



FINALISTS

OUTDOOR LOTUS

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CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARD
POSTER					
OD01: CONSUMER GOODS					
OD01/001	THE ADS THAT YOU CAN KICK	HEINEKEN EXPERIENCE SILVER	FLASH BOMBER, BANGKOK	FLASH BOMBER, BANGKOK	FINALIST
OD01/007	VENUS FLYTRAP	BOYSEN BUG OFF PAINTS	TBWAISANTIAGO MANGADA PUNO, MANILA	TBWAISMP, MANILA	FINALIST
USE OF OUTDOOR					
OD08: ANIMATED BILLBOARD/POSTER					
OD08/001	HAJIME, KEN AND SETSU	HAJIME KENSETSU (CONSTRUCTION)	DENTSU EAST JAPAN INC., TOKYO	DENTSU EAST JAPAN, TOKYO	FINALIST
OD08/004	UNMASK YOUR IDOL BILLBOARD	NETFLIX BLACK KNIGHT	GOODSTUPH THAILAND, BANGKOK	GOODSTUPH THAILAND, BANGKOK	FINALIST
OD09: TRANSIT					
OD09/005	FWD SINGING BUS	FWD INSURANCE	GREYNJ UNITED, BANGKOK	GREYNJ UNITED, BANGKOK	FINALIST
OD10: AMBIENT: SMALL SCALE					
OD10/002	MILK MANGA	SEKI MILK	VML OGILVY JAPAN, TOKYO	VML OGILVY JAPAN, TOKYO	FINALIST
OD11: AMBIENT: EXHIBITION & INSTALLATION					
OD11/003	YELLOW CANTEEN	DULUX	INNOCEAN INDONESIA, JAKARTA	INNOCEAN INDONESIA, JAKARTA	FINALIST
OD11/006	MOM'S BED	MCDONALD'S	LEO BURNETT KOREA, SEOUL	LEO BURNETT KOREA, SEOUL	FINALIST
OD12: AMBIENT: SPECIAL BUILD					
OD12/001	A19 CAR PARK SHOWROOM	MERCEDES-BENZ	TEAM X THAILAND, BANGKOK	BBDO BANGKOK LIMITED, BANGKOK	FINALIST
OD12/002	FISH ALLURING PAINTING	EPOLAC	ROVERS, JAKARTA	FUTURE CREATIVE NETWORK, JAKARTA	FINALIST
OD13: EVENTS, GUERRILLA MARKETING & STUNTS					
OD13/002	HUNGER RESTAURANT	NETFLIX	VML, BANGKOK	VML THAILAND, BANGKOK	FINALIST
OD14: INTERACTIVE & IMMERSIVE EXPERIENCES					
OD14/003	4DISH POT	NETFLIX	GIGIL, MANILA	GIGIL, MANILA	FINALIST
INNOVATION					
OD15: INNOVATIVE USE OF OUTDOOR					
OD15/006	DRUG TEST POSTER	DRAMA 'STRONG GIRL NAM-SOON'	CHEIL WORLDWIDE, SEOUL	CHEIL WORLDWIDE, SEOUL	FINALIST