYE |
| SUSAN | PRODUCER | C EYE |
| URATSAYA UNLAMAIY | MARKETING EXECUTIVE | C EYE |
| VANCHANA JITKARNNGARN | CSO / ECD | C EYE |
| HUIQING XIA | CHINESE INTERPRETER | CHINESE INTERPRETER |
| JINGYING LI | CHINESE INTERPRETER | CHINESE INTERPRETER |
| CHAVANON TANTISIRISERANEE | ASSOCIATE CREATIVE DIRECTOR | CHOOJAI KA KALAYANAMITR CO., LTD. |
| NUTTHAPORN TEPPITAK | CREATIVE DIRECTOR | CHOOJAI KA KALAYANAMITR CO., LTD. |
| PONGPITCH PONGPIRIYAKARN | ART DIRECTOR | CHOOJAI KA KALAYANAMITR CO., LTD. |
| CHALOTORN PATAMO | PARTNER | CHOOJAI KA KALAYANAMITR CO.,LTD. |
| CHANATSADA VORASRI | MEDIA | CHOOJAI KA KALAYANAMITR CO.,LTD. |
| KOMSAN WATTANAVANITCHAKORN | CO-FOUNDER | CHOOJAI KA KALAYANAMITR CO.,LTD. |
| NUTCHA SUKSABAY | SENIOR ACCOUNT EXECUTIVE | CHOOJAI KA KALAYANAMITR CO.,LTD. |
| PANTITR THONGSOMRAN | CHIEF MARKETING OFFICER | CHOOJAI KA KALAYANAMITR CO.,LTD. |
| MYA NAN NWE | INTERNATIONAL MAR COM SUPERVISOR | CHOPSTICK FILMS |
| RACHVIN NARULA | CEO | CHOPSTICK FILMS |

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| PHANISA WANGSUK | SENIOR COPYWRITER | CJ WORX |
| THITIPONG KALONG | SENIOR COPYWRITER | CJ WORX |
| DARARAT THETSUNGNOEN | SENIOR ART DIRECTOR | DENTSU CREATIVE THAILAND |
| JAKKRIT LIMKARN | ASSISTANT CREATIVE DIRECTOR | DENTSU CREATIVE THAILAND |
| PAROON SUTHAVEEPRAMOCHANON | EXECUTIVE CREATIVE DIRECTOR | DENTSU CREATIVE THAILAND |
| SUBUN KHOW | CHIEF CREATIVE OFFICER | DENTSU CREATIVE THAILAND |
| PITHA UDOMKANJANANAN | EXECUTIVE CREATIVE DIRECTOR | DIGITAS THAILAND |
| RUNGRAVI CHOAKPATTANAPONG | CREATIVE DIRECTOR | DIGITAS THAILAND |
| KIMMY SURAPHONGCHAI | KEM'S SISTER | DISNEY+ HOTSTAR |
| CHANANCHIDA PLOYPLAI | REPORTER | FUTURE TRENDS |
| FAJAR KURNIA | CO-FOUNDER, CEO, CCO | GOODSTUPH THAILAND/GOOD PEOPLE NETWORK |
| YONGYUT THAVIKULWAT | VICE CHAIRMAN OF EXECUTIVE BOARD | GREEN SPOT COMPANY LIMITED |
| DAISUKE MARUYAMA | CEO | HAKUHODO |
| KARANPHOL SIRIVICHAKORNKUL | ART DIRECTOR | HAKUHODO BANGKOK |
| NATKOCHPORN THIRISHRAWICHAKORN | SENIOR CREATIVE COPYWRITER | HAKUHODO BANGKOK |
| ADISON THANATHAMPHITHAK | ASSO. STRATEGIC PLANNING DIR. | HAKUHODO FIRST CO., LTD. |
| BOONVIVAT JITNIYOM | CREATIVE GROUP HEAD | HAKUHODO FIRST CO., LTD. |
| KANCHAPORN KOOTRAKOOL | ASSOCIATE ACCOUNT DIRECTOR | HAKUHODO FIRST CO., LTD. |
| NATTHAPHAT POLTARN | CREATIVE DIRECTOR | HAKUHODO FIRST CO., LTD. |
| PHATCHARAWIT SVASDIVICHAI | EXECUTIVE CREATIVE DIRECTOR | HAKUHODO FIRST CO., LTD. |
| PONGTHORN NA THALANG | EXECUTIVE ADVISOR | HAKUHODO INTERNATIONAL (THAILAND) |
| BONGKOT CHAROENTHAM | GENERAL MANAGER | HAKUHODO INTERNATIONAL THAILAND |
| CHIN HUEI LEE | REGIONAL CREATIVE DIRECTOR | HAKUHODO INTERNATIONAL THAILAND |
| HARUKA UCHIDA | REGIONAL ART DIRECTOR | HAKUHODO INTERNATIONAL THAILAND |
| POMME CHAN | ARTIST & FOUNDER | HAPPY PEOPLE STUDIO AND SWOON SPACE |
| HARUNA YAKU | STRATEGIC PLANNING DIRECTOR | HILL ASIA CO., LTD |
| PIYAKAN BOOTPRASERT | DIRECTOR | IM WAHAHA |
| THEERITSARA LAOPAIBOONPIPAT | FREELANCE | INTERPRETER |
| NUTTAPOL YAMKAWEEETRAKUL | ASSOCIATE STRATEGIC PLANNING DIRECTOR | LEO BURNETT THAILAND |
| RATHAWAN SUKANAKE | ACCOUNT MANAGEMENT DIRECTOR | LEO BURNETT THAILAND |
| SUPAKIT YINDEEANANT | ASSO. CREATIVE DIRECTOR | LEO BURNETT THAILAND |
| THITI BOONKERD | DEPUTY EXECUTIVE CREATIVE DIRECTOR | LEO BURNETT THAILAND |

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| TINNAPAT WISATKLIN | ASSO. STRATEGY DIRECTOR | LEO BURNETT THAILAND |
| NAPAPORN KITTITAWEEESIN | SENIOR REPORTER | MARKETINGOOPS |
| NATTADON KEAWAIAT | CAMERA MAN | MARKETINGOOPS |
| ANASTASIA DJEDJEIA | GROUP ACCOUNT DIRECTOR | MCCANN WORLDGROUP THAILAND |
| PAKAPOL WANNAO | ART DIRECTOR | MCCANN WORLDGROUP THAILAND |
| ARTHIT NAIDU | CLIENT PARTNER | META |
| GONGGIT CHANTHAWIJAIKUL | CLIENT PARTNER | META |
| NAPAPATCH KANTASIL | CREATIVE STRATEGIST | META |
| PAT PATARANUTAPORN | RESEARCHER | MIT |
| PANJAWIT JIRAWATVIWAT | SALES DEVELOPMENT REPRESENTATIVE | NUMBER 24 |
| THANATCHAPORN HANSAGUN | SALES DEVELOPMENT REPRESENTATIVE | NUMBER 24 |
| SARANYA SUEBKHA | CEO | NUMBER 24 CO.,LTD |
| CHINSUWEE JETJUMRAT | CCO | NUMBER 24 CO.,LTD. |
| KAWIT KITTIKUN | CREATIVE | OCTOPUS BKK |
| KHWANCHAI BOULOD | CREATIVE | OCTOPUS BKK |
| SUPPARAT THEPPARAT | EXECUTIVE CREATIVE DIRECTOR | OGILVY BANGKOK |
| DENCHAI KHEEREERAK | EXECUTIVE CREATIVE DIRECTOR | OGILVY GROUP THAILAND |
| SANTIRAS SIRIMART | ART DIRECTOR | OGILVY GROUP THAILAND |
| DARANEE VEJPONGSA | REPORTER | OK NATION |
| BUSSARIN PHROMPAKDEE | CONTENT PLANNER | ORO THAILAND CO., LTD. |
| MANEERAT THATUI | DIRECTOR | ORO THAILAND CO., LTD. |
| NATCHA PHAOPONTHONG | SENIOR GRAPHIC DESIGNER | ORO THAILAND CO., LTD. |
| KANUNGNIT PHANMOK | FREELANCE | PLANNOVA |
| WIRASSANAN TUENGTIN | SENIOR REPORTER | PRACHACHART TURAKIJ |
| PARUJ DAORAI | CHAIRMAN | PUBLICIS GROUPE THAILAND |
| SORADA SONPRASIT | CHIEF EXECUTIVE OFFICER | PUBLICIS GROUPE THAILAND |
| ARNON KANTAWANG | CREATIVE DIRECTOR | RABBIT'S TALE |
| CHANCHAI LAORATTANAROUNGCHAI | ART DIRECTOR | RABBIT'S TALE |
| CHOTCHANIT CHANPENSUK | SENIOR COPYWRITER | RABBIT'S TALE |
| KANON UMPORNSIRIRA | CREATIVE DIRECTOR | RABBIT'S TALE |
| KANYANAT UKHLIB | JOUNIOR COPYWRITER | RABBIT'S TALE |
| NATCHAPOL PHUTTHANURAK | SENIOR COPYWRITER | RABBIT'S TALE |

