



ADFEST  
*Made in Asia*

# Asia Pacific Advertising Festival

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since 1998



# What is ADFEST?

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Annual regional advertising festival that **celebrates creativity** in Asia Pacific.

Platform designed to **elevate creative standard** and **promote communication** within the industry.

Forum that provides a **unique learning opportunity** from some of the **best works** in the **region** and **industry experts**

Place to recognise and appreciate the uniqueness of each **local culture**.

Center for **exchange of ideas** and **networking** with friends in the industry.

Arena for **youngsters** in the advertising and production community to learn and further their career opportunities.

ADFEST's tagline, "**Made In Asia**," reflects not only the origin of the festival, but also our emphasis on and appreciation of local culture.

ADFEST is the only regional advertising festival that can proudly call itself an Asian creative event by Asian, for Asian.

With the rich history of heritage and legacy in this region, ADFEST aims for the recognition and preservation of such local value.

# Why ADFEST?

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It is the **largest regional advertising festival** where creative professionals gather.

It is the **ideal opportunity** to reach the creative service industry in Asia Pacific.

It is the **creative hub** that embraces local diversity.

It is the **perfect occasion** to launch parties, host regional meetings and keep at the forefront of the latest trends in the advertising industry.

It is the place to meet your **target audience** and make new **connections**.

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If the creative industry would benefit from your products or services, don't miss the opportunity to hit the best & most effective target of the year!  
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- Feature your products or services
- Meet with your right target
- Establish business contacts
- Maintain customer relationships
- Distribute your brochure/reel



# Sponsorship Opportunities

Special Event or Party

Lotus Award category

Seminar session



# Sponsorship Opportunities

Advertising or Area Sponsorship

Social Function Sponsorship

ADFESTbuzz



... and much more ...

# Contact

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