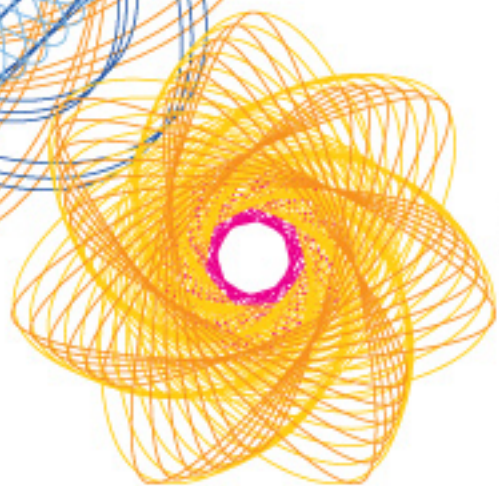


RADIO LOTUS



ADFEST 2014  
WINNERS LIST

**CATEGORY R01 : BEST OF FOOD & BEVERAGES**

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY	AWARD
R01/012	PHILOSOPHY	NESCAFE READY TO DRINK	PUBLICIS INDONESIA	JAKARTA	GOLD
R01/011	CHEMICAL	NESCAFE READY TO DRINK	PUBLICIS INDONESIA	JAKARTA	SILVER
R01/009	BOSS	KAPAL API COFFEE CANDY	DENTSU STRAT	JAKARTA	FINALIST

**CATEGORY R02 : BEST OF HEALTH & PERSONAL CARE**

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY	AWARD
R02/001-003	DISCO/FOOTBALL/CONCERT	GOLIA	LEO BURNETT JAKARTA	JAKARTA	SILVER

**CATEGORY R03 : BEST OF SPORTS, FASHION, COSMETICS & LUXURY GOODS**

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY	AWARD
R03/002	EXACT SAME NARRATION	WACOAL	DENTSU INC.	TOKYO	BRONZE

**CATEGORY R04 : BEST OF CARS, OTHER VEHICLES, ACCESSORIES & AUTO SERVICES**

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY	AWARD
R04/014	MIS-TAKE 1	SAFE DRIVING SUPPORT SYSTEM	TBWA HAKUHODO	TOKYO	BRONZE

**CATEGORY R05 : BEST OF ELECTRONICS, HOME APPLIANCES & BUSINESS EQUIPMENT**

NO AWARD

**CATEGORY R06 : BEST OF TRAVEL, ENTERTAINMENT & COMMUNICATION MEDIA**

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY	AWARD
R06/004	VIRAL OUTBREAK	NEW STRAITS TIMES	LUCIDEAS CREATIVE SDN BHD	KUALA LUMPUR	SILVER

**CATEGORY R07 : BEST OF RETAIL**

NO AWARD

## RADIO LOTUS

## WINNERS

### CATEGORY R08 : BEST OF HOUSEHOLD PRODUCTS & MAINTENANCE

NO AWARD

### CATEGORY R09 : BEST OF COMMERCIAL PUBLIC SERVICES & PRIVATE SERVICES

NO AWARD

### CATEGORY R10 : BEST OF CORPORATE

NO AWARD

### CATEGORY R11 : BEST OF FINANCE & REAL ESTATE

NO AWARD

### CATEGORY R12 : BEST OF PUBLIC SERVICES

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY	AWARD
R12/010	PRESS	PCSI	MCCANN WORLDGROUP PHILIPPINES	MANILA	GOLD
R12/011	HOLD	PCSI	MCCANN WORLDGROUP PHILIPPINES	MANILA	SILVER
R12/009	MIRROR	THE RED WHISTLE	TBWASANTIAGO MANGADA PUNO	MANILA	BRONZE

### CATEGORY R13 : BEST USE OF RADIO MEDIUM

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY	AWARD
R13/011	ZZZ RADIO	PAMPERS DIAPER	ACE SAATCHI & SAATCHI MANILA	MANILA	SILVER
R13/014 MOVE FROM R10/002	BEEP-BEEP	ELECTION CAMPAIGN	LINEN-A LINTAS GROUP COMPANY	GURGAON	BRONZE