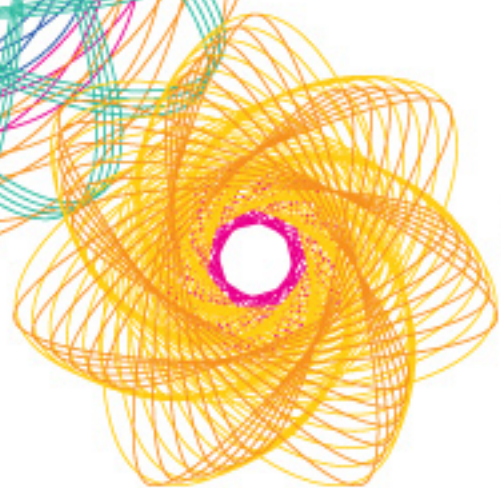


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CATEGORY DE01 : CORPORATE IDENTITY

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY	AWARD
DE01/006	A CUTTING-EDGE NAME CARD	NAME CARD	GREY GROUP SINGAPORE	SINGAPORE	SILVER
DE01/004	PICO FONT	SACLA	HAKUHODO INC.	TOKYO	FINALIST

CATEGORY DE02 : PRODUCT DESIGN

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY	AWARD
DE02/001	THE JAPAN PILL-HARMONIC	THE JAPAN PILL-HARMONIC	I&S BBDO INC.	TOKYO	SILVER
DE02/007	SQUEEZEE	COLGATE	YOUNG & RUBICAM VIETNAM LTD	HO CHI MINH CITY	SILVER
DE02/009	KABUKI FACE PACK	KABUKI FACE PACK	DENTSU INC. CHUBU	NAGOYA	SILVER
DE02/005	KIBO ROBOT PROJECT	CORPORATE	DENTSU INC.	TOKYO	FINALIST

CATEGORY DE03 : PACKAGING DESIGN

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY	AWARD
DE03/008	ROAD TO RECOVERY	BUNDABERG RUM	LEO BURNETT	SYDNEY	SILVER
DE03/016	FERAL REBRAND	FERAL HOP HOG, FERAL SLY FOX, FERAL SMOKED PORTER, FERAL WHITE	BLOCK (BLOCKBRANDING.COM)	PERTH	SILVER
DE03/001	THE JAPAN PILL-HARMONIC	THE JAPAN PILL-HARMONIC	I&S BBDO INC.	TOKYO	FINALIST
DE03/002	LIGHTEN UP	LEUCH'TECH	JWT JAKARTA	JAKARTA	FINALIST
DE03/006	NEWS BOTTLE!	THE MAINICHI NEWSPAPERS	DENTSU INC.	TOKYO	FINALIST
DE03/010	HAPPY SHOT	SANOFI	PUBLICIS ADVERTISING CO., SHANGHAI	SHANGHAI	FINALIST
DE03/014	THE ELECTRIC TRANSLATOR	SUITCASE	JWT SHANGHAI	SHANGHAI	FINALIST
DE03/021	CUP SAKE	ASABIRAKI / SHICHIHONYARI (SAKE)	HAKUHODO	TOKYO	FINALIST

CATEGORY DE04 : CALENDAR

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY	AWARD
DE04/001	DREAM PIXEL CALENDAR	DREAM JAR SAVINGS ACCOUNT	NAGA DDB MALAYSIA	PETALING JAYA	BRONZE

CATEGORY DE05 : FLYERS, LEAFLETS, TICKETS, POSTCARDS, INVITATIONS, GREETINGS CARDS

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY	AWARD
DE05/006	KOI FISH FEED INVITE	NUVALI	TBWASANTIAGO MANGADA PUNO	MANILA	SILVER
DE05/005	"HOBBIES BRING YOUR STORIES" BOOK JACKETS	OIZUMI CULTURE SCHOOL	DENTSU CREATIVE X INC.	TOKYO	FINALIST
DE05/012 MOVE FROM DE09/012	VESPA HEALTH	VESPA	Y&R MALAYSIA	KUALA LUMPUR	FINALIST

