



ADFEST
2020

**FIRED
UP!**

**MEDIA PARTNER
PACKAGE**

MEDIA PARTNER PACKAGE



ADFEST 2020 will be held during Wednesday 18th – Saturday 21st March 2020 at the Pattaya Exhibition and Convention Hall (PEACH), Royal Cliff Hotels Group (www.royalcliff.com), Pattaya, Thailand.

ADFEST greatly appreciates the continual support of our friends in the media, and below outlines the conditions and provisions for the ADFEST Media Partners.

ADFEST commits to provide:

- 2 complimentary passes with access to all ADFEST functions, sessions, award presentation, parties and press privileges
- Media partner's logo on the ADFEST website as one of our media partners with hyperlink to its website as well as on the sponsor backdrop at the festival venue

Media Partner commits to provide:

- Print media (if applicable)
 - Editorial
 - Publish an article about the ADFEST 2020 in your February 2020 issue (or as close as possible)
 - Publish an article after the ADFEST 2020 to wrap up an event
 - Advertisement
 - Publish a full page advertisement prepared by ADFEST in your January or February 2020 issue
- Online Media (includes Website, Facebook, Twitter and etc.)
 - Editorial
 - Publish all ADFEST press releases from September 2019 – May 2020, which must include all Jury President appointments, Lotus Award entry deadlines and key Speaker appointments before the event, plus full coverage of the winners & finalists following the event
 - Publish at least one special features or interviews key juries or speakers. This will be agreed with ADFEST's PR team, subject to availability of juries and or speakers to arrange interviews prior to, during and following ADFEST
 - Web advertisement space
 - Publish at least ADFEST Call for Entries, Call for Program Proposal and Call for Delegate banners with the hyperlink to ADFEST website
- Send the news links and clippings to PR@ADFEST.com after the press releases are published.
- Send at least one representative from the publication to cover ADFEST 2020 at Pattaya

Duration of the partnership:

- The media partnership is valid after the contract is signed until May 2020, and subject to renewal each year

Please note that ADFEST does not offer transportation or accommodation for its media partners.

Thank you for your consideration. Customized media partner package is available. For further information or inquiries on media partnership, please contact PR@ADFEST.com