ADFEST 2024 : PARTICIPANTS LIST



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| NATTANYAPORN JIRAGOONTANSIRI | SR. ART DIRECTOR | RABBIT'S TALE |
| PAPOP CHAOWANAPREECHA | EXECUTIVE CREATIVE DIRECTOR | RABBIT'S TALE |
| SUJINUN JIRAVATANARAT | COPYWRITER | RABBIT'S TALE |
| SUTTHIPORN THANSUWAN | COPYWRITER | RABBIT'S TALE |
| UNYAPHA WANGANANON | JUNIOR ART DIRECTOR | RABBIT'S TALE |
| ATTHASIT MUEANMART | EDITOR | SALIKA.CO |
| PATARA-ON POONSAWAT | MANAGING DIRECTOR | SHOWA SHOWA |
| JUNGGUI CHOI | ASST MANAGER | SHOWASHOWA |
| THAMAKORN RUCHAKITYANON | CREATIVE DIRECTOR | SOUR BANGKOK |
| ANUT APIPAN | COPYWRITER | SPAHAKUHODO |
| NATTAPONG KONGTANACHART | ART DIRECTOR | SPAHAKUHODO |
| POTCHARA PONGNGERN | MARKETING EXECUTIVE | SPECTREC |
| THOMAS HAYWARD | CO-FOUNDER AND EXECUTIVE PRODUCER | STUDIO X BEYOND |
| KAMONTORN EAKWATNAKIJ | EXECUTIVE PRODUCER | SUN AND MOON PRODUCTIONS CO., LTD |
| KORNPAT PAWAKRANOND | CEO | SUN AND MOON PRODUCTIONS CO., LTD |
| KRISTSAKORN BENYAKUL | ASISTANCE DIRECTOR | SUN AND MOON PRODUCTIONS CO.,LTD |
| JAMES TEH | | TAPROD |
| ORATHAI BANPHACHAT | SALES | TAY GUAN HIN |
| SUVITA CHARANWONG | CO-FOUNDER & CEO | TELLSCORE |
| RAK VACHAREECHANADEJ | HEAD OF BUSINESS DEVELOPMENT | THAI AIRASIA |
| TOPAZ SUBUNRUK | HEAD OF BUSINESS DEVELOPMENT | THAI AIRASIA |
| RATI PANTHAWI | PRESIDENT | THE ADVERTISING ASSOCIATION OF THAILAND |
| ADISAK AMORNCHAT | SECRETARY GENERAL | THE ADVERTISING ASSOCIATION OF THAILAND |
| CHANWIT TRAKOOLPAIBOOLPOL | VICE PRESIDENT - INTERNATIONAL AFFAIRS & NETWORKING | THE ADVERTISING ASSOCIATION OF THAILAND |
| KANOKKAN RINNACHIT | DEPUTY SECRETARY GENERAL | THE ADVERTISING ASSOCIATION OF THAILAND |
| NARONGYOD MAHITTIVANICHA | DIRECTOR | THE ADVERTISING ASSOCIATION OF THAILAND |
| NIWAT WONGPROMPREEDA | VICE PRESIDENT - PROFESSIONAL STANDARD & ETHIC | THE ADVERTISING ASSOCIATION OF THAILAND |
| POILUANG KONGSONGSAEN | DEPUTY SECRETARY GENERAL | THE ADVERTISING ASSOCIATION OF THAILAND |
| PRASAN OSATANANDA | PRESIDENT EMERITUS | THE ADVERTISING ASSOCIATION OF THAILAND |
| THANAWAT MEESAWAT | VICE PRESIDENT - GOVERNMENT AFFAIRS | THE ADVERTISING ASSOCIATION OF THAILAND |
| SIWAPARK JIANWANALEE | EDITOR | THE CLOUD |
| NAPASSARA CHAISUKDAMRONG | PRODUCTION MANAGER | THE MONK STUDIOS |

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| VALAIKORN SANGCHOTI | SENIOR REPORTER | THE PERSPECTIVE |
| RAWIN CHIRAKRANONT | CREATIVE SOLUTION MANAGER | TIKTOK TECHNOLOGIES LTD. |
| SIRINIT VIRAYASIRI | HEAD OF BUSINESS MARKETING | TIKTOK TECHNOLOGIES LTD. |
| DISSAPON SARKORN | CREATIVE GROUPHEAD | TKO BRO |
| NARUEDOL CHOKRADA | CO-FOUNDER | TKO BRO |
| NATTAGORN THAIRATTANASUWAN | CO-FOUNDER | TKO BRO |
| JADESADA KLINDOKKAEW | CREATIVE | TKOBRO |
| PARATAJARIYA JALAYANATEJA | CEO | VML |
| KAJOHNCHAI RODKLONGTAN | ASSOCIATE CREATIVE DIRECTOR | VML THAILAND |
| NARUEMON KONGSOMTHONG | SENIOR ART DIRECTOR | VML THAILAND |
| NARUPORN RUNGRUANGCHOTIKUL | BUSINESS DIRECTOR | VML THAILAND |
| NATKANATE RUENGRUJMETHAKUL | GROUP CREATIVE DIRECTOR | VML THAILAND |
| PARK WANNASIRI | CHIEF CREATIVE OFFICER | VML THAILAND |
| PATIPHAN SRILAPAN | SENIOR COPYWRITER | VML THAILAND |
| PORNSAWAN KONGSINTHAWEESUK | ART DIRECTOR | VML THAILAND |
| SUEBTHONG THANOMSRI | CREATIVE DIRECTOR | VML THAILAND |
| WARINTORN PATTHANAKIAT | SENIOR COPYWRITER | VML THAILAND |
| SUTOUCH PANCHAROEN | CHIEF GENERATIVE ART OFFICER | VULCANX |
| THANIKA MAHACHANTRA | BUSINESS DIRECTOR | VULCANX CO., LTD. |
| CHUANCHAI CHAIPRASEERT | NONE | WENDY ASIA |
| KORKAMON SRIEM | CHIEF OPERATING OFFICER | WINTER AGENCY |
| CHANOKNAN WONGWISES | PROJECT MANAGER | WOLF BKK |
| NAPHAT CHIANGRAT | COMMUNICATIONS MANAGER | WOLF BKK |
| NATDHEE SOPONDHITIPUN | GENERAL MANAGER | WOLF BKK |
| PANDARIE SOMJIT | SENIOR COPYWRITER | WOLF BKK |
| PANUPONG PUTHONG | CREATIVE | WOLF BKK |
| PATHIDA AKKARAJINDANON | DEPUTY EXECUTIVE CREATIVE DIRECTOR | WOLF BKK |
| PATTARAWAN LUANGSA-ARD | CREATIVE | WOLF BKK |
| SAWARIN JUNTARATIP | COMMUNICATIONS MANAGER | WOLF BKK |
| CHALERMPOL BOWONRUTTANAPRAN | CREATIVE DIRECTOR | YELL ADVERTISING |
| DISSARA UDOMDEJ | CHIEF EXECUTIVE OFFICER | YELL ADVERTISING |
| KAVIN VIASUWAN | CREATIVE DIRECTOR | YELL ADVERTISING |

ADFEST 2024 : PARTICIPANTS LIST



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| PEERADON KONGPHAKDEE | CREATIVE DIRECTOR | YELL ADVERTISING |
| WASUTHAN SUPEERA | DESIGN DIRECTOR | YELL ADVERTISING |
| CHANOL TAREETANATIP | SENIOR COPYWRITER | YELL BANGKOK |
| PIYAPON SUKSAN | EXECUTIVE PRODUCER | YGGDRAZIL GROUP PUBLIC CO., LTD. |
| POLLAKIT SRISAMUT | MANAGING DIRECTOR & CO-FOUNDER | YUPP! ENTERTAINMENT |
| SAWIT SUWANKUN | ART DIRECTOR & CO-FOUNDER | YUPP! ENTERTAINMENT |

BARCELONA

| | | |
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| NICOLE INGRA | DIRECTOR OF INSIGHTS & STRATEGY, WORKSHOP LEADER | & INGRA |
| FELIPE FRANCO | ECD & FOUNDER | FF&CO |
| CAROLIN AKHTARI | EXECUTIVE PRODUCER AND FOUNDER | MANDARIN GLOBAL MEDIA S.L. |
| CHRISTOPH WALLMEYER | SENIOR PRODUCER | MANDARIN GLOBAL MEDIA S.L. |

BEIJING

| | | |
|---------------|-----------------------------------|--|
| SHAODONG LEI | FOUNDER/ PRESIDENT | 180 CREATIVE GROUP |
| JIE WU | VP | BEIJING MILESTONE INTERACTIVE DIGITAL TECHNOLOGY CO.,LTD |
| RUOYUAN WU | CEO | BEIJING XINGTU FIREWORKS CULTURE |
| KIMMY LIU | EXECUTIVE CREATIVE DIRECTOR | CHEIL PENGTAI |
| MING HUA | DEPUTY SECRETARY-GENERAL | CHINA 4A |
| LU LIU | PA | CHINA ADVERTISING ASSOCIATION OF COMMERCE |
| XISHA LI | PRESIDENT | CHINA ADVERTISING ASSOCIATION OF COMMERCE |
| JING ZHANG | CREATIVE DIRECTOR / CD | LXU STUDIO |
| YANG TENG | ACCOUNT DIRECTOR | LXU STUDIO |
| YU LI | CO-FOUNDER / CEO | LXU STUDIO |
| ZHEN TIAN | SENIOR PARTNER / CCO | LXU STUDIO |
| JULIA HOU | GROUP EXECUTIVE CREATIVE DIRECTOR | OGILVY BEIJING & SOUTH CHINA |
| MO WANG | OD | STARDUST ADVERTISING CO., LTD |
| QIANQIAN CHEN | CEO | STARDUST ADVERTISING CO., LTD |
| XUE LI | CEO | TOPIC |

BELGRADE

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| MILOS CUBRILLO | JOURNALIST | ADFEST BUZZ |
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BERLIN

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| EMIKA KUSUNOKI | MUSIC SUPERVISOR | TRACKS & FIELDS GMBH |
| IAN NAGANO | ASSOCIATE MUSIC SUPERVISOR MUSIC PRODUCER | TRACKS & FIELDS GMBH |

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BRISBANE

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| LEIGH MORRIS | BUSINESS DEVELOPMENT MANAGER | 3P STUDIO |
| TY CURTIS | FOUNDER & MANAGING DIRECTOR OF ACTIVATE STUDIOS | ACTIVATE STUDIOS / FIN DESIGN + EFFECTS |
| TAKEFUMI SAITO | PRODUCER | ALT.VFX PTY LTD |
| PAUL GIGGLE | DIRECTOR | SPRY FILMS |

BUSAN

| | | |
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| HYOJIN HEO | DIRECTOR | MAD STARS |
| SEOYOON LEE | TEAM MANAGER | MAD STARS ORGANIZING COMMITTEE |
| SIHOON LEE | PROFESSOR | MAD STARS ORGANIZING COMMITTEE |

CAPE TOWN

| | | |
|---------------|--------------------|--|
| DUNCAN ROBSON | | THE NETWORK PRODUCTIONS INTERNATIONAL |
| KIM WHITE | EXECUTIVE PRODUCER | THE NETWORK PRODUCTIONS INTERNATIONAL |

CHIBA

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|-------------|---------------------|--|
| MIKI UCHIDA | HIGH SCHOOL STUDENT | CHIBA NIHON UNIVERSITY DAIICHI SENIOR HIGH SCHOOL |
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CHICAGO

