

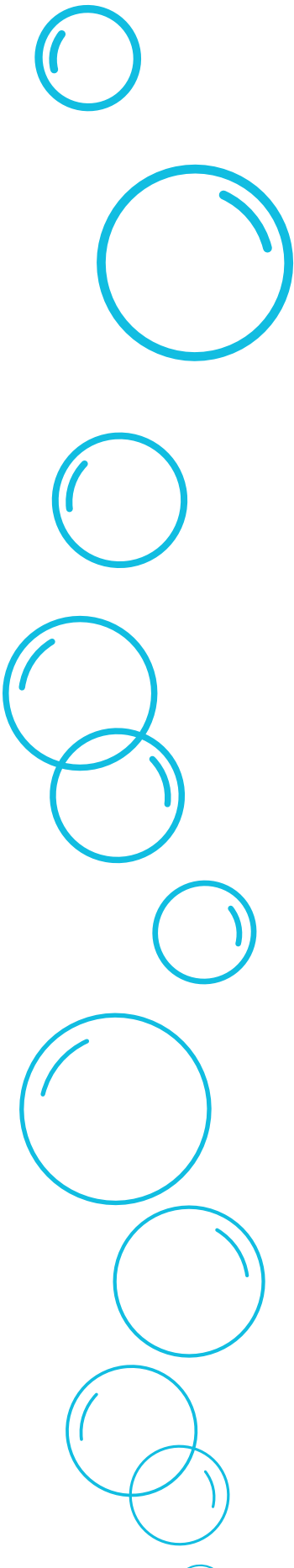


SPONSORSHIP OPPORTUNITIES



RISE
ADFEST 2023

23-25 March 2023
Pattaya, Thailand.



ADFEST, the region's largest regional creative festival, is the ideal opportunity to reach the creative service industry. Not only is ADFEST a creative hub embracing and celebrating local diversity, it presents the perfect occasion to launch parties, host regional meetings, expand your network, and keep at the forefront of the latest trends in the advertising industry.

After 4 years absence, ADFEST will be returning to Pattaya for ADFEST 2023 under the theme "RISE". The 3-day festival will be held Thursday 23rd - Saturday 25th March 2023 at the Pattaya Exhibition and Convention Hall (PEACH), Royal Cliff Hotels Group, Pattaya, Thailand.

Don't miss the opportunity to meet your captive target audience & make new connections at ADFEST 2023!

If you have any inquiries on sponsorship opportunities or interested in customized sponsorship packages, please contact:

Zine Patarasilsoonthorn

Zine@ADFEST.com



23-25 March 2023
Pattaya, Thailand.

SPONSORSHIP OPPORTUNITIES

DIAMOND: SOLE WELCOME OR AFTER PARTY SPONSOR

USD50,000

- Sole naming right for the ADFEST 2023 Welcome Party or After Party
- Party sponsorship news coverage featured in ADFESTbuzz
- Logo display at the Party
- Complimentary exhibition booth (6 x 5 m)
- Complimentary LCD TV with USB Port at booth
- Invited on stage to present trophies to winners
- 18 complimentary delegate registrations
- Sponsor insert in ADFEST Festival Kit
- Logo display throughout festival
- Logo loop on ADFEST official website

PLATINUM: LANYARD SPONSOR

USD35,000

- Sponsor logo on ADFEST 2023 festival lanyard
- Complimentary exhibition booth (5 x 4 m)
- Complimentary LCD TV with USB Port at booth
- Invited on stage to present trophies to winners
- 12 complimentary delegate registrations
- Sponsor insert in ADFEST Festival Kit
- Logo display throughout festival
- Logo loop on ADFEST official website

GOLD: CO-WELCOME OR AFTER PARTY SPONSOR

USD25,000

- Co-naming right for the ADFEST 2023 Welcome Party or After Party
- Logo display at the Party
- Complimentary exhibition booth (4 x 3 m)
- Complimentary LCD TV with USB Port at booth
- 8 complimentary delegate registrations
- Sponsor insert in ADFEST Festival Kit
- Logo display throughout festival
- Logo loop on ADFEST official website

SPONSORSHIP OPPORTUNITIES

GOLD: AREA SPONSOR

USD25,000

- Naming right for the ADFEST 2023 Breakout Stage or Production Hut area
- Logo display at the Breakout Stage or Production Hut area
- Complimentary exhibition booth (4 x 3 m)
- Complimentary LCD TV with USB Port at booth
- 8 complimentary delegate registrations
- Sponsor insert in ADFEST Festival Kit
- Logo display throughout festival
- Logo loop on ADFEST official website

GOLD: LOTUS AWARD SPONSOR

USD25,000

- Sole naming right of one of the 20 ADFEST Award categories
- Logo on screen during sponsored Lotus Award Presentation
- Logo at the exhibition gallery of the sponsored Lotus Award category
- Complimentary exhibition booth (4 x 3 m)
- Complimentary LCD TV with USB Port at booth
- Invited on stage to present trophies to winners of the sponsored Lotus category
- 8 complimentary delegate registrations
- Sponsor insert in ADFEST Festival Kit
- Logo display throughout festival
- Logo loop on ADFEST official website

GOLD: ADFEST 2023 APPLICATION SPONSOR

USD25,000

- Sponsor logo on ADFEST 2023 application
- Complimentary exhibition booth (4 x 3 m)
- Complimentary LCD TV with USB Port at booth
- Invited on stage to present trophies to winners
- 8 complimentary delegate registrations
- Sponsor insert in ADFEST Festival Kit
- Logo display throughout festival
- Logo loop on ADFEST official website

SPONSORSHIP OPPORTUNITIES

SILVER: LUNCH SPONSOR

USD15,000

- Sole sponsorship of a lunch during the festival
- Logo display at food kiosk and delegates' lunch tables
- Complimentary exhibition booth (3 x 2 m)
- 4 complimentary delegate registrations
- Sponsor insert in ADFEST Festival Kit
- Logo display throughout festival
- Logo loop on ADFEST official website

BRONZE: COFFEE BREAK SPONSOR

USD8,000

- Sole sponsorship of a coffee break during the festival
- Logo display at coffee and snacks stations
- 2 complimentary delegate registrations
- Sponsor insert in ADFEST Festival Kit
- Logo display throughout festival
- Logo loop on ADFEST official website

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