

# MEDIA PARTNERSHIP

ADFEST greatly appreciates the continual support of our friends in the media, and below outlines the conditions and provisions for our media partners. Details of the provisions can be customised. For media partnership inquiries, please contact [PR@ADFEST.com](mailto:PR@ADFEST.com).

## ADFEST commits to provide:

- 2 complimentary passes with access to all ADFEST functions and press privileges
- Logo on the ADFEST website as one of our media partners with hyperlink to website
- Logo presence on sponsor backdrop at the festival venue

## Media Partner commits to provide:

- Online Media (includes website and social media)
  - Editorial
    - Publish all ADFEST press releases from present – May 2023, which must include Jury President appointments, Lotus Awards entry deadlines, speaker appointments, and coverage of the Lotus Awards winners
    - Publish at least one special features or interviews key juries or speakers. This will be agreed with ADFEST's PR team, subject to availability of juries and or speakers to arrange interviews prior to, during and following ADFEST
  - Web advertisement space
    - Publish at least ADFEST Call for Entries (Oct-Dec 2022), and Call for Delegate (Jan-Mar 2023) banners with hyperlink to ADFEST website
- Print media (if applicable)
  - Editorial
    - Publish an article about the ADFEST 2023 in Jan/Feb/Mar 2023 issue (or closest issue)
    - Publish an article after the ADFEST 2023 to wrap up an event
  - Advertisement
    - Publish a full page advertisement in your Jan/Feb/Mar 2023 issue (or closest issue)
- Send the news links and clippings to [PR@ADFEST.com](mailto:PR@ADFEST.com) after the press releases are published.
- Send at least one representative from the publication to cover ADFEST 2023 at Pattaya

## Duration of the partnership:

- The media partnership is valid after the contract is signed until May 2023, and subject for renewal each year

Please note that ADFEST does not offer transportation or accommodation for its media partners.