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| MICHEL MAY | CEO & CO-FOUNDER | AIZOME TEXTILES |
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CHONGQING

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| FENG HAN | EXECUTIVE PRESIDENT | CHONGQING LANGBU BRAND MARKETING CO.,LTD |
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COLOMBO

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| ROHIT MALANDKAR | EXECUTIVE CREATIVE DIRECTOR | BBINC. SRI LANKA |
| ASHAN DHANANJAYA | DIGITAL MARKETING EXECUTIVE | CEYLON BISCUITS LTD |
| GAYAN GALAGEDARA | BRAND EXECUTIVE | CEYLON BISCUITS LTD |
| HELITHA DE ZOYSA | SENIOR BRAND EXECUTIVE | CEYLON BISCUITS LTD |
| MAHESH ANURADHA | SENIOR BRAND MANAGER | CEYLON BISCUITS LTD |
| PRADEEP DE SILVA | ASSISTANT BRAND MANAGER | CEYLON BISCUITS LTD |
| RANUSHKA HETTIARACHCHI | GRAPHIC DESIGNER | CEYLON BISCUITS LTD |
| ARJUN JEGER | CO FOUNDER / MANAGING PARTNER | DC GROUP SRI LANKA |
| PRASAD KARUNARATHNE | CO FOUNDER / MANAGING PARTNER | DC GROUP SRI LANKA |
| HARENDRA UYANAGE | VICE PRESIDENT & EXECUTIVE CREATIVE DIRECTOR | MULLENLOWE SRI LANKA |
| PRAVEENA PERERA | ASSOCIATE VICE PRESIDENT/GROUP ACCOUNT DIRECTOR | MULLENLOWE SRI LANKA |
| PUBUDU DIVAKARA | SENIOR MANAGER | PEOPLES BANK SRI LANKA |
| ABHINANDANAN KEERTHISEELAN | JUNIOR ART DIRECTOR | POPKORN |

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| | | |
|-------------------------|--------------------------|----------------------------------|
| LIHINI WELAGEDARA | COPYWRITER | POPKORN |
| SHAZAD SYNON | ASSOCIATE CREATIVE LEAD | POPKORN |
| YASITH AMARASINGHE | PROJECT MANAGER | POPKORN |
| SANDUN LAKMAL | CHIEF CREATIVE OFFICER | SHIFT INTEGRATED |
| AVISHKA INDUWARA PERERA | SENIOR CONTENT EXECUTIVE | SHIFT INTEGRATED PRIVATE LIMITED |
| DAIVYA KOTALAWELA | BRAND GROUP HEAD | SHIFT INTEGRATED PRIVATE LIMITED |
| SELONICA NALAWANSA | CEO | SHIFT INTEGRATED PRIVATE LIMITED |

CROYDON

| | | |
|-------------|-----------|-------|
| JAMIE MADGE | CO-EDITOR | SHOTS |
|-------------|-----------|-------|

DALLAS

| | | |
|-----------|------------|-------------|
| KYLE TOWB | JOURNALIST | ADFEST BUZZ |
|-----------|------------|-------------|

DHAKA

| | | |
|----------------------------|-----------------------------------|--|
| MS. GEETEARA CHOUDHURY | FOUNDER & CHAIRMAN | ADCOMM LIMITED |
| MOHAMMAD AKRUM HOSSAIN | EXECUTIVE CREATIVE DIRECTOR | ASIATIC MARKETING COMMUNICATION LTD. |
| PROTYOI SINHA RAEQ | DIRECTOR | ASIATIC MARKETING COMMUNICATIONS LIMITED |
| HIMANGSHU CHANDRA SAHA | CREATIVE DIRECTOR | ASIATIC MARKETING COMMUNICATIONS LTD |
| NASHIA ISLAM | GROUP MANAGER | ASIATIC MARKETING COMMUNICATIONS LTD |
| NAZIA SHARMIN | ASSOCIATE CREATIVE DIRECTOR | ASIATIC MARKETING COMMUNICATIONS LTD |
| SABBIR AHMED | ACCOUNT DIRECTOR | ASIATIC MARKETING COMMUNICATIONS LTD |
| SAHMIDA RASHID ANIKA | ACCOUNT DIRECTOR | ASIATIC MARKETING COMMUNICATIONS LTD |
| MD. TAHMIDUR RAHMAN KADERY | EXECUTIVE, STRATEGY AND PLANNING | BEATNIK DIGITAL LIMITED |
| RIFAT ARA PAPRI | CREATIVE MANAGER | BEATNIK DIGITAL LIMITED |
| SHAMIMA NASRIN | BUSINESS | DCC MARKET HOME DELIVERY |
| ALEC MITHUN | CEO | HIGH VOLTAGE LTD |
| SM EFTEKHAYRUL ISLAM | EXECUTIVE DIRECTOR | HIGH VOLTAGE LTD |
| TANJEEL SULTAN KHAN TURJA | SENIOR COPYWRITER & FILM DIRECTOR | X - INTEGRATED MARKETING AGENCY |
| UMMAY KULSUM | HOMEMAKER | X-INTEGRATED MARKETING AGENCY |

DUBAI

| | | |
|----------------|-----------------------------------|-------------------------|
| NEELAY SHAH | MANAGING DIRECTOR & FILM DIRECTOR | DEJAVU |
| NISHANT SHAH | EXECUTIVE CREATIVE DIRECTOR | SERVICEPLAN MIDDLE EAST |
| VIDYA MANMOHAN | FOUNDER & CCO | V4GOOD |

FUKUOKA

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KANAMI NAKASHIMA COPYWRITER / PLANNER NISHITETSU AGENCY CO.,LTD.

GIFU

RIKO ISHII JAPANESE LITERATURE CHUKYO UNIVERSITY

GOYANGSI

HOGEUN YUM CEO TIPSTAGRAM

GURGAON

IRAJ FRAZ BATLA CREATIVE HEAD DDB MUDRA

SAMBIT MOHANTY CREATIVE HEAD (NORTH & SOUTH) MCCANN WORLDGROUP

GYEONGGI

HYUN GEUN PARK HEAD OF MARKETING KYOCHON F&B CO., LTD

HO CHI MINH

LIVIO GROSSI GROUP ECD DENTSU CREATIVE / DENTSU REDDER

MAI NGUYEN ART DIRECTOR GOLDEN COMMUNICATION GROUP

VY BINH TRAN SENIOR COPYWRITER GOLDEN IMC GROUP HOLDINGS

ALLIE NGUYEN EXECUTIVE PRODUCER ME GROUP

ANNIE VU PRODUCER ME GROUP

DAVID ANJOUBAULT GROUP CEO ME GROUP

HANH NGUYEN PRODUCER ME GROUP

JOEL SPEZESKI GENERAL MANAGER ME GROUP

LIEN DANG DIRECTOR ME GROUP

PHUONG TRAN DIRECTOR ME GROUP

TONY NGUYEN CHAIRMAN ME GROUP

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YANN WILLIOT DIRECTOR ME GROUP

CHARLES LARERE LEAD AI DESIGNER ORES GROUP

PIERRE-ETIENNE MINNENS VIETNAM ORES GROUP COMPANY LIMITED

PRIYANKA MEHTA CREATIVE LEAD ORES GROUP COMPANY LIMITED

CHARLES LARERE LEAD AI DESIGNER VIETNAM

BAO VY TRAN PHOTO/REPORTER VIETNAMMARCOM

NGUYEN TRAN PHOTO/REPORTER VIETNAMMARCOM

HONG KONG

WENDY CHAN ECD EDELMAN

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| | | |
|------------------------|---|--------------------|
| MAGGIE WONG | FREELANCE PRODUCER | FREELANCER |
| REED COLLINS | CHIEF CREATIVE OFFICER ASIA PACIFIC | OGILVY |
| SARAH-LEITH IZZARD | REGIONAL EXECUTIVE CREATIVE DIRECTOR | OGILVY APAC |
| NICHOLAS WONG | ART DIRECTOR | OGILVY HONG KONG |
| YIN YEUNG | COPYWRITER | OGILVY HONG KONG |
| CHRIS THORP | MD | PIXELBOX |
| TOM MITCHELL | GLOBAL CREATIVE DIRECTOR | TREACLE |
| PAK HIN PHILEAS CHEUNG | DIRECTOR | WOWWOWTANK |
| ATHENA CHENG | ASSISTANT CREATIVE DIRECTOR | WOWWOWTANK CO. LTD |

HUZHOU

| | | |
|-------------|-----------------|--|
| WENWEN DING | GENERAL MANAGER | ANJI GREEN TOWNSHIP OPERATION MANAGEMENT CO., LTD |
|-------------|-----------------|--|

JAKARTA

| | | |
|-------------------------------|--|--|
| ANDI SADHA | CHAIRMAN | APMF |
| BRILIANDA IMAM BARKAH | CREATIVE GROUP HEAD | CELSIUS CREATIVE LAB |
| MARSELINUS KRISHNA | ASSOCIATE CREATIVE DIRECTOR | CELSIUS CREATIVE LAB |
| WIRASTOMO HADI | CEO OF ROVERS | FCN |
| MICHAEL FABIAN K. | CREATIVE DIRECTOR | FUTURE CREATIVE NETWORK |
| MUFTI ABDILA | DIGITAL STRATEGIST | GUSHCLOUD INDONESIA |
| SYIFA AUDREY AZZAHRA FEBIAN | DIGITAL STRATEGIST EXECUTIVE | GUSHCLOUD INDONESIA |
| DEVI ATTAMIMI | DIRECTOR | HAKUHODO INTERNATIONAL INDONESIA & HILL ASEAN |
| MARIANE ADMARDATINE | CEO, HILL & KNOWLTON INDONESIA AND HEAD AND DIRECTOR, | HILL & KNOWLTON INDONESIA |
| KOK KEONG CHOW | CHIEF CREATIVE OFFICER | INNOCEAN INDONESIA |
| WEN PING HO | HEAD OF DIGITAL CREATIVE | INNOCEAN INDONESIA |
| DICKY SATYA SITANGGANG | EXECUTIVE DIRECTOR | P3I JAKARTA |
| RHEZA FITRIANO | CHAIRMAN OF CITRA PARIWARA | P3I JAKARTA |
| AGUS DANNY HARTONO | MARKETING MANAGER - BRAND COMMUNICATIONS | PT DJARUM |
| ALVIN PRATAMA SOETANTO | MARKETING STAFF - BRAND COMMUNICATIONS | PT DJARUM |
| ANDRIANTO WIBOWO | DEPUTY MARKETING MANAGER - BRAND COMMUNICATIONS | PT DJARUM |
| GOARDAN IRMAN FEBRIDO SARAGIH | DEPUTY GENERAL MANAGER - BRAND COMMUNICATIONS | PT DJARUM |
| LISTYA HARTONO | DEPUTY MARKETING MANAGER - BRAND COMMUNICATIONS | PT DJARUM |
| LITA SURYAWIJAYA | SENIOR MANAGER - CORPORATE COMMUNICATIONS | PT DJARUM |
| MARIO PUTRA | MARKETING STAFF - BRAND COMMUNICATIONS | PT DJARUM |

