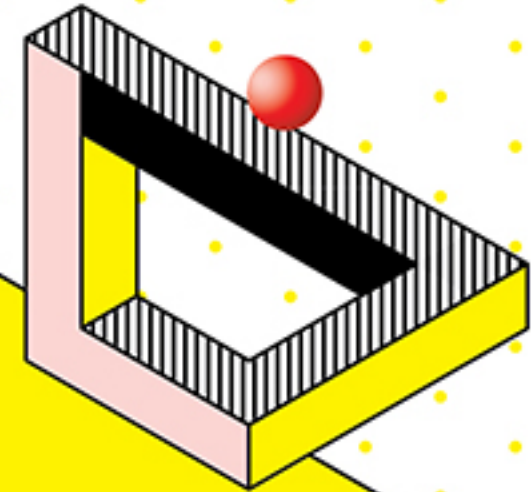
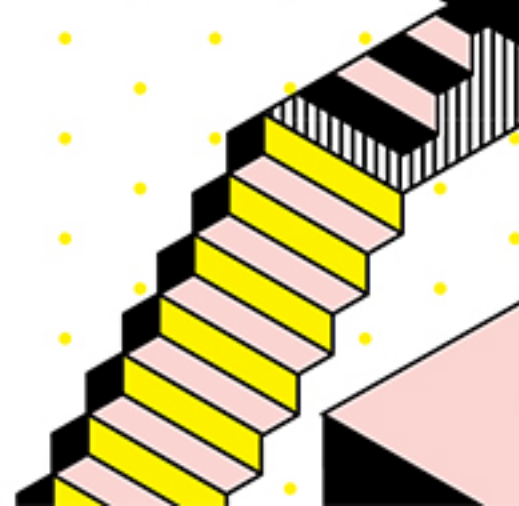
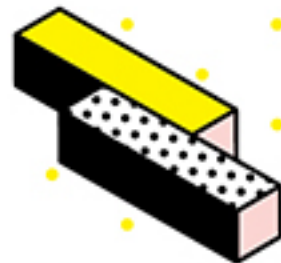
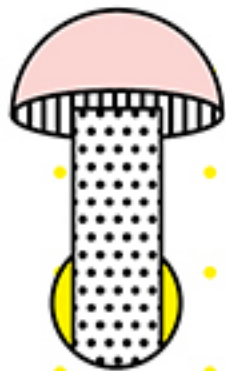


# WINNERS LIST

## DESIGN LOTUS



# DESIGN LOTUS

# WINNERS

## CATEGORY DE01 : CORPORATE IDENTITY

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY	AWARDS
DE01/006	PROJECT BUKA PINTU	PROJECT B	LEO BURNETT MALAYSIA	KUALA LUMPUR	BRONZE

## CATEGORY DE02 : PRODUCT DESIGN

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY	AWARDS
DE02/017	MOTO REPELLENT	DUANG PRATEEP FOUNDATION	BBDO BANGKOK LTD	BANGKOK	SILVER
DE02/009	TRUE WETSUITS	WETSUITS	TBWA\HAKUHODO INC.	TOKYO	BRONZE
DE02/022	WRITE MORE	WRITE MORE	HAKUHODO INC.	TOKYO	BRONZE
DE02/001	ALCOHO-LOCK / WORLD'S FIRST BREATHALYZER BIKE LOCK	KOOWHO	AMANA	TOKYO	FINALIST
DE02/006	GULULU-PET IN A CUP	GULULU	CHEIL CHINA	BEIJING	FINALIST
DE02/015	EVEREADY BOOK OF PLAY	EVEREADY	TBWA\KUALA LUMPUR SDN BHD	KUALA LUMPUR	FINALIST
DE02/023	DEFINE THE DIFFERENCE	NOBLE	OGILVY GROUP THAILAND	BANGKOK	FINALIST

## CATEGORY DE03 : PACKAGING DESIGN

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY	AWARDS
DE03/005	JUST	WWF AUSTRALIA	LEO BURNETT, SYDNEY	SYDNEY	SILVER
DE03/006	#MYFAMILYCAN	SPC CANNED FRUITS AND VEGETABLES	LEO BURNETT MELBOURNE	MELBOURNE	SILVER
DE03/007	TEA TIME STORIES	TEA TIME STORIES	HAKUHODO INC.	TOKYO	BRONZE
DE03/001	BLOCKBUSTER BOX	PIZZA HUT	OGILVY & MATHER GROUP HK	HONG KONG	FINALIST
DE03/002	LAST MINUTE SOUVENIR	ANGKASA PURA II	J. WALTER THOMPSON JAKARTA	JAKARTA	FINALIST
DE03/004	NAMELESS PAINTS	KOKUYO	DENTSU INC.	TOKYO	FINALIST
DE03/008	DEFINE THE DIFFERENCE	NOBLE	OGILVY GROUP THAILAND	BANGKOK	FINALIST

