



# PRINT & OUTDOOR CRAFT LOTUS FINALISTS

**COLLIDE**  
ADFEST 2025

# PRINT & OUTDOOR CRAFT LOTUS



CODE	TITLE	BRAND	AGENCY	ENTRANT COMPANY	AWARD
<b>PRINT &amp; OUTDOOR CRAFT LOTUS</b>					
<b>CP01 Photography</b>					
CP01/005	YOGA VILLAGE	ADIDAS	TBWA\GROUP CHINA, SHANGHAI	TBWA, SHANGHAI	FINALIST
<b>CP02 Illustration</b>					
CP02/001	SAYAKABOSHI ELEMENTARY SCHOOL	SAYAKABOSHI ELEMENTARY SCHOOL	DROGA5 TOKYO, PART OF ACCENTURE SONG, TOKYO	DROGA5, TOKYO	FINALIST
CP02/002	DIARY OF GLORY	THE DENTSU ADVERTISING AWARDS 76 <sup>TH</sup> ANNIVERSARY	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST
CP02/003	MORNING IS BORN	THE AD MUSEUM TOKYO	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST
CP02/008	DESERT RUNNER	ADIDAS	HAVAS MIDDLE EAST, DUBAI/ HAVAS PLAY, PARIS	HAVAS MIDDLE EAST, DUBAI	FINALIST
<b>CP04 Art Direction</b>					
CP04/009	LOST IN TIME	JIAN AI ELDERLY CHARITY CENTER	DENTSU CREATIVE CHINA, SHANGHAI	DENTSU CREATIVE CHINA, SHANGHAI	FINALIST
CP04/010	"THE LAST SUPPER" FOR ANTS	GLOBAL EVEREST CO (EXCLUSIVE ASIAN DISTRIBUTOR OF ECOGEL)	UNITED COMMUNICATIONS GROUP, TAIPEI	UNITED COMMUNICATIONS GROUP, TAIPEI	FINALIST

AS OF 19 MAR 2025