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| | | |
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| MATTHEW RAYNALDI WIJAYA | MARKETING STAFF - BRAND COMMUNICATIONS | PT DJARUM |
| MIFTAH DINAN EDIAS PUTRA | SENIOR MANAGER - BRAND COMMUNICATIONS | PT DJARUM |
| NATHASIA PATRICIA | MARKETING STAFF - BRAND COMMUNICATIONS | PT DJARUM |
| TEDDY TEDDY | MARKETING MANAGER - BRAND COMMUNICATIONS | PT DJARUM |
| WISNU KALBU ADI | CORPORATE COMMUNICATIONS OFFICER | PT DJARUM |
| YECONIA DAVY SANTOSO | MARKETING OFFICER - BRAND COMMUNICATIONS | PT DJARUM |
| YOAS ADISURYA | MARKETING STAFF - BRAND COMMUNICATIONS | PT DJARUM |
| ALGI PUTRA | CREATIVE DIRECTOR | PT. ALPHA MERAH KREASI |
| ASHA SAIRA | HEAD OF STRATEGIC PLANNER | SHOPCOMM SOLUSI INDONESIA |
| IRWAN ARDIANSYAH | PRESIDENT DIRECTOR | SHOPCOMM SOLUSI INDONESIA |
| LUKI KUSWINARNI | CREATIVE & PRODUCT DEVELOPMENT DIRECTOR | SHOPCOMM SOLUSI INDONESIA |
| NANCY PURBA | SALES DIRECTOR | SHOPCOMM SOLUSI INDONESIA |
| RICKY SUBRATA | CHAIRMAN | SHOPCOMM SOLUSI INDONESIA |
| SLAMET PRAYITNO | CREATIVE & PRODUCT DEVELOPMENT MANAGER | SHOPCOMM SOLUSI INDONESIA |
| CARINE HILMAN | MARKETING | THINK TANK NUSANTARA |
| INTAN SHAM | EXECUTIVE PRODUCER | THINK TANK NUSANTARA |
| MARK VERHAGEN | ECD | VML |
| KANAGAWA | | |
| BOB TANAKA | PROFESSOR | BUNKYO UNIVERSITY |
| KATHMANDU | | |
| SAISHMA GHIMIRE | INCUBATION ASSISTANT | KING'S COLLEGE |
| KUALA LUMPUR | | |
| RYUSUKE ODA | ACTING PRESIDENT | 4AS MALAYSIA |
| SKANDESSH KUMAR VIGNASWARAN | SECRETARIAT | 4AS MALAYSIA |
| EMIR SHAFRI | JOURNALIST | ADFEST BUZZ |
| AIN NASIR | PRODUCER | DIRECTORS THINK TANK SDN BHD |
| DAE HYUN SONG | FILM DIRECTOR | DIRECTORS THINK TANK SDN BHD |
| SHUYING TAN | SENIOR PRODUCER | DIRECTORS THINK TANK SDN BHD |
| SURAYA REZAL | EXECUTIVE PRODUCER | DIRECTORS THINK TANK SDN BHD |
| FISH CHENG | FILM DIRECTOR | GRAPH STUDIO |
| DERRIK YAW | FILM DIRECTOR | GRAPH STUDIO SDN BHD |
| ADRIAN MILLER | CHIEF CREATIVE OFFICER | OGILVY MALAYSIA |

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| AISYAH SAYUTHI | EXECUTIVE (INTERNAL COMMUNICATIONS) | PETRONAS |
| VISHNU DEVARAJAN | CHIEF OPERATING OFFICER | SLEDGEHAMMER COMMUNICATIONS (M) SDN BHD |
| CHUAN MENG TAN | DIGITAL ARTIST | TANK 3 ASIA |
| MOHAMAD FARHAN BIN HAJI RANI | GRAPHIC DESIGNER | TANK 3 ASIA |
| MUHAMMAD NAQIB BIN MOHD KHORI | GRAPHIC DESIGNER | TANK 3 ASIA |
| NOR ALIA BINTI MOHAMED | DIGITAL ARTIST | TANK 3 ASIA |
| ESTHER YOW | BRAND MANAGER | TBWA KUALA LUMPUR |
| MUHAMMAD AQIFF JAMALUDIN | BRAND EXECUTIVE | TBWA KUALA LUMPUR |
| MUHAMMAD NURFADHIL ABU SAMAH | ART DIRECTOR | TBWA KUALA LUMPUR |
| NICOLE LOH | SENIOR BRAND MANAGER | TBWA KUALA LUMPUR |

LALITPUR

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|-------------------|------------------|------------------------|
| PRASANNA SHRESTHA | BRAND STRATEGIST | OUTREACH NEPAL PVT LTD |
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LONDON

| | | |
|-----------------|--|---|
| JOHN SPARY | OWNER - JOHN SPARY ASSOC / MAD COW FILMS | JOHN SPARY ASSOC / MAD COW FILMS |
| MILES COOPER | JOURNALIST | ADFEST BUZZ |
| STEVE DAVIES | CHIEF EXECUTIVE | ADVERTISING PRODUCERS ASSOCIATION |
| MALCOLM POYNTON | GLOBAL CHIEF CREATIVE OFFICER | CHEIL WORLDWIDE |
| DONAL KEENAN | AWARDS & FESTIVAL DIRECTOR | D&AD |
| JO JACKSON | CEO | D&AD |
| EMMA WILKIE | AWARDS DIRECTOR | THE IMMORTAL AWARDS @ LITTLE BLACK BOOK |
| JULIAN BOULDING | PRESIDENT | THENETWORKONE |
| ERIC MONNET | CHIEF OF STAFF, GLOBAL DIRECTOR OF CREATIVE EXCELLENCE | WPP |

LOS ANGELES

| | | |
|------------------------|-----------------------------------|---------------------|
| DARREN HO | DIRECTOR, BRAND PARTNERSHIPS APAC | 88RISING |
| MIKE CHUTHAKIEO | CHIEF REVENUE OFFICER | 88RISING |
| ITHYLE GRIFFITHS | FILM DIRECTOR | ANGELAANDITHYLE.COM |
| CASPAR VON WINTERFELDT | CEO | BRAWLER LA |

MANILA

| | | |
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| KATHLEEN RECTO | STRATEGY & TRANSFORMATION HEAD, HEALTHWAY CANCER CARE | AC HEALTH |
| ANGEL GUERRERO | FOUNDER, PRESIDENT & EDITOR-IN-CHIEF | ADOBO MAGAZINE |
| CHAE LA RUTH MIRANO | CONTENT EDITOR | ADOBO MAGAZINE |
| PAULINE NACAR | ASSOCIATE EDITOR | ADOBO MAGAZINE |

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| | | |
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| DAVID GUERRERO | CREATIVE CHAIRMAN | BBDO GUERRERO |
| MARIE ANGELICA DELA ROSA | CREATIVE DIRECTOR | BBDO GUERRERO |
| PATRICIA GONZALES | ACCOUNT DIRECTOR | DENTSU CREATIVE PHILIPPINES, INC. |
| STEPHANIE JOYCE AGUILAR | ASSOCIATE CREATIVE DIRECTOR | DENTSU CREATIVE PHILIPPINES, INC. |
| RAYMUND SISON | VICE PRESIDENT - EXTERNAL | DIGITAL MARKETING ASSOCIATION OF THE PHILIPPINES (DMAP) |
| DAVE DRILON | COUNTRY HEAD AND CHIEF DIGITAL OFFICER | DIGITAS |
| REY TIEMPO | CREATIVE GAMING BRAND SPECIALIST & GAMING COLUMNIST | GAME ON / ADOBO MAGAZINE |
| BRIAN PAOLO LUMANOG | ASSOCIATE CREATIVE DIRECTOR | LEO BURNETT GROUP MANILA |
| SID SAMODIO | EXECUTIVE CREATIVE DIRECTOR | MCCANN WORLDGROUP PHILIPPINES |
| LEIGH REYES | CREATIVE CHAIR | MULLENLOWE TREYNA |
| PAULO DELA ROSA | SENIOR COPYWRITER | MULLENLOWE TREYNA |
| JOANNA TIEMPO | CEO AND FOUNDER | OCTOPUS&WHALE |
| FRITZ JAY DALAWAMPU | SOCIAL MEDIA ANALYST | THE GIGIL ADVERTISING GROUP, INC |
| JOSEPH LINGA | POST PRODUCTION SPECIALIST | THE GIGIL ADVERTISING GROUP, INC |
| DENNIS PEREZ | DIGITAL MARKETING, MEDIA AND COMMERCE LEAD | UNILEVER |
| AMIEL JASMINE LUMBANG | COPYWRITER | VML MANILA |
| PAUL GILBERT CASTRO | ART DIRECTOR | VML MANILA |
| LENNARD BUHAY | ASSOCIATE CREATIVE DIRECTOR | WOO |
| RAYMUND JOSEPH FERRER | ASSOCIATE CREATIVE DIRECTOR | WOO |

MELBOURNE

| | | |
|--------------|-------------------------------------|----------------------------|
| ELLENA MILLS | HEAD OF CRAFT | HOWATSON+COMPANY |
| RICH AKERS | CREATIVE PARTNERSHIPS DIRECTOR ASIA | MASH BRANDS |
| LEE MICHAEL | APAC SALES DIRECTOR | SOURCECREATIVE/SHOTS/SLATE |

