



**FINALISTS**

**RADIO & AUDIO LOTUS**

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CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARD
<b>RADIO SPOTS</b>					
<b>RA01: CONSUMER GOODS</b>					
RA01/001	THE SNIPER AND BULLETS	ENTROSTOP	HAKUHODO INTERNATIONAL INDONESIA, JAKARTA	HAKUHODO INTERNATIONAL INDONESIA, JAKARTA	FINALIST
<b>INNOVATION</b>					
<b>RA08: USE OF AUDIO OR VOICE TECHNOLOGY</b>					
RA08/001	UNDERCOVER	WOMEN HELPING WOMEN	OGILVY HONG KONG, HONG KONG	OGILVY HK, HONG KONG	FINALIST
RA08/004	FWD SINGING BUS	FWD INSURANCE	GREYNJ UNITED, BANGKOK	GREYNJ UNITED, BANGKOK	FINALIST
RA08/005	HEAR MY LAST WISH	TAIWAN ORGAN SHARING REGISTRY & PATIENT AUTONOMY PROMOTION CENTER	LEO BURNETT TAIWAN, TAIPEI	LEO BURNETT TAIWAN, TAIPEI	FINALIST
<b>AUDIO CRAFT</b>					
<b>RA12: SOUND DESIGN</b>					
RA12/001	FRIES BEAT	MCDONALD'S	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST
<b>RA13: SCRIPT</b>					
RA13/001	PUNCTUATION BREAKS: COMMA	KITKAT	VML MANILA, MANILA	VML MANILA, MANILA	FINALIST

AS OF 18 MAR 2024