

The Young Lotus Workshop 2023 is hosted by **Ogilvy Asia Pacific**, with **Reed Collins**, Chief Creative Officer of **Ogilvy Asia Pacific** as Chairman of the Workshop. The Workshop takes place **Tuesday 21st- Thursday 23rd March 2023** at the Royal Cliff Hotels Group, Pattaya, Thailand. ADFEST 2023 will take place **Thursday 23rd – Saturday 25th March 2023**.

ELIGIBILITY

- Participants will be selected through by each official local representative of ADFEST representing each market as a Creative Team: TWO candidates
Note: The workshop will be conducted in English with no translation provided
- **Each Participant must be aged 33 or younger* (born after March 1989)**
***For ADFEST 2023 only due to cancellation of ADFEST 2020-2022**
Note: Proof of Date of Birth must be provided
- Each Participant must have at least 1 year experience in the communications/advertising/digital agencies
- Previous participants of the workshop cannot participate again

PARTICIPATION FEE

There is no participation fee, and ADFEST will provide the Young Lotus Workshop participants with:

- Accommodation at the Aiyara Grand Hotel from 20th throughout 25th March (total 6 nights)
- All meals are provided EXCEPT Dinner on Friday 24th March
- Workshop venue & meeting facilities
- Registration to ADFEST 2023 inclusive of access to all ADFEST functions & festival kit

TRANSFER & ACCOMMODATION

- All participants must arrive in Pattaya by Monday 20th March 2023
- Accommodation will be arranged based on twin sharing room
Note: if an additional room is required, it is the responsibility of the local representative or participants to cover the expenses
- Personal expenses such as laundry, calls, mini bar or extra meals are the participants' responsibility
- Flight Reservation and payment are the responsibilities of the local representative
Note: No ground transfer is arranged for the participants to or from Pattaya.

TENTATIVE AGENDA

Mon 20 th Mar		Arrival & Welcome Dinner at Aiyara Grand Hotel
Tue 21 st Mar		Workshop Lectures
Wed 22 nd Mar	am	Workshop Lectures
	Noon	Creative Briefing
Thu 23 rd Mar	Noon	Work Submission
	pm	Team Presentations
		Judging: Selection of Finalists & Winners
Sat 25 th Mar	11.50-13.00	Young Lotus Session
	18.00	Young Lotus Award Presentation
Sun 26 th Mar		Departure from Pattaya

For inquiries, please contact YoungLotus@ADFEST.com