MUMBAI

| | | |
|-----------------------|----------------------------|---------------------------|
| AVINASH SHANKAR | DIRECTOR | BLANK SLATE ADCOM PVT LTD |
| AFSHAN HUSSAIN SHAIKH | FILM DIRECTOR | GOOD MORNING FILMS |
| ANVITAA DUTT | DIRECTOR | GOOD MORNING FILMS |
| ROBIN DCRUZ | PRODUCER | GOOD MORNING FILMS |
| TAVISHI GAWRI | PRODUCER | GOOD MORNING FILMS |
| VIKRAM PANDEY | NATIONAL CREATIVE DIRECTOR | LEO BURNETT INDIA |
| CHAITALI MANE | JUNIOR VISUALISER | OGILVY |
| KAINAZ KARMAKAR | CHIEF CREATIVE OFFICER | OGILVY INDIA |

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|-----------------------|------------------------|----------------------|
| SHAGUN AGARWAL | COPYWRITER | OGILVY INDIA |
| UMMA SAINI | CHIEF CREATIVE OFFICER | SCHBANG |
| SANTOSH PADHI (PADDY) | CHIEF CREATIVE OFFICER | WIEDEN+KENNEDY INDIA |

NAGOYA

| | | |
|---------------------|-------------|-------------------|
| AIRI YAMASHITA | STUDENT | CHUKYO UNIVERSITY |
| HARU SAITO | STUDENT | CHUKYO UNIVERSITY |
| KOSUKE MURAI | STUDENT | CHUKYO UNIVERSITY |
| MIKOTO ITO | STUDENT | CHUKYO UNIVERSITY |
| MOMOKO FURUKAWA | STUDENT | CHUKYO UNIVERSITY |
| RUMINE YAMAMOTO | STUDENT | CHUKYO UNIVERSITY |
| TAIZO HAYASHI | STUDENT | CHUKYO UNIVERSITY |
| YORICHIKA NISHIJIMA | COPY WRITER | CHUKYO UNIVERSITY |
| YUGA MORI | STUDENT | CHUKYO UNIVERSITY |
| YUTO OGASAWARA | STUDENT | CHUKYO UNIVERSITY |

NANJING

| | | |
|----------|--|------------|
| YAN ZHAO | GENERAL MANAGER OF BRAND MANAGEMENT CENTER | LUTIEMEDIA |
|----------|--|------------|

NEW YORK

| | | |
|---------------------|-----------------------------------|-----------------------------|
| CHRISTINA SHAW | VP - AWARDS DIRECTOR | LIA |
| GORDON TAN | CONSULTANT | LIA |
| BARBARA LEVY | PRESIDENT | LONDON INTERNATIONAL AWARDS |
| BEE LEE | PR & MARKETING | LONDON INTERNATIONAL AWARDS |
| LAURISSA LEVY | CREATIVE LIAISONS/EVENTS DIRECTOR | LONDON INTERNATIONAL AWARDS |
| PATRICIA CENSOPRANO | SVP | LONDON INTERNATIONAL AWARDS |

NONTHABURI

| | | |
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| JIRAPORN PLANSUK | EMPLOYEE DITP | DEPARTMENT OF INTERNATIONAL TRADE PROMOTION, MINISTRY OF |
| SINSUPA KANCHANAKEHAD | EMPLOYEE DITP | DEPARTMENT OF INTERNATIONAL TRADE PROMOTION, MINISTRY OF |
| SRITALA SUTAPAK | GROUP LEADER | DEPARTMENT OF INTERNATIONAL TRADE PROMOTION, MINISTRY OF |
| SUTHATA NGUANPRASERT | EMPLOYEE DITP | DEPARTMENT OF INTERNATIONAL TRADE PROMOTION, MINISTRY OF |
| TAWEEP RACHAPHAKDEE | DIRECTOR | DEPARTMENT OF INTERNATIONAL TRADE PROMOTION, MINISTRY OF |
| THITIMA ANOTHAIWALAIKUN | EMPLOYEE DITP | DEPARTMENT OF INTERNATIONAL TRADE PROMOTION, MINISTRY OF |
| VIPAWEE MUNGKARNDDEE | EMPLOYEE DITP | DEPARTMENT OF INTERNATIONAL TRADE PROMOTION, MINISTRY OF |
| KUNTHIDA RUNGRUENGIAT | INTERPRETER | PROGRESSIVE MOVEMENT FOUNDATION |

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VACHIRAHUT NAMBUTH

EDITOR

THE REPORTER ASIA

OSAKA

HIROKO MISHIMA

SUPERVISING PLANNING DIRECTOR

HAKUHODO

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CREATIVE DIRECTOR

ZIZO

PARIS

JOE BROOKS

CEO

GERETY AWARDS

PERTH

KIM SHAW

PUBLISHER

CAMPAIGN BRIEF ASIA

PUNE

ASHISH DESHPANDE

DIRECTOR

ELEPHANT DESIGN PRIVATE LIMITED

ASHWINI DESHPANDE

DIRECTOR

ELEPHANT DESIGN PRIVATE LIMITED

RIYADH

MOHAMMED BASALAMAH

SENIOR COPYWRITER

BIG TIME CREATIVE SHOP

FADI ABDEEN

SENIOR ART DIRECTOR

BIGTIME CREATIVE SHOP

RAYYAN AOUN

CHIEF CREATIVE OFFICER

BIGTIME CREATIVE SHOP

SELANGOR

DAVE SINGH KARAM SINGH

INTERNATIONAL FILM EDITOR

CUTTING EDGE PICTURES

KENNETH LIM

EXECUTIVE PRODUCER

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CHEIL WORLDWIDE

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MARKETING DIRECTOR

CHEIL WORLDWIDE

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ART

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JIHO SHIN

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MINHEE JOUNG

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CHEIL WORLDWIDE

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COPYWRITER

CHEIL WORLDWIDE

MIN-HYUNG YOO

GLOBAL PR & AWARDS DIRECTOR

CHEIL WORLDWIDE

MINJI CHANG

ART DIRECTOR

CHEIL WORLDWIDE

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| | | |
|--------------------|--------------------------------|---|
| SEOKHYUN JO | PRO | CHEIL WORLDWIDE |
| SEONHAENG LEE | ART DIRECTOR | CHEIL WORLDWIDE |
| SEULKI LEE | CREATIVE DIRECTOR | CHEIL WORLDWIDE |
| SOO YEON RIM | PLANNING MANAGER | CHEIL WORLDWIDE |
| WOO SEOK KIM | PRO | CHEIL WORLDWIDE |
| YEJI HONG | ART DIRECTOR | CHEIL WORLDWIDE |
| YOONHO KIM | DIRECTOR, LEAD OF CREATIVE LAB | CHEIL WORLDWIDE |
| IN YOUNG CHO | CMO | CLIP COLLECTIVE |
| MIN SUNG PARK | CSO | CLIP COLLECTIVE |
| ARIM KIM | SENIOR | DAEHONG COMMUNICATIONS |
| BYOUNGJUN KIM | SENIOR MANAGER | DAEHONG COMMUNICATIONS |
| HAEHYUN LEE | COPYWRITER. | DAEHONG COMMUNICATIONS |
| JINHYO SHIN | CREATIVE DIRECTOR | DAEHONG COMMUNICATIONS |
| JOONHWOI KIM | CEM | DAEHONG COMMUNICATIONS |
| JUNGHWAN LEE | CEM | DAEHONG COMMUNICATIONS |
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| DAEWON KIM | EXECUTIVE CREATIVE DIRECTOR | HSAD |
| NARI MOON | CREATIVE DIRECTOR | INNOCEAN |
| JUNG A KIM | CCO | INNOCEAN WORLDWIDE |
| BOMI KIM | DIRECTOR | INNORED |
| HANNAH HYUNJOO CHA | MANAGER | INNORED |
| HONGGYU KIM | CREATIVE DIRECTOR | INNORED |
| JINSEON NAM | MANAGER | INNORED |
| SAE ROM PARK | TEAM MANAGER | INNORED |
| SAEBOM RYU | MANAGER | INNORED |
| SOHEE LEE | TEAM LEADER | INNORED |
| SUMIN HONG | MANAGER | INNORED |
| BILL YOM | CCO | JUNG VON MATT HANGANG |
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| SEO HYUN KIM | STAFF | KFAA(KOREA FEDERATION OF ADVERTISING ASSOCIATIONS) |
| HUNG KI KIM | PRESIDENT | KOREA BUSINESS COMMUNICATORS ASSOCIATION |
| LISA KELLEY | REPORTER/WRITER | KOREA COMMERCIAL FILM MAKER UNION |

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| | | |
|------------------------|--|-----------------------------------|
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| YONG KOOK KIM | HEAD OF COMMUNICATION DIVISION | KYUNG DONG NAVIEN CO., LTD |
| SEUNGHYUN KIM | CREATIVE AWARDS MANAGER | LEO BURNETT KOREA |
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| JUSTIN LEE | MARKETING HEAD | NESPRESSO KOREA |
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| KYUNGSIN KIM | CEO | PAULUS |
| MOHAMMAD SAFFAAN QADIR | CREATIVE DIRECTOR | PAULUS |
| THOMAS HONGTACK KIM | CCO | PAULUS |
| YOHAN JANG | DIRECTOR | PAULUS |
| DA YOUNG WOO | PRO | PTKOREA |
| HYEMIN KWON | MANAGER | PTKOREA |
| JINYOUNG JOO | DIRECTOR | PTKOREA |
| KAYOUNG PARK | PRO | PTKOREA |
| YOONHEE NAM | PRO | PTKOREA |
| HYEAH NAHM | VICE PRESIDENT & EXECUTIVE CREATIVE DIRECTOR | PUBLICIS GROUPE KOREA |
| BUMJUN KIM | PRODUCER | SAMSUNG BROADCASTING CENTER |
| JEONGHEE KIM | PRO | SBS M&C |
| SEYOUNG LEE | PRO | SBS M&C |
| SUK JUN HONG | TEAM LEADER | SIDIZ, INC. |
| SANG YEON SONG | TEAM LEADER | SK GEO CENTRIC |
| TAEDONG KIM | GENERAL MANAGER | SUNWAY M&T |
| HYOUN WOO NAM | ECD | TBWA KOREA |
| KYUNG SOO KIM | ACCOUNT MANAGER | TBWA KOREA |
| MI HEE SUNG | COPYWRITER | TBWA KOREA |
| MIN SEOK SEO | CONTENT DIRECTOR | TBWA KOREA |
| RYANG SUK PARK | GENERAL AFFAIRS MANAGER | TBWA KOREA |
| SAN LEE | MEDIA PLANNING MANAGER | TBWA KOREA |
| SANG HOON LIM | SR. MEDIA PLANNING MANAGER | TBWA KOREA |
| SE JIN HONG | ART DIRECTOR | TBWA KOREA |
| SEOK HYUN JOO | ACCOUNT MANAGER | TBWA KOREA |
| SO DAM JEONG | ACCOUNT DIRECTOR | TBWA KOREA |