CATEGORY DE06 : POSTER

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY	AWARD
DE06/001	FUR HURTS	PETA	OGILVY BEIJING	BEIJING	GOLD
DE06/055-057	WILLIAM SHAKESPEARE/ MARK TWAIN/OSCAR WILDE	AUDIOBOOKS	MCCANN WORLDGROUP INDIA	MUMBAI	SILVER
DE06/066	THE BEAUTIFUL BLACK LIST	D&AD 2013 EXHIBITION IN JAPAN "THE BEAUTIFUL BLACK LIST - TRACING THE 50 YEARS OF D&AD AWARDS"	DENTSU INC.	TOKYO	SILVER
DE06/072	KIKUCHI NARUYOSHI : JAZZ	CORPORATE	HAKUHODO INC.	TOKYO	SILVER
DE06/065	GOAL IS THE GOLD	ONE SHOW 2012 EXHIBITION IN JAPAN	DENTSU INC.	TOKYO	BRONZE
DE06/002	THE PENCIL - ARCHITECTURE	SKETCHING PENCIL	LEO BURNETT, HONG KONG	HONG KONG	FINALIST
DE06/004	EMBROIDERY POSTER FOR "100 YEAR WARRANTY COAT"	100 YEAR WARRANTY COAT	DENTSU INC.	TOKYO	FINALIST
DE06/010	GUINNESS DRAUGHT IN A BOTTLE - UN	GUINNESS	BBDO SINGAPORE PTE LTD	SINGAPORE	FINALIST
DE06/012	GUINNESS DRAUGHT IN A BOTTLE - TROIS	GUINNESS	BBDO SINGAPORE PTE LTD	SINGAPORE	FINALIST
DE06/022	SADDLE BLOSSOMS -THE EXHIBITION OF BICYCLES' ABANDONED TIME-	COGOO - CLEAN CITY ORGANIZATION -	TBWA HAKUHODO	TOKYO	FINALIST
DE06/024	DURACELL POSITIVE& NEGATIVE	DURACELL	GREY WORLDWIDE INDIA	MUMBAI	FINALIST
DE06/028	BED BUG	BAUSCH + LOMB CONTACT LENSES	DRAFTFCB ULKA ADVERTISING PVT LTD	MUMBAI	FINALIST
DE06/036	FOR SALE	MOBILE / ONLINE SHOPPING	MCCANN ERICKSON (M) SDN BHD	PETALING JAYA	FINALIST
DE06/049	CARVING OF THE FOREST	HAKUSHU	TOKYU AGENCY INC.	TOKYO	FINALIST
DE06/067	HAPPY HACKING	DENTSU CANNES SEMINAR	DENTSU INC.	TOKYO	FINALIST
DE06/070	WHERE IMAGINATIONS ESCAPE	TOKYO ANIMA! 2013	HAKUHODO INC.	TOKYO	FINALIST
DE06/073	WHITE SHADOW	AD:TECH TOKYO 2013	HAKUHODO INC.	TOKYO	FINALIST

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CATEGORY DE07 : DIRECT MAIL

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY	AWARD
DE07/007	AIR FORCE FM	AUSTRALIAN DEFENCE FORCE	GEORGE PATTERSON Y&R	MELBOURNE	SILVER
DE07/002	PICO FONT	SACLA	HAKUHODO INC.	TOKYO	FINALIST
DE07/006	GIVAGIF	BENCH	TBWASANTIAGO MANGADA PUNO	MANILA	FINALIST

CATEGORY DE08 : TYPOGRAPHY

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY	AWARD
DE08/002	UNITY PAPER	ADA NEWSPAPER	LEO BURNETT SOLUTIONS INC	COLOMBO	FINALIST
DE08/006	CELEBRATING A SMALL WORLD	DENTSU	DENTSU MALAYSIA	KUALA LUMPUR	FINALIST

CATEGORY DE09 : BOOKS & PUBLICATIONS

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY	FINALIST
DE09/009	MOTHER BOOK	BELL-NET OBSTETRICS	DENTSU INC.	NAGOYA	GRANDE

CATEGORY DE10 : SELF-PROMOTION

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY	AWARD
DE10/011	MOTHER BOOK	BELL-NET OBSTETRICS	DENTSU INC.	NAGOYA	SILVER
DE10/017 MOVE FROM DE13/004	PHUBBING	MACQUARIE DICTIONARY	MCCANN MELBOURNE	MELBOURNE	SILVER
DE10/001	THE JAPAN PILL-HARMONIC	THE JAPAN PILL-HARMONIC	I&S BBDO INC.	TOKYO	BRONZE
DE10/016	PENGUIN NAVI	SUNSHINE AQUARIUM	HAKUHODO INC.	TOKYO	BRONZE
DE10/018 MOVE FROM DE01/003	TAPE FOR WILDLIFE	KOREA WILDLIFE MANAGEMENT ASSOCIATION	INNOCEAN WORLDWIDE	SEOUL	BRONZE
DE10/005	LEO'S CIDER	LEO CIDER	LEO BURNETT	SYDNEY	FINALIST
DE10/012	PAPER CRAFT SEARCH ENGINE	SCOTCH®	ADK JAPAN	TOKYO	FINALIST

