





FINALISTS



CATEGORY IN01: INNOVATION IN CREATIVITY

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
IN01/008	7:1 FURNITURE COLLECTION	HOMEPRO	BBDO BANGKOK, BANGKOK	BBDO BANGKOK LTD, BANGKOK	FINALIST
IN01/011	THISABLES	IKEA	MCCANN WORLDGROUP, TEL AVIV	MCCANN TLV, TEL AVIV	FINALIST

CATEGORY IN02: INNOVATION IN TECHNOLOGY

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
IN02/002	TUNA SCOPE	TUNA SCOPE	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST
IN02/006	THE QUIET TAXI	HYUNDAI MOTOR GROUP	INNOCEAN WORLDWIDE, SEOUL	INNOCEAN WORLDWIDE, SEOUL	FINALIST
IN02/011	AVATAR ROBOT CAFE	ORY LABORATORY	ADK CREATIVE ONE INC., TOKYO	ADK CREATIVE ONE INC., TOKYO	FINALIST

CATEGORY IN03: INNOVATION IN PROTOTYPE TECHNOLOGY

NO AWARD

CATEGORY IN04: INNOVATION IN LOCAL CULTURE APPLICATION

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
IN04/003	TUNA SCOPE	TUNA SCOPE	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST
IN04/006	PROJECT SAVE	CITY OF VALENZUELA	HAVAS ORTEGA, MANILA	HAVAS ORTEGA, MANILA	FINALIST

AS OF 25 JAN 2021