



**FINALISTS**  
**INNOVA LOTUS**

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CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARD
<b>INNOVA LOTUS</b>					
<b>IN02: INNOVATION IN TECHNOLOGY</b>					
IN02/001	PROJECT HUMANITY	WITH ALS	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST
<b>IN05: SUSTAINABLE INNOVATION</b>					
IN05/001	SHELLMET	SHELLMET	TBWA\HAKUHODO INC., TOKYO/ QUANTUM INC., TOKYO	TBWA\HAKUHODO INC., TOKYO	FINALIST
IN05/003	AIZOME ULTRA™ – AN INNOVATIVE METHOD TO CREATE TEXTILES WITH LASTING HEALTH BENEFITS.	AIZOME	SERVICEPLAN GERMANY, MUNICH/ SERVICEPLAN KOREA, SEOUL	MATERIAL, TOKYO	FINALIST
<b>IN06: INNOVATION FOR HUMANITY</b>					
IN06/001	PROJECT HUMANITY	WITH ALS	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST
IN06/003	RIGHT TO CARE	RIGHT TO CARE	MULLENLOWE TREYNA, MANILA	MULLENLOWE TREYNA, MANILA	FINALIST
IN06/009	GAMMA WAVE SOUND	SHIONOGI & CO., LTD. / PIXIE DUST TECHNOLOGIES, INC.	DROGA5 TOKYO, TOKYO	DROGA5 TOKYO, TOKYO	FINALIST
<b>IN07: INNOVATION IN LOCAL CULTURE APPLICATION</b>					
IN07/001	PAPER ORGANS	TAIWAN ORGAN SHARING REGISTRY & PATIENT AUTONOMY PROMOTION CENTER	LEO BURNETT TAIWAN, TAIPEI	LEO BURNETT TAIWAN, TAIPEI	FINALIST
IN07/003	FIRST FIRST RESPONDER	WULING AIR EV	FLOCK, JAKARTA	FUTURE CREATIVE NETWORK, JAKARTA	FINALIST

AS OF 21 MAR 2024