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CATEGORY DE11 : POINT OF SALE: SMALL SCALE

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY	AWARD
DE11/015-017	WILLIAM SHAKESPEARE/ MARK TWAIN/OSCAR WILDE	AUDIOBOOKS	MCCANN WORLDGROUP INDIA	MUMBAI	GOLD
DE11/004	SAY IT WITH CHOCOLATE	CADBURY DAIRY MILK	GEOMETRY GLOBAL MALAYSIA	KUALA LUMPUR	SILVER
DE11/005	ONE CHILD'S TOY, ANOTHER CHILD'S PAIN	METRO FOR CHILDREN	GREY GROUP SINGAPORE	SINGAPORE	BRONZE
DE11/019-021	INFLATION/OIL WARS/BUMPER	BUMS ON THE SADDLE	MCCANN WORLDGROUP INDIA	MUMBAI	FINALIST

CATEGORY DE12 : POINT OF SALE: LARGE SCALE

NO AWARD

CATEGORY DE13 : BROADCAST / MOTION / DIGITAL DESIGN

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY	AWARD
DE13/011	PERFUME@CANNES LIONS	PERFUME GLOBAL SITE	DENTSU INC.	TOKYO	SILVER
DE13/012	TOKYO CITY SYMPHONY	ROPPONGI HILLS	SIX INC.	TOKYO	SILVER
DE13/023	PENGUIN NAVI	SUNSHINE AQUARIUM	HAKUHODO INC.	TOKYO	BRONZE
DE13/001	POCARI SWEAT - MAKE A THIRSTY SCENE	POCARI SWEAT	DAIKO ADVERTISING INC.	TOKYO	FINALIST
DE13/006	SOUND OF HONDA / AYRTON SENNA 1989	INTERNAVI	DENTSU INC.	TOKYO	FINALIST
DE13/017	"LIFE IS MUSIC" PHENAKISTOSCOPE MUSIC VIDEO	SOUR	TAIYO KIKAKU CO., LTD.	TOKYO	FINALIST
DE13/022	INNOVATION STARTS QUIETLY.	AD:TECH TOKYO 2013	HAKUHODO INC.	TOKYO	FINALIST

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CATEGORY DE14 : EXHIBITIONS, EVENTS & PUBLIC ENVIRONMENT

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY	AWARD
DE14/013	FUR HURTS	PETA	OGILVY BEIJING	BEIJING	GOLD
DE14/007	MIXHIBIT	TANDUAY ICE	DDB DM9JAYMESYFU	MANILA	BRONZE
DE14/008	TOKYO CITY SYMPHONY	ROPPONGI HILLS	SIX INC.	TOKYO	BRONZE
DE14/001	DREAM RELAY MOVIE BY CREATE THE FUTURE PROJECT	ESTIMA	PARTY	TOKYO	FINALIST
DE14/002	TOUCH THE MUSIC PROJECT	SONATA	INNOCEAN WORLDWIDE	SEOUL	FINALIST
DE14/003	SADDLE BLOSSOMS -THE EXHIBITION OF BICYCLES' ABANDONED TIME-	COGOO - CLEAN CITY ORGANIZATION -	TBWA HAKUHODO	TOKYO	FINALIST
DE14/010	TREE LUNGS	BOYSEN KNOX OUT	TBWASANTIAGO MANGADA PUNO	MANILA	FINALIST
DE14/014 MOVE FROM DE02/012	WHITE IMAGINATION	GALAXY J	SIX INC.	TOKYO	FINALIST
DE14/015 MOVE FROM DE11/003	FROZEN BULLETS	PEACE ONE DAY	SHINEWORKS SHANGHAI	SHANGHAI	FINALIST

CATEGORY DE15 : BEST INTEGRATED DESIGN CAMPAIGN

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY	AWARD
DE15/002	SOUND OF HONDA / AYRTON SENNA 1989	INTERNAVI	DENTSU INC.	TOKYO	SILVER
DE15/001	FV2	FV2	PARTY	TOKYO	FINALIST
DE15/003	ROAD TO RECOVERY	BUNDABERG RUM	LEO BURNETT	SYDNEY	FINALIST
DE15/004	LEO'S CIDER	LEO CIDER	LEO BURNETT	SYDNEY	FINALIST