



FINALISTS

DIGITAL & SOCIAL LOTUS

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CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARD
FILM & SERIES					
DI02: SOCIAL FILM					
DI02/008	THE AIR DRUMMER	ROBINSON DEPARTMENT STORE	WOLF BKK, BANGKOK	WOLF BKK, BANGKOK	FINALIST
DI02/018	THE SONG OF MY LIFE	HUAWEI FREEBUDS PRO.3	PUBLICIS HUAWEI INTERNATIONAL, BEIJING	PUBLICIS COMMUNICATIONS BEIJING, BEIJING	FINALIST
DI03: SOCIAL FILM SERIES					
DI03/008	I'M DYING INSIDE	MODIBODI	HOWATSON + COMPANY, SYDNEY	FINCH, SYDNEY	FINALIST
DI04: INTERACTIVE FILM					
DI04/002	THE INNER THOUGHTS SUBTITLES	HEALTH PROMOTION BOARD	PUBLICIS SINGAPORE, SINGAPORE	PUBLICIS GROUPE, SINGAPORE	FINALIST
SOCIAL ENGAGEMENT					
DI05: COMMUNITY ENGAGEMENT & MANAGEMENT					
DI05/004	A STEP FORWARD	BITI'S	DENTSU CREATIVE VIETNAM / DENTSU REDDER, HO CHI MINH CITY	DENTSU CREATIVE VIETNAM / DENTSU REDDER, HO CHI MINH CITY	FINALIST
DI08: BRAND STORYTELLING					
DI08/009	BAR B Q PLAZA FAMILY FOREVER TATTOO	BAR B Q PLAZA	GREYNJ UNITED, BANGKOK	GREYNJ UNITED, BANGKOK	FINALIST
DI11: SOCIAL PURPOSE					
DI11/004	KAMI	DOWN SYNDROME INTERNATIONAL	FORSMAN & BODENFORS SINGAPORE, SINGAPORE	FORSMAN & BODENFORS SINGAPORE, SINGAPORE	FINALIST
DI11/012	WORDS OF PRIDE	DISNEY STAR	DDB MUDRA GROUP, MUMBAI	DDB MUDRA GROUP, MUMBAI	FINALIST
CONTENT & INFLUENCERS					
DI12: USER GENERATED CONTENT					
DI12/004	LAMIANFAN: NOODLES "FORBES"	LAMIANFAN	BLUEFOCUS, BEIJING	BLUEFOCUS, BEIJING	FINALIST
DI14: USE OF INFLUENCER					
DI14/001	MY PARENT IS A TIKTOKER	FIVE STAR	BBDO BANGKOK , BANGKOK	BBDO BANGKOK LIMITED, BANGKOK	FINALIST
DI14/005	WATER DRINKS GATORADE	GATORADE NO SUGAR	180 AMSTERDAM, MANILA	180 AMSTERDAM, MANILA	FINALIST