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|---------------|------------------------------|-----------------------|
| SUNG JUN LEE | COPYWRITER | TBWA KOREA |
| WON JUNG JOO | ACCOUNT DIRECTOR | TBWA KOREA |
| WOO RAM YANG | SENIOR MEDIA PLANNER | TBWA KOREA |
| YEON JIN CHO | ACCOUNT MANAGER | TBWA KOREA |
| YOUNG JU SON | ACCOUNT MANAGER / CONSULTANT | TBWA KOREA |
| YU BEEN KIM | COPYWRITER | TBWA KOREA |
| MIN JAE KIM | ACCOUNT MANAGER | TBWA KOREA |
| JONGHYUN HONG | BUSINESS DIRECTOR | THE MILL |
| JUNG MEEN OH | PRODUCER | THE MILL |
| SUNG MIN LEE | SENIOR MANAGER | WOORI BANK |
| RAE MEE PARK | MANAGER | WOORI FINANCIAL GROUP |

SHANGHAI

| | | |
|-------------------|------------------------------|--|
| YANG LIU | CEO | AMBER CHINA |
| WENRUI GAO | ASSOCIATED PLANNING DIRECTOR | AMBER COMMUNICATION (SHANGHAI) CO.LTD |
| YUCHENXUAN HE | GROUP HEAD | AMBER COMMUNICATION (SHANGHAI) CO.LTD |
| RODNEY PAUL EVANS | FUNDER | CENTRAL STUDIOS |
| RONG KAI ZHENG | SENIOR PRODUCER | CENTRAL STUDIOS |
| JIAJIE CAO | PROJECT MANAGER | D.ENERGY |
| JIANJIE WANG | TECHNICAL MANAGER | D.ENERGY |
| CHYE YEE CHOW | SENIOR VFX PRODUCER | FIN DESIGN AND EFFECTS |
| XIN SUN | CEO | HAVAS CREATIVE CHINA |
| SIMON ASTBURY | MANAGING DIRECTOR | JUICE |
| LISA WANG | CEO | LE CHIC BRAND CONSULTANCY |
| BIN ZHOU | VP | SHANGHAI MENGTONG CULTURAL COMMUNICATION CO., LTD. |
| FENG YAN | BUD | SHANGHAI MENGTONG CULTURAL COMMUNICATION CO., LTD. |
| SHIJUN ZHANG | CEO | SHANGHAI MENGTONG CULTURAL COMMUNICATION CO., LTD. |
| XIAOHUA HAN | VP | SHANGHAI MENGTONG CULTURAL COMMUNICATION CO., LTD. |
| YI XUE | CD | SHANGHAI MENGTONG CULTURAL COMMUNICATION CO., LTD. |
| YUQING XIAO | ACD | SHANGHAI MENGTONG CULTURAL COMMUNICATION CO., LTD. |
| DAO CUN ZHA | CHAIRMAN AND PRESIDENT | SHANGHAI VISIONSTAR MEDIA CO.,LTD. |
| AVRIL HE | HEAD OF PRODUCTION | THE MILL |
| JAMIE LOUDON | HEAD OF CREATIVE DEVELOPMENT | THE MILL |

ADFEST 2024 : PARTICIPANTS LIST



| | | |
|-------------------|---|-----------------------------|
| LILY LI | MANAGING DIRECTOR | THE MILL |
| NIKOLA STEFANOVIC | HEAD OF COLOUR | THE MILL SHANGHAI |
| SEASON ZHOU | DIRECTOR, ONE ASIA | THE ONE CLUB FOR CREATIVITY |
| JOYCE LING | CHIEF STRATEGIC TRANSFORMATION OFFICER, CHINA | VML SHANGHAI |

SINGAPORE

| | | |
|--------------------|--|--------------------------------|
| DAWN LEE | ART DIRECTOR | BARTLE BOGLE HEGARTY |
| ENKAINIA LEE | COPYWRITER | BARTLE BOGLE HEGARTY |
| LUKE SOMASUNDRAM | SENIOR COPYWRITER | BARTLE BOGLE HEGARTY SINGAPORE |
| GUAN HIN TAY | CREATIVE CHAIRMAN | BBDO SINGAPORE |
| DANY INTHAXOUM | DIRECTOR OF PARTNERSHIPS ASIA | BIG SYNC MUSIC |
| WILLY TAN | CREATIVE DIRECTOR, ASIA | BIG SYNC MUSIC |
| KOH HWEE PENG | CREATIVE PARTNER | BLAK LABS |
| JOJI JACOB | CHIEF CREATIVE OFFICER FOR HAVAS SOUTH EAST ASIA & NORTH | BLKJ HAVAS |
| DANIEL LIAM MARJAN | CREATIVE DIRECTOR | ELECTRIC LIME FILMS |
| JEREMY YUANJIE HU | SENIOR PRODUCER | ELECTRIC LIME FILMS |
| OLIVER HARBORD | CONTENT MANAGER | ELECTRICLIME |
| CYNTHIA AGUSTINA | PROJECT DIRECTOR | EVOLVED GROUP |
| STEPHEN DOUGLAS | STRATEGIC BUSINESS DEVELOPMENT DIRECTOR | FIN DESIGN AND EFFECTS |
| FIRRDAUS YUSOFF | HEAD OF CREATIVE | FORSMAN & BODENFORS |
| SULIN LAU | REGIONAL HEAD OF BRAND AND MARKETING - MOBILITY, DELIVERIES, DIRECTOR OF BRAND PARTNERSHIPS APAC | GRAB |
| ASH CHAUDHRY | DIRECTOR OF MUSIC & BRANDS APAC | MASSIVEMUSIC |
| RALPH VAN DIJK | DIRECTOR OF MUSIC & BRANDS APAC | MASSIVEMUSIC |
| DONNY PEREIRA | MANAGING DIRECTOR/EXECUTIVE PRODUCER | MASSIVEMUSIC SINGAPORE |
| VALERIE MADON | CHIEF CREATIVE OFFICER APAC | MCCANN WORLDGROUP |
| PERRINE HO | ASSOCIATE DIRECTOR OF COMMUNICATIONS & GROWTH | MCCANN WORLDGROUP ASIA PACIFIC |
| SAMANTHA STRAUSS | CHIEF COMMUNICATIONS OFFICER APAC | MCCANN WORLDGROUP ASIA PACIFIC |
| JESSICA DAVEY | SENIOR VICE PRESIDENT, HEAD OF CLIENTS APAC | MEDIA.MONKS |
| JOAO FLORES | REGIONAL EXECUTIVE CREATIVE DIRECTOR, APAC | MEDIA.MONKS |
| ANCILLA MARCELINA | CREATIVE STRATEGIST | META |
| EDWARD NG | GLOBAL CREATIVE LEAD | META |
| LARRY LIM | CREATIVE STRATEGIST | META |
| THERESA ONG | HEAD OF CREATIVE SHOP SEA & EMERGING MARKETS | META |

ADFEST 2024 : PARTICIPANTS LIST



| | | |
|----------------------------|---|--------------------------------|
| WENHAO TAN | FILM/VFX DIRECTOR | METHODNMADNESS |
| DANIEL KEE | EXECUTIVE CREATIVE DIRECTOR | MULLENLOWE SINGAPORE |
| SHENG JIN ANG | EXECUTIVE CREATIVE DIRECTOR | MULLENLOWE SINGAPORE PTE. LTD. |
| ALVIN CHIN | REGIONAL HEAD OF CREATIVE EXCELLENCE AND SERVICES | OGILVY |
| STEPHAN SCHWARZ | SENIOR CREATIVE DIRECTOR | OGILVY SINGAPORE |
| DAVID DAHAN | PRESIDENT & MANAGING DIRECTOR, THE&PARTNERSHIP APAC ; | OGILVY SINGAPORE PTE LTD |
| VIDYA MURTHY | SENIOR DIRECTOR | PROCTER & GAMBLE |
| JOLENE HUANG | CHIEF TALENT OFFICER SINGAPORE & SOUTHEAST ASIA | PUBLICIS GROUPE |
| LAURENT THEVENET | HEAD OF CREATIVE TECHNOLOGY APAC | PUBLICIS GROUPE |
| LORENZO ALAJAR | REGIONAL SENIOR ART DIRECTOR | PUBLICIS GROUPE SINGAPORE |
| ANNY HAVERCROFT HAVERCROFT | APAC MARKETING SOLUTIONS LEAD AND HEAD OF GLOBAL BUSINESS | TIKTOK |
| JASMINE TAN | CREATIVE LEAD APAC | TIKTOK |
| LOUIS PIERECK | GLOBAL BRAND DIRECTOR, VASELINE | UNILEVER ASIA PRIVATE LIMITED |

STAVANGER

| | | |
|---------------------|---------------------|---------------------------|
| PATTAMAWAN JIMARKON | ASSOCIATE PROFESSOR | UNIVERSITETET I STAVANGER |
|---------------------|---------------------|---------------------------|

