

ENTERTAINMENT LOTUS



CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARD
FILM					
EN01: FICTION & NON-FICTION FILM: UP TO 5 MINUTES					
EN01/004	SAMMAKORN NOT SANPAKORN	SAMMAKORN	CHOOJAI AND FRIENDS, BANGKOK	CHOOJAI AND FRIENDS, BANGKOK	GRANDE
EN01/005	A TRAIN OF MEMORIES	SOTETSU	SIX INC., TOKYO/ GOOD DESIGN COMPANY, TOKYO	SIX INC., TOKYO	GOLD
EN01/021	I'M DYING INSIDE	MODIBODI	HOWATSON + COMPANY, SYDNEY	FINCH, SYDNEY	GOLD
EN01/013	SEE THE SIGNS OF 'SILENT SEPARATION' #SHARETHELOAD	ARIEL INDIA	BBDO INDIA PVT LTD., MUMBAI	BBDO INDIA, MUMBAI	FINALIST
EN02: FICTION & NON-FICTION FILM: 5-30 MINUTES					
EN02/002	ANSWER ME	TENCENT SUSTAINABLE SOCIAL VALUE ORGANIZATION	BANANA BALLOON, SHENZHEN	BANANA BALLOON, SHENZHEN	SILVER
EN02/004	SHOT ON IPHONE 14 PRO - THROUGH THE FIVE PASSES	APPLE	TBWAIMEDIA ARTS LAB, SHANGHAI	MEDIA ARTS LAB, SHANGHAI	FINALIST
EN02/007	STORIES OF CHANGE	NEW TAIPEI CITY GOVERNMENT	DENTSU CREATIVE TAIWAN, TAIPEI	DENTSU CREATIVE TAIWAN, TAIPEI	FINALIST
EN03: FICTION & NON-FICTION FILM: OVER 30 MINUTES					
EN03/001	MY DESTINY, MY CHOICE	SK-II	FORSMAN & BODENFORS SINGAPORE, SINGAPORE	FORSMAN & BODENFORS SINGAPORE, SINGAPORE	FINALIST
EN03/002	SECOND CHANCE CHAMPIONS	TRANSPLANT AUSTRALIA	DENTSU CREATIVE, MELBOURNE	DENTSU CREATIVE, SYDNEY	FINALIST
MUSIC & AUDIO					
EN04: BRANDED MUSIC CONTENT					
EN04/003	THE CLEFT CHOIR	LISTERINE	BBDO BANGKOK , BANGKOK	BBDO BANGKOK LIMITED, BANGKOK	FINALIST
DIGITAL & TECHNOLOGY					
EN07: LIVE BROADCAST					
EN07/002	SCHOOLGIRL NEWSCASTERS	EBM	IMPACT BBDO, DUBAI	IMPACT BBDO, DUBAI	SILVER
EN08: DIGITAL, SOCIAL & EMERGING TECHNOLOGY					
EN08/003	POWER OF CARE FORTNITE	MOH HOLDINGS	BBDO SINGAPORE PTE LTD., SINGAPORE/ LIVEWIRE, SYDNEY	BBDO SINGAPORE, SINGAPORE	FINALIST
SPORTS & GAMES					
EN10: SPORTS					
EN10/004	SECOND CHANCE CHAMPIONS	TRANSPLANT AUSTRALIA	DENTSU CREATIVE, MELBOURNE	DENTSU CREATIVE, SYDNEY	BRONZE
EN11: ESPORTS & GAMES					
EN11/004	GROUND OF HONOR: RONDO	PUBG: BATTLEGROUNDS	JUNG VON MATT HANGANG, SEOUL/ JUNG VON MATT CHINA, BEIJING	JUNG VON MATT HANGANG, SEOUL	BRONZE

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CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARD
COLLABORATION & PARTNERSHIP					
EN13: USE OF TALENT/CELEBRITY					
EN13/001	MY PARENT IS A TIKTOKER	FIVE STAR	BBDO BANGKOK , BANGKOK	BBDO BANGKOK LIMITED, BANGKOK	GOLD
EXPERIENTIAL					
EN15: LIVE EXPERIENCE *NEW*					
EN15/001	HUNGER RESTAURANT	NETFLIX	VML, BANGKOK	VML THAILAND, BANGKOK	BRONZE

AS OF 19 MAR 2024