



RADIO & AUDIO LOTUS WINNERS LIST

COLLIDE

ADFEST 2025

RADIO & AUDIO LOTUS



CODE	TITLE	BRAND	AGENCY	ENTRANT COMPANY	AWARD
RADIO SPOTS					
RA01 Consumer Goods					
RA01/001	DEW BATTLE	MOUNTAIN DEW	BBDO GUERRERO, MANILA	BBDO GUERRERO, MANILA	BRONZE
INNOVATION					
RA07 Use of Radio & Audio as a Medium					
RA07/002	THE ORDINARY LIFE HEARING TEST	THE FOUNDATION FOR THE DEAF	CJ WORX, BANGKOK	CJ WORX, BANGKOK	BRONZE
RA07/003	JBL QUANTUM GUIDE PLAY	JBL QUANTUM	BLKJ HAVAS, SINGAPORE	BLKJ HAVAS, SINGAPORE	BRONZE
RA08 Use of Audio or Voice Technology					
RA08/002	JBL QUANTUM GUIDE PLAY	JBL QUANTUM	BLKJ HAVAS, SINGAPORE	BLKJ HAVAS, SINGAPORE	SILVER
RA09 Branded Content/Podcasts					
RA09/002	AUDIOBOOBS BY SMILE MAKERS	SMILE MAKERS	MULLENLOWE SINGAPORE, SINGAPORE	MULLENLOWE SINGAPORE PTE. LTD., SINGAPORE	BRONZE
AUDIO CRAFT					
RA10 Use of Music					
RA10/002 MOVE FROM RA12/002	FRIES BEAT 2024	MCDONALD'S	DENTSU INC., TOKYO	DENTSU INC., TOKYO	SILVER
RA12 Sound Design					
RA12/001	THE SOUND OF VIOLENCE	SAVE THE CHILDREN HONG KONG	CHEIL HONG KONG, HONG KONG	CHEIL PENGTAI BEIJING, BEIJING	BRONZE
RA12/003	THE ORDINARY LIFE HEARING TEST	THE FOUNDATION FOR THE DEAF	CJ WORX, BANGKOK	CJ WORX, BANGKOK	BRONZE

AS OF 17 MAR 2025