



INNOVA LOTUS

ADFEST 2014
WINNERS LIST

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CATEGORY IN : INNOVA LOTUS

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY	AWARD
IN/032	THE PHOTOGENIC BEER	KIRIN ICHIBAN	HAKUHODO INC.	TOKYO	GRANDE INNOVA LOTUS
IN/001	RAC ATTENTION POWERED CAR	RAC	JWT SYDNEY	SYDNEY	INNOVA LOTUS
IN/002	SMALL WORLD MACHINES	COKE	LEO BURNETT	SYDNEY	INNOVA LOTUS
IN/025	SOUND OF HONDA/AYRTON SENNA 1989	INTERNAVI	DENTSU INC.	TOKYO	INNOVA LOTUS
IN/020	PHONE STACK	KFC BRAND	BBDO PROXIMITY MALAYSIA	KUALA LUMPUR	FINALIST
IN/028	THE MOST POWERFUL ARM	AWARENESS FOR DUCHENNE MUSCULAR DYSTROPHY	FINCH	SYDNEY	FINALIST
IN/031	DIGITAL LULLABY	CAFCA CANDY	SIX INC.	TOKYO	FINALIST
IN/033	SMELL A MEMORY	GIVAUDAN	JWT SINGAPORE	SINGAPORE	FINALIST
IN/040	ZZZ RADIO	PAMPERS DIAPER	ACE SAATCHI & SAATCHI MANILA	MANILA	FINALIST
IN/047	NIGHT LIGHT	PEPSI	BBDO GUERRERO	MANILA	FINALIST

AS OF 6 MAR 2014