SYDNEY

| | | |
|--------------------|--------------------------|--------------------------|
| CANDIDE MCDONALD | EDITOR | ADFEST BUZZ |
| BRANDON PIGGOTT | COPYWRITER | AKCELO |
| JUSTIN BORROMEI | ART DIRECTOR | AKCELO |
| MICHAEL SZUMOWSKI | HEAD OF ASIA PACIFIC | BIG SYNC MUSIC |
| JOHN WRIGHT | UNIVERSITY LECTURER | BOSTON UNIVERSITY |
| MICHAEL LYNCH | PUBLISHER | CAMPAIGN BRIEF AUSTRALIA |
| PATSY PEACOCK | DIRECTOR | CAMPAIGN BRIEF AUSTRALIA |
| EMMA DAINES | CEO / EXECUTIVE PRODUCER | FIN DESIGN AND EFFECTS |
| NICK SIMKINS | EXECUTIVE PRODUCER | FINCH |
| ZAC WARNEFORD | PRODUCTION | FREELANCE |
| IAIN NEALIE | ECD | GOOGLE |
| MARIJKE SPAIN | CREATIVE DIRECTOR | LEO BURNETT AUSTRALIA |
| ANNA TOMASETTI | CREATIVE COMMUNITY LEAD | PUBLICIS GROUPE |
| FINN ASHTON | CREATIVE | SOMEWHERE NOWHERE |
| LEA EGAN | GROUP CREATIVE DIRECTOR | SPECIAL GROUP |
| DINUSHA RATNAWEERA | PRODUCER | SPINNAKER FILMS |

ADFEST 2024 : PARTICIPANTS LIST



| | | |
|------------------|-------------------------------------|-------------------------|
| TONY FRY | PRODUCER | SPINNAKER FILMS |
| HAMISH MACDONALD | MANAGING DIRECTOR | SQUEAK E. CLEAN STUDIOS |
| KARLA HENWOOD | EXECUTIVE CREATIVE PRODUCER | SQUEAK E. CLEAN STUDIOS |
| TYRONE ESTEPHAN | EXECUTIVE DIRECTOR | T&DA |
| KENT BOSWELL | CREATIVE TECH & INNOVATION DIRECTOR | THE HALLWAY |

TAIPEI

| | | |
|--------------------|--|------------------------------------|
| ALICE CHOU | CHIEF CREATIVE OFFICER | DENTSU CREATIVE TAIWAN |
| WEI TING CHEN | ASSOCIATE CREATIVE DIRECTOR | DENTSU MCGARRYBOWEN TAIWAN |
| JUDY TAO | MANAGING DIRECTOR & CHIEF CREATIVE OFFICER | DENTSU ONE |
| LI-RONG JIANG | COPTWRITER | DENTSU ONE |
| SUSAN LIU | SENIOR ART DIRECTOR | ISOBAR TAIWAN |
| CHIH YUAN CHUANG | CREATIVE DIRECTOR | LEO BURNETT TAIWAN |
| CHUN TA FAN | CREATIVE STRATEGY DIRECTOR | LEO BURNETT TAIWAN |
| FAN HAO TSENG | CREATIVE DIRECTOR | LEO BURNETT TAIWAN |
| CHENG HSIANG HUANG | SENIOR COPYWRITER / PLANNER | MEDIALAND |
| CHIH-CHUAN CHEN | ART DIRECTOR | MEDIALAND |
| HUIYING LEE | EXECUTIVE CREATIVE DIRECTOR | MEDIALAND |
| WEN LIANG LAN | GROUP CREATIVE DIRECTOR | MEDIALAND |
| CHICHI CHEN | CO-FOUNDER / DEPUTY CHAIRWOMAN | MEDIALAND DIGITAL STRATEGY LIMITED |
| POPPY SUN | ASSOCIATED CREATIVE DIRECTOR | MEDIALAND DIGITAL STRATEGY LIMITED |
| ALISON HUNG | COPYWRITER | VML |
| BEN HU | COPY WRITER | VML |
| JEFFERY CHEN | ACCOUNT MANAGER | VML TAIWAN |
| PANG CHI KAO | SENIOR COPYWRITER | VML TAIWAN |

TOKYO

| | | |
|-----------------|------------------------------|---------------------|
| KYOKA JOKOJI | PROJECT MANAGER | 1-10 INC. |
| TOMOKO YOKOTA | CREATIVE DIRECTOR / PRODUCER | 1-10 INC. |
| HIDEAKI KISHINO | CRO | 6D-K |
| YUKA EGASHIRA | BUSINESS DIRECTOR | ACCENTURE SONG |
| AKIRA KAGAMI | STEERING COMMITTEE | ADFEST |
| TORU FUJII | EXECUTIVE CREATIVE DIRECTOR | ADK TOKYO |
| HIROKI SUZUKI | GENERAL MANAGER | AJINOMOTO CO., INC. |

ADFEST 2024 : PARTICIPANTS LIST



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|------------------------------------|----------------------------|---------------------------|
| IKUKO MUKAI | DEPUTY GENERAL MANAGER | AJINOMOTO CO., INC. |
| MISATO ISHIMINE | STAFF | AJINOMOTO CO., INC. |
| AKINORI KAJIMA | EXECUTIVE | AMBL/BALCONIA |
| HIROKI HIGASHIE | EMPLOYEE | AMBL/BALCONIA |
| SHOHEI HOSHINO | EMPLOYEE | AMBL/BALCONIA |
| YUSUKE ISHII | EMPLOYEE | AMBL/BALCONIA |
| HAO NAN MAK | PRODUCER | AOI PRO JAPAN |
| AMANE MATSUMOTO | MARKETING PRODUCER | AOI PRO. |
| JUN YOSHIKAWA | SENIOR EXECUTIVE PRODUCER | AOI PRO. |
| MAIA HEEGAARD | SALES REPRESENTATIVE | AOI PRO. |
| MIKU IWASAKI | PRODUCTION MANAGER | AOI PRO. |
| NANAMI SANO | PRODUCTION MANAGER | AOI PRO. |
| RYUTA YAMANAKA | DEPUTY GENERAL MANAGER | AOI PRO. |
| XINMU MAO | ACCOUNT EXECUTIVE | AOI PRO. |
| YUKIHIRO MIKUTSU | CHIEF PRODUCER | AOI PRO. |
| NATSUKI URAYAMA | DIRECTOR | AOI PRO. INC. |
| DAISUKE MISU | PRODUCER | AOI PRO.INC |
| ERIK D. REIFF | MANAGING PARTNER | BLACK CAT WHITE CAT MUSIC |
| RYU (JUAN RYU) SUGIMARU (ISHIZAWA) | COMPOSER | BLACK CAT WHITE CAT MUSIC |
| SANDER MOLDER | COMPOSER | BLACK CAT WHITE CAT MUSIC |
| SEIYA MATSUMIYA | CEO | BLACK CAT WHITE CAT MUSIC |
| TIMO MITSUAKI OTSUKI | CHIEF DEVELOPMENT DIRECTOR | BLACK CAT WHITE CAT MUSIC |
| KOICHI KINUMOTO | PRESIDENT | BLUEMN INC |
| TSUTOMU KONDO | EXECUTIVE PRODUCER | C3FILM CO.,LTD. |
| KAZUMA AOKI | CREATIVE DIRECTOR | CHERRY |
| MIEKO FUJIOKA-NAKANO | INTERPRETER | COMMUNICATORS, INC. |
| TOMOKO KOGA | INTERPRETER | COMMUNICATORS, INC. |
| RYUICHI SANO | PLANNER | CYBERAGENT |
| NAOKI ASHIDA | DIRECTOR | CYBERAGENT , INC |
| ATSUSHI NAKAHASHI | CREATIVE DIRECTOR | CYBERAGENT, INC. |
| SOHEI SHIMADA | PRODUCTION MANAGER | DASH CO., LTD. |
| MADOKA KATSUMATA | PRODUCER | DASH CO.,LTD. |

ADFEST 2024 : PARTICIPANTS LIST



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|-------------------|---|-------------------------------------|
| YASUHARU SASAKI | GLOBAL CHIEF CREATIVE OFFICER | DENTSU GROUP INC. |
| YOSHIHIRO YAGI | EXECUTIVE CREATIVE DIRECTOR | DENTSU INC |
| HIDEAKI MOROHASHI | CREATIVE DIRECTOR | DENTSU INC. |
| KAZUHIRO SHIMURA | GROUP CREATIVE DIRECTOR | DENTSU INC. |
| MARIKO FUKUOKA | COPYWRITER | DENTSU INC. |
| NAOKI TANAKA | CREATIVE DIRECTOR/CREATIVE TECHNOLOGIST | DENTSU INC. |
| TINA TODA | CREATIVE PROJECT DIRECTOR | DENTSU INC. |
| YUKA NAKAMURA | AWARDS PROJECT PRODUCER | DENTSU INC. |
| NAMI KIHARA | SENIOR DIRECTOR | DENTSU RUNWAY |
| YUKI NAMBU | COMMUNICATION DESIGN CONSULTANT | DENTSU RUNWAY INC. |
| MASAKAZU OTSUKA | PRODUCER | DRILL INC. |
| NAOYA HOSOKAWA | PRODUCER | DRILL INC. |
| MASAYA ASAI | CHIEF CREATIVE OFFICER | DROGA5 TOKYO PART OF ACCENTURE SONG |
| KANAKO YAMATO | CEO | EL PORTO DESIGN |
| KENSUKE KONDO | ASSOCIATE PRODUCER | FIELD MANAGEMENT EXPAND |
| MINAMI KOMATSU | PRODUCTION MANAGER | FIELD MANAGEMENT EXPAND |
| TAKANORI KURIMOTO | COPYWRITER | FIELD MANAGEMENT EXPAND |
| FUMIYA HARA | DIRECTOR | FIELD MANAGEMENT EXPAND INC. |
| MASAYA FUJIMOTO | CEO | FUNXY INC. |
| KENTARO TSUKAMOTO | PRODUCER | GEEK PICTURES |
| SHO OGATA | PRODUCER | GEEK PICTURES |
| SHUN MARUGAMI | DIRECTOR | GEEK PICTURES |
| TERUKI MURAKAMI | EXECUTIVE PRODUCER | GEEK PICTURES |
| YUYA YAHIRO | PRODUCER | GEEK PICTURES |
| KOHEI SATO | PRODUCER | GUNSROCK INC |
| TOMOYUKI IRIHAMA | PRODUCER | GUNSROCK INC. |
| MAI TOYODA | CM PLANNER | HAKUHDO INC. |
| TARO TANIWAKI | COPYWRITER | HAKUHODO |
| YUICHI ABE | CREATIVE DIRECTOR | HAKUHODO |
| KOSUKE KUMAMOTO | CREATIVE DIRECTOR | HAKUHODO INC. |
| GENTARO YAJIMA | REGULAR EMPLOYEE | HAKUHODO CREATIVE VOX INC. |
| YASUKO KAWAGUCHI | COPYWRITER CM PLANNER | HAKUHODO CREATIVE VOX INC. |

