

WINNERS



**LOTUS
ROOTS**



CATEGORY LR: LOTUS ROOTS

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
LRME/001	RELIEF DRAMA	RCC BROADCASTING	HAKUHODO DY MEDIA PARTNERS INC., TOKYO	GEEK PICTURES INC., TOKYO	LOTUS ROOTS
LRPR/002	AURA INCENSE BARRICADE	AURA	TBWA\SRI LANKA, COLOMBO	TBWA\SRI LANKA, COLOMBO	LOTUS ROOTS
LRPR/007	THE LAST DAY OF SUSHI	EUGLENA	DENTSU INC., TOKYO	DENTSU INC., TOKYO	LOTUS ROOTS
LRA/004	LIFE CHANT	PUBLIC HEALTH DEPARTMENT	TRIAD, COLOMBO	TRIAD, COLOMBO	FINALIST
LRCD/002	THE UNHEARD PRAYER	MAXIS	LEO BURNETT, KUALA LUMPUR	STAR REACHER ADVERTISING SDN BHD, KUALA LUMPUR	FINALIST
LRCF/004	AXIATA GETARAN PERTAMA	CELCOM X AXIATA	M&C SAATCHI (M) SDN BHD, KUALA LUMPUR	RESERVE TANK SDN. BHD, PETALING JAYA	FINALIST
LRDE/010	SCENT REMINISCENT	HA KO - A NEW TYPE OF INCENSE -	TOKYU AGENCY INC., TOKYO	TOKYU AGENCY INC., TOKYO	FINALIST
LRDM/003	LUX SEARCH WORDS - #INTOTHEPOTLIGHT	UNILEVER LUX	WUNDERMAN THOMPSON, SINGAPORE	WUNDERMAN THOMPSON, SINGAPORE	FINALIST
LRME/002	THE LAST DAY OF SUSHI	EUGLENA	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST

AS OF 26 JAN 2021