# DESIGN LOTUS

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## CATEGORY DE04: CALENDAR

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY	AWARDS
DE04/O01	BIRTHDAYS CALENDAR	FOUNDATION FOR CHILDREN	CREATIVE JUICE\BANGKOK	BANGKOK	SILVER

## CATEGORY DE05: FLYERS, LEAFLETS, TICKETS, POSTCARDS, INVITATIONS, GREETINGS CARDS

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY	AWARDS
DE05/O05	CROSSTALK	CROSSTALK	DENTSU INC.	TOKYO	BRONZE
DE05/O06	GREEN NEWSPAPER	GREEN NEWSPAPER	DENTSU INC.	TOKYO	BRONZE

## CATEGORY DE06: POSTER

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY	AWARDS
DE06/O33	JAPANESE HARMONY	HIBIKI JAPANESE HARMONY	HAKUHODO INC.	TOKYO	GRANDE
DE06/O29	PURE DESIGN	D&AD AWARDS 2015 EXHIBITION IN JAPAN	DENTSU INC.	TOKYO	GOLD
DE06/O27	SURPRISING MANNERS	ONE SHOW 2014 AWARDS EXHIBITION IN JAPAN	DENTSU INC.	TOKYO	SILVER
DE06/O48	FRENCH HORN	GASTRINA	MCCANN WORLDGROUP INDIA	MUMBAI	BRONZE
DE06/O10	CUT A TREE. KILL A LIFE	BELUM-TEMENGOR RAINFOREST	Y&R MALAYSIA	KUALA LUMPUR	BRONZE
DE06/O14	JUST	WWF AUSTRALIA	LEO BURNETT, SYDNEY	SYDNEY	FINALIST
DE06/O16	THOROUGH EXAMINATION	NO.8 ANIMAL HOSPITAL	& CREATIVE LAB	SHANGHAI	FINALIST
DE06/O28	CREATION.	D&AD AWARDS 2014 EXHIBITION IN JAPAN	DENTSU INC.	TOKYO	FINALIST
DE06/O35	OPEN UP YOUR IMAGINATION	OPEN CAMPUS	HAKUHODO INC.	TOKYO	FINALIST
DE06/O46	ATTACK ON OSAKA	EXHIBITION OF ATTACK ON TITAN WALL OSAKA	DENTSU INC.	OSAKA	FINALIST
DE06/O49	FLUGELHORN	GASTRINA	MCCANN WORLDGROUP INDIA	MUMBAI	FINALIST

# DESIGN LOTUS

# WINNERS

## CATEGORY DE07: DIRECT MAIL

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY	AWARDS
DE07/001	GULULU-PET IN A CUP	GULULU	CHEIL CHINA	BEIJING	FINALIST

## CATEGORY DE08: TYPOGRAPHY

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY	AWARDS
DE08/001	GREEN NAME	GREEN LABEL	DENTSU INC.	TOKYO	FINALIST

## CATEGORY DE09: BOOKS & PUBLICATIONS

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY	AWARDS
DE09/004	SLICE OF HEARTLAND	HEARTLAND BEER	DENTSU INC.	TOKYO	GOLD
DE09/012	SURPRISING MANNERS	ONE SHOW 2014 AWARDS EXHIBITION IN JAPAN	DENTSU INC.	TOKYO	SILVER
DE09/008	EVEREADY BOOK OF PLAY	EVEREADY	TBWA\KUALA LUMPUR SDN BHD	KUALA LUMPUR	BRONZE
DE09/001	STAMP PASSPORT BOOK	IZUHANA	PEACE GRAPHICS	NAGOYA	FINALIST
DE09/002	FRAGILE FRIENDS	IFAW&IFENG	CHEIL CHINA	BEIJING	FINALIST
DE09/006	CONNECT PEN&NOTEBOOK	OTSUKA PHARMACEUTICAL CO., LTD.	TOPPAN PRINTING CO.,LTD.	TOKYO	FINALIST
DE09/014	GENIUS TABLE 'MEANWHILE IN KYOTO'	GENIUS TABLE	DENTSU INC.	TOKYO	FINALIST

