

| ADFEST

2020

**FIRED  
UP!**



**SPONSORSHIP  
OPPORTUNITIES**

18-21 MARCH.PATTAYA.THAILAND





ADFEST is Asia's most celebrated regional creative festival.

Founded in 1998, ADFEST is the ideal place for the creative industry to gather, network, exchange ideas, and meet new friends.

With less than 200 delegates its 1st year, ADFEST now welcomes over 1,200 delegates from all over the world each year.

ADFEST is included in the WARC Rankings, successor to The Gunn Report. The WARC Rankings combine the winners' lists from the world's most important awards to establish the annual worldwide league tables for the global advertising industry.

It is the annual creative festival not to be missed to stay at the forefront of the rapidly changing creative, marketing and production industries.



## ADFEST IS...



- 🔥 Annual regional advertising festival that celebrates creativity.
- 🔥 Platform designed to elevate creative standard and promote communication within the industry.
- 🔥 Center for exchange of ideas and networking with friends in the industry.
- 🔥 Arena for youngsters in the advertising & production community to learn & further career opportunities.
- 🔥 Forum for a unique learning opportunity from the best works in the regions & industry experts.

ADFEST 2020, under the theme **“Fired Up!”** will be held during Wednesday 18<sup>th</sup> – Saturday 21<sup>st</sup> March 2020 at the Pattaya Exhibition and Convention Hall (PEACH), Royal Cliff Hotels Group, Pattaya, Thailand.

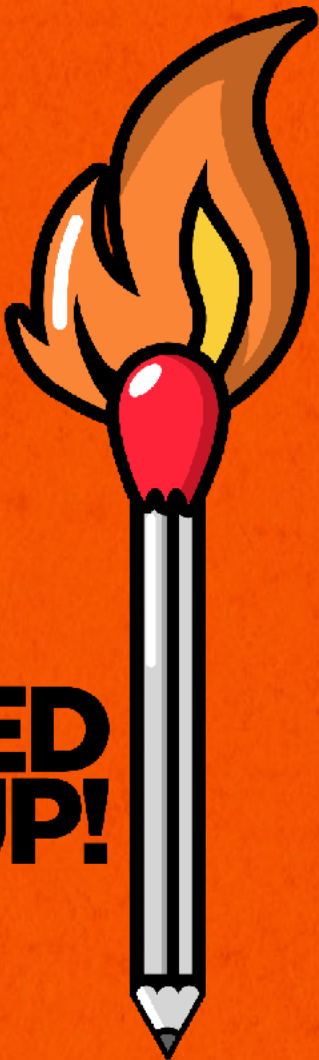
ADFEST has always put creativity first, celebrating the wonderful impact when inspiration combines with local culture and diversity. It resonates right through the 4-day festival which is divided into 2 main streams:

### **Craft@ADFEST: 18<sup>th</sup> - 19<sup>th</sup> March**

Shines a spotlight on production, digital, content and technology trends, such as virtual reality, animation, music and special effects.

### **Creative@ADFEST: 20<sup>th</sup> - 21<sup>st</sup> March**

Focuses on inspiring and pushing the boundaries of the creative & communications industry.



ADFEST  
2020 **FIRED  
UP!**



ADFEST



- 🔥 It is the largest regional advertising festival where creative professionals gather.
- 🔥 It is the ideal opportunity to reach the creative service industry in the region.
- 🔥 It is the perfect occasion to launch parties, host meetings, and be at the forefront of the latest trends.
- 🔥 It is the creative hub that embraces local diversity.
- 🔥 It is the place to meet your target audience and make new connections.



## WHY ADFEST



- 🔥 Showcase your company's portfolio
- 🔥 Establish new business contacts
- 🔥 Distribute your showreel, brochure or souvenir
- 🔥 Maintain customer relationships
- 🔥 Connect directly to the right target







| ADFEST

2020

**FIRED  
UP!**



## CONTACT

Zine Patarasilsoonthorn

e: [Zine@ADFEST.com](mailto:Zine@ADFEST.com)

m: +66 85-380-6668