

# **WINNERS LIST**

**LOTUS ROOTS**



**HUMAN  
INTELLIGENCE  
ADFEST  
2024**

# LOTUS ROOTS



CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARD
<b>LOTUS ROOTS</b>					
LRDE/001	MY JAPAN RAILWAY	JAPAN RAILWAY 150TH ANNIVERSARY CAMPAIGN	DENTSU INC., TOKYO	DENTSU INC., TOKYO	GRANDE LOTUS ROOTS
LRCP/001	THE SACRED DIRT	THE COMMEMORATIVE 105TH NATIONAL HIGH BASEBALL CHAMPIONSHIP / NETTOH KOSHIEEN 2023	DENTSU INC., TOKYO	DENTSU INC., TOKYO	LOTUS ROOTS
LRDE/014 MOVE FROM DE04/001	PAPER ORGANS	TAIWAN ORGAN SHARING REGISTRY AND PATIENT AUTONOMY PROMOTION CENTER	LEO BURNETT TAIWAN, TAIPEI	LEO BURNETT TAIWAN, TAIPEI	LOTUS ROOTS
LRBE/005	A PEACE-CONNECTING PAINTING	BAIDU ERNIE	TOPIC & LOONG, BEIJING	TOPIC & LOONG, BEIJING	FINALIST
LRBE/009	AROGYA BINDU	MAXX FLASH	VML, MUMBAI	VML, MUMBAI	FINALIST
LRCP/002	BEAUTY BORN OF PEACE.	HIMEJI CASTLE	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST
LRDI/005	WORDS OF PRIDE	DISNEY STAR	DDB MUDRA GROUP, MUMBAI	DDB MUDRA GROUP, MUMBAI	FINALIST
LRDM/001	YELLOW CANTEEN	DULUX	INNOCEAN INDONESIA, JAKARTA	INNOCEAN INDONESIA, JAKARTA	FINALIST
LRDM/004	THE PINK GLOVE	KUNDAL PINK GLOVE	CHEIL WORLDWIDE, SEOUL	CHEIL WORLDWIDE, SEOUL	FINALIST
LRRA/001	FRIES BEAT	MCDONALD'S	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST

AS OF 21 MAR 2024