

FINALIST



**PRESS
LOTUS**



CATEGORY P01: FOOD & BEVERAGES

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
P01/001	HOMEWORK	CHUPA CHUPS	CHEIL, HONG KONG	CHEIL, HONG KONG	FINALIST
P01/002	MUSIC	CHUPA CHUPS	CHEIL, HONG KONG	CHEIL, HONG KONG	FINALIST
P01/003	TIDY-UP	CHUPA CHUPS	CHEIL, HONG KONG	CHEIL, HONG KONG	FINALIST
P01/007	TASTE THE FEELING : BOTTLE	COCA COLA	OGILVY GROUP THAILAND, BANGKOK	OGILVY GROUP THAILAND, BANGKOK	FINALIST
P01/008	TASTE THE FEELING : GLASS	COCA COLA	OGILVY GROUP THAILAND, BANGKOK	OGILVY GROUP THAILAND, BANGKOK	FINALIST

CATEGORY P02: BEAUTY & PERSONAL CARE

NO AWARD

CATEGORY P03: HEALTHCARE

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
P03/003	LOLLIPOP	PEPSODENT	MULLENLOWE SINGAPORE, SINGAPORE	MULLENLOWE SINGAPORE, SINGAPORE	FINALIST
P03/005	POPCORN	PEPSODENT	MULLENLOWE SINGAPORE, SINGAPORE	MULLENLOWE SINGAPORE, SINGAPORE	FINALIST

CATEGORY P04: FASHION, SPORTS & ACCESSORIES

NO AWARD

CATEGORY P05: CARS, OTHER VEHICLES, ACCESSORIES & AUTO SERVICES

NO AWARD

CATEGORY P06: ELECTRONICS

NO AWARD

CATEGORY P07: HOUSEHOLD PRODUCTS & MAINTENANCE

NO AWARD

CATEGORY P08: HOME APPLIANCES & FURNISHINGS

NO AWARD

CATEGORY P09: RETAIL

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
P09/001	GAME OF THRONES (HBO)	KFC HONG KONG	OGILVY HONG KONG, HONG KONG	OGILVY HK, HONG KONG	FINALIST
P09/002	STAR TREK DISCOVERY (AMAZON PRIME)	KFC HONG KONG	OGILVY HONG KONG, HONG KONG	OGILVY HK, HONG KONG	FINALIST
P09/003	MOTLEY CRUE THE DIRT (NETFLIX)	KFC HONG KONG	OGILVY HONG KONG, HONG KONG	OGILVY HK, HONG KONG	FINALIST
P09/004	EXPEDITION VOLCANO (BBC)	KFC HONG KONG	OGILVY HONG KONG, HONG KONG	OGILVY HK, HONG KONG	FINALIST
P09/009	AGGRESSIVE GRANDCHILD	MCDONALD`S HAPPY MEAL	FLOCK CREATIVE NETWORK, JAKARTA	FLOCK CREATIVE NETWORK, JAKARTA	FINALIST
P09/010	MAD COUSIN	MCDONALD`S HAPPY MEAL	FLOCK CREATIVE NETWORK, JAKARTA	FLOCK CREATIVE NETWORK, JAKARTA	FINALIST
P09/011	RESTLESS NEPHEW	MCDONALD`S HAPPY MEAL	FLOCK CREATIVE NETWORK, JAKARTA	FLOCK CREATIVE NETWORK, JAKARTA	FINALIST

CATEGORY P10: TRAVEL, LEISURE & ENTERTAINMENT

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
P10/001	DRAGON	LEGO	OGILVY GROUP THAILAND, BANGKOK	OGILVY GROUP THAILAND, BANGKOK	FINALIST
P10/002	SPACESHIP	LEGO	OGILVY GROUP THAILAND, BANGKOK	OGILVY GROUP THAILAND, BANGKOK	FINALIST
P10/003	EMPIRE STATES	LEGO	OGILVY GROUP THAILAND, BANGKOK	OGILVY GROUP THAILAND, BANGKOK	FINALIST

CATEGORY P11: COMMUNICATION MEDIA & PUBLICATIONS

NO AWARD

CATEGORY P12: FINANCE, COMMERCIAL PUBLIC SERVICES, BUSINESS PRODUCTS & SERVICES

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
P12/001	LUNCH	LINEMAN	OGILVY GROUP THAILAND, BANGKOK	OGILVY GROUP THAILAND, BANGKOK	FINALIST
P12/002	BREAKFAST	LINEMAN	OGILVY GROUP THAILAND, BANGKOK	OGILVY GROUP THAILAND, BANGKOK	FINALIST

CATEGORY P13: CORPORATE IMAGE

NO AWARD

CATEGORY P14: CORPORATE SOCIAL RESPONSIBILITY

NO AWARD



FINALISTS



CATEGORY P15: PUBLIC SERVICES & CAUSE APPEALS

NO AWARD

CATEGORY P16: USE OF PRINT

NO AWARD

AS OF 11 JAN 2021