ADFEST 2024 : PARTICIPANTS LIST



| | | |
|--------------------|-----------------------------|-------------------------------|
| KOJI SUZUKI | STRATEGIC CREATIVE DIRECTOR | HAKUHODO INC |
| DAISUKE SHIRAIISHI | CREATIVE DIRECTOR | HAKUHODO INC. |
| HAYATO SASAI | BUSINESS PLANNER | HAKUHODO INC. |
| HIDEYUKI TSUSHIMA | ACTIVATION PLANNER | HAKUHODO INC. |
| HINAKO KAWAI | DESIGNER | HAKUHODO INC. |
| JUNJI TOTSUKA | GENERAL MANAGER | HAKUHODO INC. |
| KENTARO KIMURA | CORPORATE OFFICER | HAKUHODO INC. |
| KOSEI MATSUMURA | COPYWRITER | HAKUHODO INC. |
| KOTARO TAMARU | PLANNER | HAKUHODO INC. |
| KYOHEI MATSUDA | BUSINESS PLANNER | HAKUHODO INC. |
| MAO OGAWA | BUSINESS PRODUCER | HAKUHODO INC. |
| MARIKO FUJIMOTO | EXECUTIVE MANAGER | HAKUHODO INC. |
| MAYU HARADA | CREATIVE | HAKUHODO INC. |
| MORIIHIKO HASEBE | EXECUTIVE CREATIVE DIRECTOR | HAKUHODO INC. |
| SAKI HIRAOKA | COPY WRITER | HAKUHODO INC. |
| SERI MORIKAWA | ASSOCIATE | HAKUHODO INC. |
| SHIHO NAGAI | ACTIVATION PLANNER | HAKUHODO INC. |
| TOMOKI KAWANO | COPYWRITER | HAKUHODO INC. |
| YUI MAKINO | ART DIRECTOR | HAKUHODO INC. |
| YUKIE TAKASU | ASSOCIATE | HAKUHODO INC. |
| YUTA IGUCHI | CREATIVE DIRECTOR | HAKUHODO INC. |
| YUTARO KAJIKAWA | ART DIRECTOR | HAKUHODO INC. |
| YUTO NAKAJIMA | EXPERIENCE DIRECTOR | HAKUHODO INC. |
| KANON TAKAHASHI | COPYWRITER | HAKUHODO.INC |
| SHOTA YASUOKA | PRODUCER | HAT INC. |
| MARIKO KONDO | HEAD OF TOKYO | I&CO |
| REI INAMOTO | FOUNDING PARTNER | I&CO |
| AYAKO KOGANEMARU | CULTURE DIRECTOR | I&CO TOKYO |
| YOKO KAGAMI | FREELANCE | JAF |
| RYOTARO NISHI | DIRECTOR | JAPAN |
| NORIKO KIRIAKE | SENIOR STAFF MEMBER | JAPAN ADVERTISERS ASSOCIATION |
| SATOKO FUJITA | DEPUTY GENERAL MANAGER | JAPAN ADVERTISERS ASSOCIATION |

ADFEST 2024 : PARTICIPANTS LIST



| | | |
|--------------------|---|------------------------------|
| AKIRA OHIRA | CHAIRMAN | JAPAN ADVERTISING FEDERATION |
| HIROSHI TANAKA | EXECUTIVE DIRECTOR | JAPAN ADVERTISING FEDERATION |
| HISANORI MURATA | SECRETARY GENERAL | JAPAN ADVERTISING FEDERATION |
| SACHINA MINOWA | NONE | JAPAN ADVERTISING FEDERATION |
| MAYU YAMASHITA | HEAD OF PRODUCTION @ JUICE | JUICE |
| MICHAL DWOJAK-HARA | MD | JUICE |
| MASAKI SAITO | SALES DIRECTOR | K LINE TRAVEL |
| ASAMI NINOKURA | NONE | KNT |
| YUSUKE YAMANAKA | PRODUCER | KOME INC. |
| ABEL SIM | EXECUTIVE DIRECTOR, EXPERIENCE LEAD, APAC | LANDOR |
| TAKASHI OGATA | PRODUCER | MASSIVEMUSIC K.K. |
| JUNYA TERUI | MANAGING DIRECTOR & EXECUTIVE PRODUCER | MASSIVEMUSIC TOKYO |
| RICK SAKURAI | MANAGING/CREATIVE DIRECTOR | MASSIVEMUSIC TOKYO |
| ATSUKO UCHIDA | CIVIL SERVANT | MINISTRY OF DEFENSE |
| AIRI YAMAWAKI | EXECUTIVE PRODUCER | MT.MELVIL |
| MUTSUMI GUSTAVICH | PRODUCER | MT.MELVIL |
| MANAKO OSHIMA | COMMITTEE | N/A |
| SATOSHI TAKAHASHI | EXECUTIVE PRODUCER | NION |
| TEPPEI OHNO | EXECUTIVE PRODUCER | NION |
| TOSHIYUKI TAKEI | EXECUTIVE PRODUCER | NION |
| YASUHIRO NISHIDE | PRESIDENT | PRO-SPEC.INC |
| REIKO MOROTOMI | PRODUCER | PYRAMIDFILM QUADRA INC |
| TATSUYA ABE | CREATIVE DIRECTOR | PYRAMIDFILM QUADRA INC |
| FUMIAKI KOTSUJI | | QUARAS |
| KENTARO OUCHI | CREATIVE DIRECTOR | QUARAS |
| KOH ISHIBASHI | ART DIRECTOR | QUARAS |
| MASAHIDE HARUNA | ASSOCIATE CREATIVE DIRECTOR | QUARAS |
| SHINJI MAGAKI | VICE CAPTAIN | QUARAS |
| KANADE SAKURAI | COPYWRITER | QUARAS INC |
| CHIIHIRO SUZUKI | BRAND PRODUCER | QUARAS INC. |
| TAKAHIRO SATO | MANAGER | QUARAS INC. |
| ATSUSHI KUMAKIRI | VICE PRESIDENT | RECRUIT |

ADFEST 2024 : PARTICIPANTS LIST



| | | |
|-------------------|------------------------------------|--------------------------------|
| JUN KOBAYASHI | DEPARTMENT MANAGER | RECRUIT |
| KASUMI TAKEDA | | RECRUIT |
| YUKIYA HAGIHARA | CD | RECRUIT CO |
| ROY HUSADA | FOUNDER / CEO | RS |
| ABE SHINRI | FOUNDER / DIRECTOR | SESSUE |
| JIN SAITO | CREATIVE DIRECTOR | SIX INC |
| YUTA OKUYAMA | CREATIVE DIRECTOR | SIX INC |
| MASAKO SUZUKI | CREATIVE DIRECTOR & DIRECTOR | SIX INC. |
| DAI SANO | SOTETSU | SPOON |
| ICHIRO MATSUDA | CHIEF PRODUCER | TAIYO KIKAKU |
| AKINORI MATSUMOTO | PRODUCER | TAIYOKIKAKU |
| YUICHI TAKAO | EXECUTIVE OFFICER | TAIYOKIKAKU |
| HIROKI WATANABE | | TAMAHOME |
| SHOHEI KOIZUMI | DEPUTY MANAGER | TAMAHOME |
| JUNKO HARA | DIRECTOR, CORPORATE COMMUNICATIONS | TBWA HAKUHODO |
| TAKESHI MATSUDA | ART DIRECTOR | TBWA HAKUHODO |
| SUGURU KATO | PR PLANNER | TBWA HAKUHODO INC. |
| MASATOSHI USAMI | CREATIVE DIRECTOR | TBWAHAKUHODO |
| TAKUYA MIYAZAKI | ART DIRECTOR | TBWAHAKUHODO |
| ERI KANZAKI | PRODUCTION MANAGER | TOHOKUSHINSHA FILM CORPORATION |
| KEISUKE MATSUMOTO | PRODUCER | TOHOKUSHINSHA FILM CORPORATION |
| KOTARO UNOKI | PRODUCER | TOHOKUSHINSHA FILM CORPORATION |
| NOZOMI TAKEI | CHIEF PRODUCER | TOHOKUSHINSHA FILM CORPORATION |
| RYOSUKE WATABE | CHIEF PRODUCER | TOHOKUSHINSHA FILM CORPORATION |
| YUSUKE MIKATA | PRODUCER | TOHOKUSHINSHA FILM CORPORATION |
| MASAHIRO NISHIDE | CREATIVE DIRECTOR | TOKYO |
| AKIRA YATANI | CREATIVE DIRECTOR | TOKYU AGENCY |
| SHOGO MAYUMI | GENERAL MANAGER | TOKYU AGENCY |
| YOHEI SHIMOKAWA | ASSOCIATE CREATIVE DIRECTOR | TOKYU AGENCY |
| YURIE MIZUNO | COPYWRITER | TOKYU AGENCY |
| DAIKI KITAJIMA | STAFF | TOPPAN INC. |
| MIKI OHASHI | STAFF | TOPPAN INC. |

ADFEST 2024 : PARTICIPANTS LIST



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|-----------------|------------------------|----------------------|
| TAKAAKI NEGISHI | STAFF | TOPPAN INC. |
| GO ISHIMATSU | EXECTIVE PRODUCER | TYO |
| HIROKI AOYAMA | PROJECT MANAGER | TYO |
| KOHEI ABE | PRODUCER | TYO |
| TAKASHI ITO | PRODUCER | TYO |
| YUKI OGAWA | BUSSINESS PRODUCER | TYO |
| MARINA DANJO | COPYWRITER | WIEDEN+KENNEDY TOKYO |
| TAMON FUJIMI | MUSIC DIRECTOR/FOUNDER | WISTERIASOUND |

TURIN

| | | |
|--------------------|---------------|-----------------|
| MARGHERITA CHIATTI | FILM EDITOR | EYECANDY - GLUE |
| GREG FERRO | FILM DIRECTOR | EYECANDY-GLUE |

WROCLAW

| | | |
|-----------------|----------------------------|-------|
| MICHAL MISINSKI | DIRECTOR & PARTNER @ JUICE | JUICE |
|-----------------|----------------------------|-------|