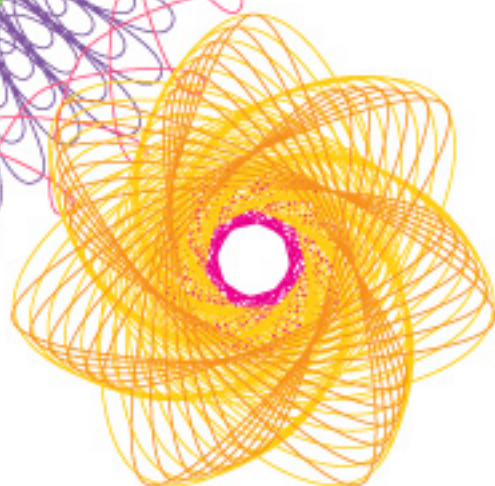


SPECIAL AWARDS



ADFEST 2014
WINNERS LIST



SPECIAL AWARDS 2014

PRODUCTION COMPANY OF THE YEAR

ILLUSION CO.,LTD.
BANGKOK

DIRECT & PROMO AGENCY OF THE YEAR

HAKUHODO INC.
TOKYO

INTERACTIVE AGENCY OF THE YEAR

DENTSU INC.
TOKYO

ADVERTISER OF THE YEAR

COCA-COLA

AGENCY OF THE YEAR

DENTSU INC.
TOKYO

NETWORK OF THE YEAR

DENTSU

DENTSU INC., NAGOYA

DENTSU INC., TOKYO

DENTSU INC., OSAKA

DENTSU INC. KANSAI, OSAKA

DENTSU INC. KANSAI/DENTSU EAST JAPAN INC., OSAKA/TOKYO

DENTSU INC./NEANDERTAL INC., TOKYO

DENTSU MALAYSIA, KUALA LUMPUR

DENTSU PLUS CO., LTD., BANGKOK

DENTSU STRAT, JAKARTA

FRONTAGE INC., TOKYO

GLIDER/RHIZOMATIKS/DENTSU INC., TOKYO

MORI INC./DENTSU INC., TOKYO

TAPROOT INDIA, MUMBAI