

INNOVA LOTUS



CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARD
INNOVA LOTUS					
IN02: INNOVATION IN TECHNOLOGY					
IN02/001	PROJECT HUMANITY	WITH ALS	DENTSU INC., TOKYO	DENTSU INC., TOKYO	INNOVA LOTUS
IN05: SUSTAINABLE INNOVATION					
IN05/001	SHELLMET	SHELLMET	TBWA\HAKUHODO INC., TOKYO/ QUANTUM INC., TOKYO	TBWA\HAKUHODO INC., TOKYO	GRANDE INNOVA LOTUS
IN05/003	AIZOME ULTRA™ – AN INNOVATIVE METHOD TO CREATE TEXTILES WITH LASTING HEALTH BENEFITS.	AIZOME	SERVICEPLAN GERMANY, MUNICH/ SERVICEPLAN KOREA, SEOUL	MATERIAL, TOKYO	FINALIST
IN06: INNOVATION FOR HUMANITY					
IN06/001	PROJECT HUMANITY	WITH ALS	DENTSU INC., TOKYO	DENTSU INC., TOKYO	GRANDE FOR HUMANITY
IN06/003	RIGHT TO CARE	RIGHT TO CARE	MULLENLOWE TREYNA, MANILA	MULLENLOWE TREYNA, MANILA	FINALIST
IN06/009	GAMMA WAVE SOUND	SHIONOGI & CO., LTD. / PIXIE DUST TECHNOLOGIES, INC.	DROGA5 TOKYO, TOKYO	DROGA5 TOKYO, TOKYO	FINALIST
IN07: INNOVATION IN LOCAL CULTURE APPLICATION					
IN07/001	PAPER ORGANS	TAIWAN ORGAN SHARING REGISTRY & PATIENT AUTONOMY PROMOTION CENTER	LEO BURNETT TAIWAN, TAIPEI	LEO BURNETT TAIWAN, TAIPEI	INNOVA LOTUS
IN07/003	FIRST FIRST RESPONDER	WULING AIR EV	FLOCK, JAKARTA	FUTURE CREATIVE NETWORK, JAKARTA	FINALIST

AS OF 21 MAR 2024