



FINALISTS

SUSTAINABLE LOTUS

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CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARD
SOCIAL					
ST01: POVERTY & HUNGER					
ST01/001	PLASTIC FARMING	MGI	ASIATIC MARKETING COMMUNICATIONS LIMITED, DHAKA	ASIATIC MARKETING COMMUNICATIONS LIMITED, DHAKA	FINALIST
ST02: HEALTH & WELL-BEING					
ST02/003	YELLOW CANTEEN	DULUX	INNOCEAN INDONESIA, JAKARTA	INNOCEAN INDONESIA, JAKARTA	FINALIST
ST02/008	RIGHT TO CARE	RIGHT TO CARE	MULLENLOWE TREYNA, MANILA	MULLENLOWE TREYNA, MANILA	FINALIST
ST02/009	GAMMA WAVE SOUND	SHIONOGI & CO., LTD. / PIXIE DUST TECHNOLOGIES, INC.	DROGA5 TOKYO, TOKYO	DROGA5 TOKYO, TOKYO	FINALIST
ST03: EDUCATION					
ST03/003	THE UNWRITTEN STORIES	BIDYANONDO FOUNDATION	ASIATIC MARKETING COMMUNICATIONS LIMITED, DHAKA	ASIATIC MARKETING COMMUNICATIONS LIMITED, DHAKA	FINALIST
ST03/007	SCHOOLGIRL NEWSCASTERS	EBM	IMPACT BBDO, DUBAI	IMPACT BBDO, DUBAI	FINALIST
ST04: GENDER EQUALITY					
ST04/007	CORRECT THE INTERNET	CORRECT THE INTERNET	DDB AOTEAROA, AUCKLAND	FINCH, SYDNEY	FINALIST
ENVIRONMENT					
ST06: ENERGY, SANITATION & SUSTAINABLE COMMUNITIES					
ST06/001	SHELLMET	SHELLMET	TBWA\HAKUHODO INC., TOKYO/ QUANTUM INC., TOKYO	TBWA\HAKUHODO INC., TOKYO	FINALIST
ST06/002	YELLOW CANTEEN	DULUX	INNOCEAN INDONESIA, JAKARTA	INNOCEAN INDONESIA, JAKARTA	FINALIST
ECONOMIC					
ST09: INNOVATION, INFRASTRUCTURE & INSTITUTIONS					
ST09/001	AIZOME ULTRA™ – AN INNOVATIVE METHOD TO CREATE TEXTILES WITH LASTING HEALTH BENEFITS.	AIZOME	SERVICEPLAN GERMANY, MUNICH/ SERVICEPLAN KOREA, SEOUL	MATERIAL, TOKYO	FINALIST