

DESIGN LOTUS



CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARD
PRODUCT DESIGN					
DE04: PRODUCT DESIGN: INNOVATIVE DESIGN					
DE04/001	PAPER ORGANS	TAIWAN ORGAN SHARING REGISTRY AND PATIENT AUTONOMY PROMOTION CENTER	LEO BURNETT TAIWAN, TAIPEI	LEO BURNETT TAIWAN, TAIPEI	FINALIST
DE04/006	TIGER CRYSTAL SUMMER PUFFER	TIGER CRYSTAL	LEPUB APAC, SINGAPORE/ BBH SINGAPORE, SINGAPORE	LEPUB APAC, SINGAPORE	FINALIST
DE05: PRODUCT DESIGN: SUSTAINABLE DESIGN					
DE05/002	SHELLMET	SHELLMET	TBWA\HAKUHODO INC., TOKYO/ QUANTUM INC., TOKYO	TBWA\HAKUHODO INC., TOKYO	FINALIST
PACKAGING DESIGN					
DE06: PACKAGING DESIGN: CONSUMER PRODUCTS					
DE06/001	MILK MANGA	SEKI MILK	VML OGIIVY JAPAN, TOKYO	VML OGIIVY JAPAN, TOKYO	FINALIST
DE07: PACKAGING DESIGN: SUSTAINABLE DESIGN *NEW*					
DE07/001	AIZOME WASTECARE™ INDUSTRIAL WASTE — CERTIFIED AS SKINCARE.	AIZOME	SERVICEPLAN GERMANY, MUNICH/ SERVICEPLAN KOREA, SEOUL	MATERIAL, TOKYO	FINALIST
COMMUNICATION DESIGN					
DE09: POSTER					
DE09/001	BEAUTIFUL PANIC	THE AD MUSEUM TOKYO	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST
DE09/004	THE SACRED DIRT	THE COMMEMORATIVE 105TH NATIONAL HIGH BASEBALL CHAMPIONSHIP / NETTOH KOSHIEEN 2023	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST
DE09/008	A STEP FORWARD	BITI'S	DENTSU CREATIVE VIETNAM / DENTSU REDDER, HO CHI MINH CITY	DENTSU CREATIVE VIETNAM / DENTSU REDDER, HO CHI MINH CITY	FINALIST
DE11: ILLUSTRATION					
DE11/001	MY JAPAN RAILWAY	JAPAN RAILWAY 150TH ANNIVERSARY CAMPAIGN	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST
DIGITAL DESIGN					
DE18: DIGITAL & INTERACTIVE DESIGN					
DE18/002	KAMI	DOWN SYNDROME INTERNATIONAL	FORSMAN & BODENFORS SINGAPORE, SINGAPORE	FORSMAN & BODENFORS SINGAPORE, SINGAPORE	FINALIST
INNOVATION					
DE20: INNOVATIVE DESIGN					
DE20/001	PROJECT HUMANITY	WITH ALS	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST

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INTEGRATED CAMPAIGN					
DE22: INTEGRATED DESIGN CAMPAIGN					
DE22/002	MY JAPAN RAILWAY	JAPAN RAILWAY 150TH ANNIVERSARY CAMPAIGN	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST

AS OF 19 MAR 2024