



**NEW DIRECTOR LOTUS  
FINALISTS**

**COLLIDE**  
**ADFEST 2025**

# NEW DIRECTOR LOTUS



CODE	TITLE	BRAND	AGENCY	ENTRANT COMPANY	AWARD
NEW DIRECTOR LOTUS					
ND01 Commissioned Spot					
ND01/001	ST JUDE CHILDCARE CENTRES   THE IMPOSSIBLE CHOICE	ST JUDE CHILDCARE CENTRES	OGILVY INDIA, MUMBAI	HUNGRY FILMS LLP, MUMBAI	FINALIST
ND03 Short Film: Up to 10 minutes					
ND03/002	PAPAYAH	THE KANCIL AWARDS & FESTIVAL OF CREATIVITY	N/A	GRAPH STUDIO SDN BHD, KUALA LUMPUR	FINALIST

AS OF 18 MAR 2025