



FINALISTS

DIGITAL CRAFT LOTUS

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CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARD
DESIGN					
CD02: VIDEO & MOVING IMAGE					
CD02/003	PLAY HAS NO LIMITS FEAT. KING GNU	PLAYSTATION	SIX INC., TOKYO	SIX INC., TOKYO	FINALIST
CD03: DIGITAL ILLUSTRATION & IMAGE DESIGN					
CD03/001	MY JAPAN RAILWAY	JAPAN RAILWAY 150TH ANNIVERSARY CAMPAIGN	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST
CD03/004	KAMI	DOWN SYNDROME INTERNATIONAL	FORSMAN & BODENFORS SINGAPORE, SINGAPORE	FORSMAN & BODENFORS SINGAPORE, SINGAPORE	FINALIST
CD03/006	THE MOVING CANVAS	EXIDE	VML INDIA, KOLKATA	VML INDIA, MUMBAI	FINALIST
CD04: MUSIC & SOUND DESIGN					
CD04/003	THE MOVING CANVAS	EXIDE	VML INDIA, KOLKATA	VML INDIA, MUMBAI	FINALIST
FUNCTION					
CD06: UX & JOURNEY DESIGN					
CD06/004	TRY GALAXY FOLD EXPERIENCE	SAMSUNG MOBILE	CHEIL WORLDWIDE, SEOUL/ CHEIL UAE, DUBAI	CHEIL WORLDWIDE, SEOUL	FINALIST
CD07: NATIVE & BUILT-IN FEATURE INTEGRATION					
CD07/001	CHANGE THE ANGLE	LUX	VML , SINGAPORE	VML, SINGAPORE	FINALIST
CD08: EXPERIENCE DESIGN: MULTI-PLATFORM					
CD08/001	PROJECT HUMANITY	WITH ALS	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST
CD09: OVERALL FUNCTIONAL DESIGN					
CD09/001	PROJECT HUMANITY	WITH ALS	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST
DATA & TECHNOLOGY					
CD10: USE OF DATA					
CD10/003	FIXING THE BAIS	AURORA50	MULLENLOWE MENA FZ LLC, DUBAI	MULLENLOWE MENA FZ LLC, DUBAI	FINALIST
CD11: USE OF TECHNOLOGY					
CD11/001	PROJECT HUMANITY	WITH ALS	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST

AS OF 19 MAR 2024