

RADIO & AUDIO LOTUS



CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARD
RADIO SPOTS					
RA01: CONSUMER GOODS					
RA01/001	THE SNIPER AND BULLETS	ENTROSTOP	HAKUHODO INTERNATIONAL INDONESIA, JAKARTA	HAKUHODO INTERNATIONAL INDONESIA, JAKARTA	FINALIST
INNOVATION					
RA08: USE OF AUDIO OR VOICE TECHNOLOGY					
RA08/005	HEAR MY LAST WISH	TAIWAN ORGAN SHARING REGISTRY & PATIENT AUTONOMY PROMOTION CENTER	LEO BURNETT TAIWAN, TAIPEI	LEO BURNETT TAIWAN, TAIPEI	GOLD
RA08/001	UNDERCOVER	WOMEN HELPING WOMEN	OGILVY HONG KONG, HONG KONG	OGILVY HK, HONG KONG	SILVER
RA08/004	FWD SINGING BUS	FWD INSURANCE	GREYNJ UNITED, BANGKOK	GREYNJ UNITED, BANGKOK	SILVER
AUDIO CRAFT					
RA12: SOUND DESIGN					
RA12/001	FRIES BEAT	MCDONALD'S	DENTSU INC., TOKYO	DENTSU INC., TOKYO	GOLD
RA13: SCRIPT					
RA13/001	PUNCTUATION BREAKS: COMMA	KITKAT	VML MANILA, MANILA	VML MANILA, MANILA	FINALIST

AS OF 18 MAR 2024