

ADFEST
2020

**FIRED
UP!**

**SPONSORSHIP
PACKAGES**



ADFEST, the region's largest regional creative festival, is the ideal opportunity to reach the creative service industry. Not only is ADFEST a creative hub embracing and celebrating local diversity, it presents the perfect occasion to launch parties, host regional meetings and keep at the forefront of the latest trends in the advertising industry. Don't miss the opportunity to meet your target audience & make new connections at ADFEST 2020!

ADFEST 2020 under the theme, "Fired Up!," will be held Wednesday 18th - Saturday 21st March 2020 at the Pattaya Exhibition and Convention Hall (PEACH), Royal Cliff Hotels Group, Pattaya.

(www.royalcliff.com)

For more information, visit www.ADFEST.com. If you have any inquiries for sponsorship opportunities or interested in customized sponsorship packages, please contact:

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DIAMOND: SOLE WELCOME OR AFTER PARTY SPONSOR

USD50,000

-  Sole naming right for the ADFEST 2020 Welcome Party or After Party
-  Party sponsorship news coverage featured in ADFESTbuzz
-  Logo display at Party


-  Two double-page full colour advertisement in ADFEST 2020 Award Annual
-  8 Complimentary ADFEST 2020 Award Annuals
-  Complimentary exhibition booth (6 x 5 m)
-  Complimentary LCD TV with USB Port at booth
-  Invited on stage to present trophies to winners






-  18 complimentary delegate registrations
-  Sponsor insert in ADFEST Festival Kit
-  Logo display throughout festival
-  Logo loop on ADFEST official website







PLATINUM: LANYARD SPONSOR

USD35,000

-  Sponsor logo on ADFEST 2020 festival lanyard



-  Double-page spread full colour advertisement in ADFEST 2020 Award Annual
-  6 Complimentary ADFEST 2020 Award Annuals
-  Complimentary exhibition booth (5 x 4 m)
-  Complimentary LCD TV with USB Port at booth
-  Invited on stage to present trophies to winners





-  12 complimentary delegate registrations
-  Sponsor insert in ADFEST Festival Kit
-  Logo display throughout festival
-  Logo loop on ADFEST official website







GOLD: CO-WELCOME OR AFTER PARTY SPONSOR

USD25,000

-  Co-naming right for the ADFEST 2020 Welcome Party or After Party
-  Logo display at the Party

-  Single-page full colour advertisement in ADFEST 2020 Award Annual
-  4 Complimentary ADFEST 2020 Award Annuals
-  Complimentary exhibition booth (4 x 3 m)
-  Complimentary LCD TV with USB Port at booth

-  8 complimentary delegate registrations
-  Sponsor insert in ADFEST Festival Kit
-  Logo display throughout festival
-  Logo loop on ADFEST official website



GOLD: AREA SPONSOR

USD25,000

-  Naming right for the ADFEST 2020 Breakout Stage, Open Space Workshop, or Production Hut/Digital Hut area
-  Logo display at the Breakout Stage, Open Space Workshop, or Production Hut/Digital Hut area



-  Single-page full colour advertisement in ADFEST 2020 Award Annual
-  4 Complimentary ADFEST 2020 Award Annuals
-  Complimentary exhibition booth (4 x 3 m)
-  Complimentary LCD TV with USB Port at booth






-  8 complimentary delegate registrations
-  Sponsor insert in ADFEST Festival Kit
-  Logo display throughout festival
-  Logo loop on ADFEST official website







GOLD: LOTUS AWARD SPONSOR

USD25,000

-  Sole naming right of one of ADFEST Award categories
-  Logo on screen during sponsored Lotus Award Presentation


-  Single-page spread full colour advertisement in ADFEST 2020 Award Annual
-  4 Complimentary ADFEST 2020 Award Annuals
-  Complimentary exhibition booth (4 x 3 m)
-  Complimentary LCD TV with USB Port at booth
-  Invited on stage to present trophies to winners of the sponsored Lotus category






-  8 complimentary delegate registrations
-  Sponsor insert in ADFEST Festival Kit
-  Logo display throughout festival
-  Logo loop on ADFEST official website







GOLD: ADFEST 2020 APPLICATION SPONSOR

USD25,000

-  Sponsor logo on ADFEST 2020 mobile phone & tablet application



-  Single-page spread full colour advertisement in ADFEST 2020 Award Annual
-  4 Complimentary ADFEST 2020 Award Annuals
-  Complimentary exhibition booth (4 x 3 m)
-  Complimentary LCD TV with USB Port at booth
-  Invited on stage to present trophies to winners




-  8 complimentary delegate registrations
-  Sponsor insert in ADFEST Festival Kit
-  Logo display throughout festival
-  Logo loop on ADFEST official website







SILVER: LUNCH SPONSOR

USD15,000

-  Sole sponsorship of a lunch during the festival
-  Logo display at food kiosk and delegates' lunch tables



-  Single-page full colour advertisement in ADFEST 2020 Award Annual
-  2 Complimentary ADFEST 2020 Award Annuals
-  Complimentary exhibition booth (3 x 2 m)



-  4 complimentary delegate registrations
-  Sponsor insert in ADFEST Festival Kit
-  Logo display throughout festival
-  Logo loop on ADFEST official website







BRONZE: COFFEE BREAK SPONSOR

USD8,000

-  Sole sponsorship of a coffee break during the festival
-  Logo display at coffee and snacks stations

-  Single-page full colour advertisement in ADFEST 2020 Award Annual
-  1 Complimentary ADFEST 2020 Award Annual

-  2 complimentary delegate registrations
-  Sponsor insert in ADFEST Festival Kit
-  Logo display throughout festival
-  Logo loop on ADFEST official website