



# COMMERCE LOTUS



CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARD
<b>COMMERCE LOTUS</b>					
<b>CM03: MCOMMERCE</b>					
CM03/001	THE CUPBOARD TO FIGHT FOOD WASTE	GOURMET MARKET APPLICATION	DENTSU CREATIVE THAILAND, BANGKOK	DENTSU CREATIVE THAILAND, BANGKOK	FINALIST
CM03/002	EATQUAL COLOURS	MCDONALD INDIA (WEST AND SOUTH)	DDB MUDRA GROUP, MUMBAI	DDB MUDRA GROUP, MUMBAI	FINALIST
<b>CM06: INNOVATIVE COMMERCE</b>					
CM06/002	DREAMS DECODED	COWAY MALAYSIA	GREY GROUP MALAYSIA, KUALA LUMPUR	GREY MALAYSIA, KUALA LUMPUR	FINALIST
<b>EXPERIENCE &amp; ENGAGEMENT</b>					
<b>CM08: CUSTOMER TARGETING</b>					
CM08/004	BESPOKE WEDDING FUNDING	SAMSUNG ELECTRONICS BESPOKE	CHEIL WORLDWIDE, SEOUL	CHEIL WORLDWIDE, SEOUL	FINALIST
<b>STRATEGY</b>					
<b>CM12: INNOVATIVE COMMERCE SOLUTIONS *NEW*</b>					
CM12/001	EATQUAL COLOURS	MCDONALD INDIA (WEST AND SOUTH)	DDB MUDRA GROUP, MUMBAI	DDB MUDRA GROUP, MUMBAI	FINALIST

AS OF 18 MAR 2024