

WINNERS



**PRESS
LOTUS**



CATEGORY P01: FOOD & BEVERAGES

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
P01/001-003	A SWEET ESCAPE CAMPAIGN: HOMEWORK/MUSIC/TIDY-UP	CHUPA CHUPS	CHEIL, HONG KONG	CHEIL, HONG KONG	GOLD
P01/007-008	TASTE THE FEELING CAMPAIGN: BOTTLE/GLASS	COCA COLA	OGILVY GROUP THAILAND, BANGKOK	OGILVY GROUP THAILAND, BANGKOK	FINALIST

CATEGORY P02: BEAUTY & PERSONAL CARE**NO AWARD****CATEGORY P03: HEALTHCARE**

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
P03/003,005	CAVITIES CAMPAIGN: LOLLIPOP/POPCORN	PEPSODENT	MULLENLOWE SINGAPORE, SINGAPORE	MULLENLOWE SINGAPORE, SINGAPORE	FINALIST

CATEGORY P04: FASHION, SPORTS & ACCESSORIES**NO AWARD****CATEGORY P05: CARS, OTHER VEHICLES, ACCESSORIES & AUTO SERVICES****NO AWARD****CATEGORY P06: ELECTRONICS****NO AWARD****CATEGORY P07: HOUSEHOLD PRODUCTS & MAINTENANCE****NO AWARD****CATEGORY P08: HOME APPLIANCES & FURNISHINGS****NO AWARD**

CATEGORY P09: RETAIL

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
P09/001-004	HOT & SPICY (SEASON 2) CAMPAIGN	KFC HONG KONG	OGILVY HONG KONG, HONG KONG	OGILVY HK, HONG KONG	SILVER
P09/009-011	AGGRESSIVE GRANDCHILD-MAD COUSIN-RESTLESS NEPHEW CAMPAIGN	MCDONALD'S HAPPY MEAL	FLOCK CREATIVE NETWORK, JAKARTA	FLOCK CREATIVE NETWORK, JAKARTA	BRONZE

CATEGORY P10: TRAVEL, LEISURE & ENTERTAINMENT

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
P10/001-003	DRAGON/SPACESHIP/EMPIRE STATES	LEGO	OGILVY GROUP THAILAND, BANGKOK	OGILVY GROUP THAILAND, BANGKOK	SILVER

CATEGORY P11: COMMUNICATION MEDIA & PUBLICATIONS

NO AWARD

CATEGORY P12: FINANCE, COMMERCIAL PUBLIC SERVICES, BUSINESS PRODUCTS & SERVICES

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
P12/001-002	FOODS DELIVERY CAMPAIGN: LUNCH/BREAKFAST	LINEMAN	OGILVY GROUP THAILAND, BANGKOK	OGILVY GROUP THAILAND, BANGKOK	FINALIST

CATEGORY P13: CORPORATE IMAGE

NO AWARD

CATEGORY P14: CORPORATE SOCIAL RESPONSIBILITY

NO AWARD

CATEGORY P15: PUBLIC SERVICES & CAUSE APPEALS

NO AWARD

CATEGORY P16: USE OF PRINT

NO AWARD