

**FINALIST**



**FILM  
LOTUS**



**BROADCAST SUB-CATEGORIES**
**CATEGORY F01: FOOD**

NO AWARD

**CATEGORY F02: BEVERAGES**

NO AWARD

**CATEGORY F03: BEAUTY, HEALTH & PERSONAL CARE**

NO AWARD

**CATEGORY F04: FASHION, SPORTS & ACCESSORIES**

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F04/003	2018 NIKE SHANGHAI JDI - SHANGHAI IS NEVER DONE	NIKE	WIEDEN + KENNEDY SHANGHAI, SHANGHAI	WIEDEN + KENNEDY SHANGHAI, SHANGHAI	FINALIST
F04/005	BONDS GLO-BALL WARMING	BONDS	LEO BURNETT, MELBOURNE	LEO BURNETT SYDNEY	FINALIST

**CATEGORY F05: CARS, OTHER VEHICLES, ACCESSORIES & AUTO SERVICES**

NO AWARD

**CATEGORY F06: ELECTRONICS, HOUSEHOLD PRODUCTS, HOME APPLIANCES & FURNISHINGS**

NO AWARD

**CATEGORY F07: RETAIL**

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F07/002	EXAMS ADMISSION TICKET	MCDONALD'S	LEO BURNETT TAIWAN, TAIPEI	LEO BURNETT TAIWAN, TAIPEI	FINALIST

**CATEGORY F08: TRAVEL & LEISURE**

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F08/002	SOUVENIRS FROM TRAVEL	CHINA AIRLINES	LEO BURNETT TAIWAN, TAIPEI	LEO BURNETT TAIWAN, TAIPEI	FINALIST
F08/011	UP UP AND TOUPEE	VIRGIN AUSTRALIA	DDB SYDNEY, SYDNEY	REVOLVER, SYDNEY	FINALIST

**CATEGORY F09: COMMUNICATION MEDIA & PUBLICATIONS**

NO AWARD

**CATEGORY F10: FINANCE & REAL ESTATE**

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F10/007	HI, JIMIN!	HYUNDAI MARINE & FIRE INSURANCE	INNOCEAN WORLDWIDE, SEOUL	INNOCEAN WORLDWIDE, SEOUL	FINALIST

**CATEGORY F11: BUSINESS PRODUCTS & SERVICES**

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F11/003	THE PERSON INSIDE	NOK	DENTSU INC., TOKYO	HAT INC., TOKYO	FINALIST
F11/004	SMARTPHONE	NOK	DENTSU INC., TOKYO	HAT INC., TOKYO	FINALIST

**CATEGORY F12: COMMERCIAL PUBLIC SERVICES**

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F12/002	WEDDING SPEECH	SPARK	COLENZO BBDO, AUCKLAND	COLENZO BBDO, AUCKLAND	FINALIST
F12/004	FIREPLACE	JEMENA	CHE PROXIMITY, MELBOURNE	CHE PROXIMITY, MELBOURNE	FINALIST
F12/005	FIREPIT	JEMENA	CHE PROXIMITY, MELBOURNE	CHE PROXIMITY, MELBOURNE	FINALIST

**CATEGORY F13: CORPORATE IMAGE**

NO AWARD

**CATEGORY F14: CORPORATE SOCIAL RESPONSIBILITY**

NO AWARD

**CATEGORY F15: PUBLIC SERVICES & CAUSE APPEALS**

NO AWARD

**INTERNET FILM & OTHER FILM SUB-CATEGORIES**
**CATEGORY F16: INTERNET FILM: FOOD & BEVERAGES**

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F16/001	I'M DRINKING IT FOR YOU	DB EXPORT	COLENZO BBDO, AUCKLAND	COLENZO BBDO, AUCKLAND	FINALIST
F16/013	MAE NAK "WATCH TO SLEEP VERSION"	NIGHT NIGHT	CHOOJAI AND FRIENDS, BANGKOK	CHOOJAI AND FRIENDS, BANGKOK	FINALIST
F16/014	BAD GENIUS "WATCH TO SLEEP VERSION"	NIGHT NIGHT	CHOOJAI AND FRIENDS, BANGKOK	CHOOJAI AND FRIENDS, BANGKOK	FINALIST

