

 **Production Hut**

What is ADFEST?

Annual regional advertising festival that **celebrates creativity** in Asia Pacific.

Platform designed to **elevate creative standard** and **promote communication** within the industry.

Forum that provides a **unique learning opportunity** from some of the **best works in the region** and **industry experts**

Place to recognise and appreciate the uniqueness of each **local culture**.

Center for **exchange of ideas** and **networking** with friends in the industry.

Arena for **youngsters** in the advertising and production community to learn and further their career opportunities.

ADFEST's tagline, "**Made In Asia,**" reflects not only the origin of the festival, but also our emphasis on and appreciation of local culture.

ADFEST is the only regional advertising festival that can proudly call itself an Asian creative event by Asian, for Asian.

With the rich history of heritage and legacy in this region, ADFEST aims for the recognition and preservation of such local value.

Why ADFEST?

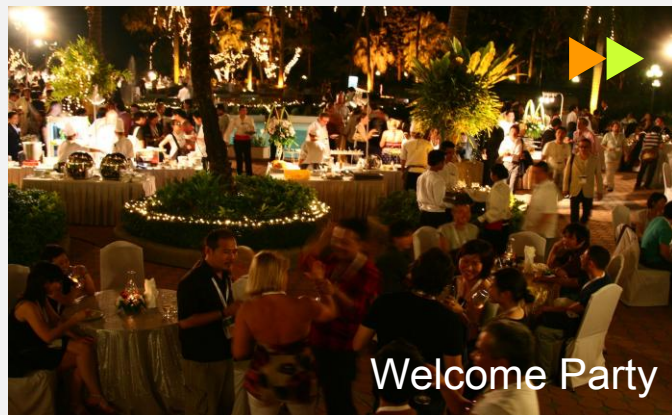
It is the **largest regional advertising festival** where creative professionals gather.

It is the **ideal opportunity** to reach the creative service industry in Asia Pacific.

It is the **creative hub** that embraces local diversity.

It is the **perfect occasion** to launch parties, host regional meetings and keep at the forefront of the latest trends in the advertising industry.

It is the place to meet your **target audience** and make new **connections**.



ADFEST 2012

PRODUCTION HUT



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A platform exclusively for production- related companies to directly reach the creative industry.

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Why Production Hut?

If the creative & advertising industry will benefit from your products & services, this is the perfect opportunity for you to:

Showcase your company's portfolio

&

distribute your brochure/reel

to the

right target

while

establishing new business contacts

&

maintaining customer relationships



Hut Details

USD 6,500

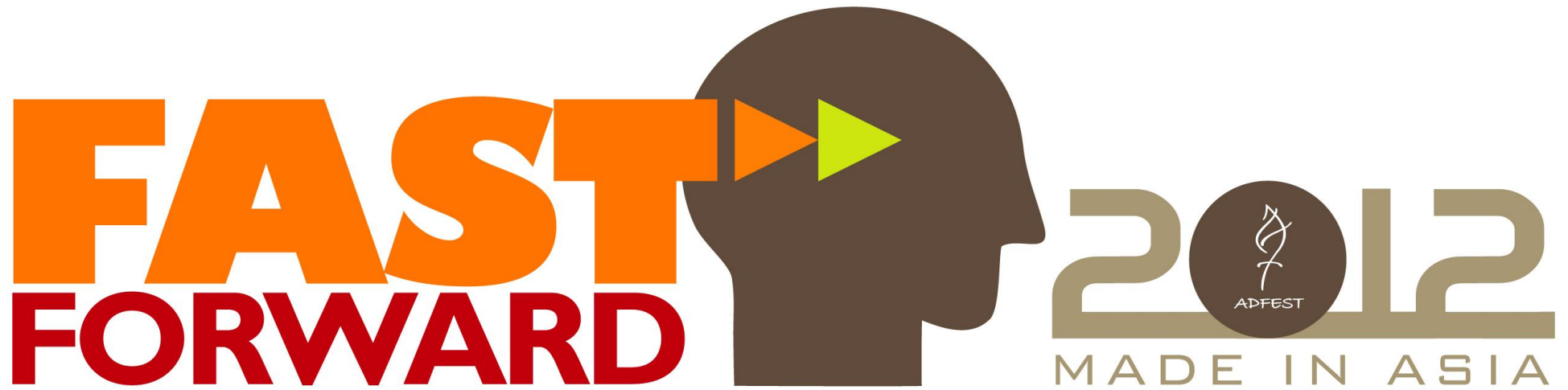
Eligible to production-related companies ONLY

Package inclusive of:

- complimentary exhibition kiosk (2 x 2 m)
- plasma TV & DVD player
- 2 complimentary delegate registration

Special group corner

- group of 5-7 production houses entitled to 10% discount
- group of 8 or more production houses entitled to 15% discount



contact

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