## CATEGORY DE10: SELF-PROMOTION

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY	AWARDS
DE10/003	CREATIVE LINK	DENTSU INC.	DENTSU INC.	TOKYO	SILVER
DE10/008	GREEN NEWSPAPER	GREEN NEWSPAPER	DENTSU INC.	TOKYO	BRONZE
DE10/011	NO DETAILS TOO SMALL	SINGAPORE AIRLINES	DENTSU MOBIUS PTE LTD	SINGAPORE	BRONZE
DE10/001	PERSONALIZED CHARM	PERSONALIZED CHARM	I&S BBDO INC.	TOKYO	FINALIST

# DESIGN LOTUS

# WINNERS

## CATEGORY DE11 : POINT OF SALE: SMALL SCALE

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY	AWARDS
DE11/007	#MYFAMILYCAN	SPC CANNED FRUITS AND VEGETABLES	LEO BURNETT MELBOURNE	MELBOURNE	FINALIST
DE11/014	FRENCH HORN	GASTRINA	MCCANN WORLDGROUP INDIA	MUMBAI	FINALIST
DE11/015	FLUGELHORN	GASTRINA	MCCANN WORLDGROUP INDIA	MUMBAI	FINALIST
DE11/016	THE TATTOO FLYER	TOURISM AUTHORITY OF THAILAND	THE LEO BURNETT GROUP THAILAND	BANGKOK	FINALIST

## CATEGORY DE12: POINT OF SALE: LARGE SCALE

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY	AWARDS
DE12/001	CHANGING ROOM	C&A	BEIJING DENTSU ADVERTISING CO., LTD	BEIJING	FINALIST

## CATEGORY DE13: BROADCAST/MOTION/DIGITAL DESIGN

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY	AWARDS
DE13/008	CREATION.	D&AD AWARDS 2014 EXHIBITION IN JAPAN	DENTSU INC.	TOKYO	GOLD
DE13/003	PERFUME AT SXSW	PERFUME	DENTSU INC.	TOKYO	SILVER
DE13/011	THE ONE WHO WILL END CANCER	AUSTRALIAN CANCER RESEARCH FOUNDATION	M&C SAATCHI	SYDNEY	BRONZE
DE13/001	A KIND DRONE	BUYMA	GEEK PICTURES INC.	TOKYO	FINALIST
DE13/009	PURE DESIGN	D&AD AWARDS 2015 EXHIBITION IN JAPAN	DENTSU INC.	TOKYO	FINALIST

## CATEGORY DE14: EXHIBITIONS, EVENTS & PUBLIC ENVIRONMENT

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY	AWARDS
DE14/005	NEWSPAPER OF SAND	KAHOKU SHIMPO	DENTSU INC.	TOKYO	BRONZE
DE14/011	HALLS POLAR BEAR WIND CHIME	HALLS	MCCANN WORLDGROUP JAPAN / MCCANN ERICKSON JAPAN	TOKYO	BRONZE

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## WINNERS

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY	AWARDS
DE14/O14 MOVE FROM DE11/OO2	THE ASSEMBLED AMBIENCE	TAMIYA MODEL KITS	CREATIVE JUICE\BANGKOK	BANGKOK	BRONZE
DE14/OO3	SHOOT GOALS NOT GUNS	PEACE ONE DAY	& CREATIVE LAB	SHANGHAI	FINALIST
DE14/OO6	HAPPY POCKY FACES	GLICO POCKY	BEIJING DENTSU ADVERTISING CO., LTD	BEIJING	FINALIST

### CATEGORY DE15: BEST INTEGRATED DESIGN CAMPAIGN

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY	AWARDS
DE15/OO3	JUST	WWF AUSTRALIA	LEO BURNETT, SYDNEY	SYDNEY	GOLD
DE15/OO7	DEFINE THE DIFFERENCE	NOBLE	OGILVY GROUP THAILAND	BANGKOK	SILVER
DE15/OO6	PEARL	PEARL	DENTSU INC.	TOKYO	FINALIST
DE15/OO9	PROJECT BUKA PINTU	PROJECT B	LEO BURNETT MALAYSIA	KUALA LUMPUR	FINALIST

AS OF 16 MARCH 2016