



**HUMAN
INTELLIGENCE
ADFEST
2024**

**YOUNG
LOTUS
WORKSHOP
19-21 MAR 2024**



**ADFEST 2024
21-23 MAR
PATTAYA, THAILAND**



YOUNG LOTUS WORKSHOP 2024

The Young Lotus Workshop 2024 takes place **Tuesday 19th - Thursday 21st March 2024** at the Royal Cliff Hotels Group, Pattaya, Thailand. ADFEST 2024 takes place **Thursday 21st - Saturday 23rd March 2024**.

ELIGIBILITY

- Participants will be selected through by each official local representative of ADFEST representing each market as a Creative Team: TWO candidates

Note: The workshop will be conducted in English with no translation provided

- **Participants must be aged 30 or younger* (born after March 1993)**

Note: Proof of Date of Birth must be provided

- Each Participant must have at least 1 year experience in the communications industry
- Previous participants of the workshop cannot participate again



PARTICIPATION FEE

There is no participation fee, and ADFEST will provide the Young Lotus Workshop participants with:

- Accommodation at the Aiyara Grand Hotel from 18th throughout 23rd March (total 6 nights)
- All meals are provided EXCEPT Dinner on Friday 22nd March
- Workshop venue & meeting facilities
- Registration to ADFEST 2024 inclusive of access to all ADFEST functions & festival kit



YOUNG LOTUS WORKSHOP 2024

TRANSFER & ACCOMMODATION

- All participants must arrive in Pattaya by Monday 18th March 2024
- Accommodation will be arranged based on twin sharing room

Note: if an additional room is required, it is the responsibility of the local representative or participants to cover the expenses

- Personal expenses such as laundry, calls, mini bar or extra meals are the participants' responsibility
- Flight Reservation and payment are the responsibilities of the local representative

Note: No ground transfer is arranged for the participants to or from Pattaya.

TENTATIVE AGENDA

Mon 18 th Mar		Arrival & Welcome Dinner at Aiyara Grand Hotel
Tue 19 th Mar		Workshop Lectures
Wed 20 th Mar	am	Workshop Lectures
	Noon	Creative Briefing
Thu 21 st Mar	Noon	Work Submission
	pm	Team Presentations
		Judging: Selection of Finalists & Winners
Sat 23 rd Mar	Time TBC	Young Lotus Session
	18.00	Young Lotus Award Presentation
Sun 24 th Mar		Departure from Pattaya

For inquiries, please contact YoungLotus@ADFEST.com