**CATEGORY F17: INTERNET FILM: BEAUTY, HEALTH & PERSONAL CARE**

**NO AWARD**

**CATEGORY F18: INTERNET FILM: SPORTS, FASHION & ACCESSORIES**

**NO AWARD**

**CATEGORY F19: INTERNET FILM: CARS, OTHER VEHICLES, ACCESSORIES, & AUTO SERVICES**

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F19/013	RESONATING OUTCRY	JMS	HAKUHODO KETTLE INC., TOKYO/ HAKUHODO INC., TOKYO	HAKUHODO INC., TOKYO	FINALIST
F19/014	THE WOMAN'S TEARS	JMS	HAKUHODO KETTLE INC., TOKYO/ HAKUHODO INC., TOKYO	HAKUHODO INC., TOKYO	FINALIST
F19/015	SHEDDING LIGHT UPON LIES	JMS	HAKUHODO KETTLE INC., TOKYO/ HAKUHODO INC., TOKYO	HAKUHODO INC., TOKYO	FINALIST
F19/016	CROQUETTE OF BETRAYAL	JMS	HAKUHODO KETTLE INC., TOKYO/ HAKUHODO INC., TOKYO	HAKUHODO INC., TOKYO	FINALIST
F19/017	ENVY IN RAIN	JMS	HAKUHODO KETTLE INC., TOKYO/ HAKUHODO INC., TOKYO	HAKUHODO INC., TOKYO	FINALIST
F19/018	BROKEN LOVE	JMS	HAKUHODO KETTLE INC., TOKYO/ HAKUHODO INC., TOKYO	HAKUHODO INC., TOKYO	FINALIST
F19/019	UNHEARD VOICES	JMS	HAKUHODO KETTLE INC., TOKYO/ HAKUHODO INC., TOKYO	HAKUHODO INC., TOKYO	FINALIST
F19/020	TAINED LOVE	JMS	HAKUHODO KETTLE INC., TOKYO/ HAKUHODO INC., TOKYO	HAKUHODO INC., TOKYO	FINALIST
F19/021	VENGEFUL SPIRIT	JMS	HAKUHODO KETTLE INC., TOKYO/ HAKUHODO INC., TOKYO	HAKUHODO INC., TOKYO	FINALIST
F19/022	LET'S ELOPE	JMS	HAKUHODO KETTLE INC., TOKYO/ HAKUHODO INC., TOKYO	HAKUHODO INC., TOKYO	FINALIST

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F19/023	RIDE TO HELL	JMS	HAKUHODO KETTLE INC., TOKYO/ HAKUHODO INC., TOKYO	HAKUHODO INC., TOKYO	FINALIST
F19/024	LINGERING REGRET	JMS	HAKUHODO KETTLE INC., TOKYO/ HAKUHODO INC., TOKYO	HAKUHODO INC., TOKYO	FINALIST
F19/025	A MAN OF WEAK WILL	JMS	HAKUHODO KETTLE INC., TOKYO/ HAKUHODO INC., TOKYO	HAKUHODO INC., TOKYO	FINALIST
F19/026	BRAND NEW DAYS	JMS	HAKUHODO KETTLE INC., TOKYO/ HAKUHODO INC., TOKYO	HAKUHODO INC., TOKYO	FINALIST

**CATEGORY F20: INTERNET FILM: ELECTRONICS, HOUSEHOLD PRODUCTS, HOME APPLIANCES & FURNISHINGS**

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F20/008	#SUBTLYSPONSOREDPOSTS	SAMSUNG	LEO BURNETT, SYDNEY	LEO BURNETT SYDNEY, SYDNEY	FINALIST
F20/010	SMOOTH	DOUBLE A OFFICE SUPPLIES	SPA-HAKUHODO., LTD, BANGKOK	SPA-HAKUHODO., LTD, BANGKOK	FINALIST

**CATEGORY F21: INTERNET FILM: RETAIL, TRAVEL, LEISURE & COMMUNICATION MEDIA**

NO AWARD

**CATEGORY F22: INTERNET FILM: FINANCE, COMMERCIAL PUBLIC SERVICES, BUSINESS PRODUCTS & SERVICES**

NO AWARD

**CATEGORY F23: INTERNET FILM: CORPORATE IMAGE**

NO AWARD

**CATEGORY F24: INTERNET FILM: CORPORATE SOCIAL RESPONSIBILITY**

NO AWARD

**CATEGORY F25: INTERNET FILM: PUBLIC SERVICES & CAUSE APPEALS**

NO AWARD

**CATEGORY F26: VIRAL FILM**

NO AWARD



**FINALISTS**



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**CATEGORY F27: INTERACTIVE FILM**

**NO AWARD**

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**CATEGORY F28: OTHER FILM**

**NO AWARD**

AS OF 14 JAN 2021