



I AM
CARDBOARD
PH



HIT PRODUCTIONS

VR AND AMBISONICS: CREATING THE FUTURE OF HISTORY WORKSHOP

By Marco Biemann/Vic Icasas/Dennis Cham

The Ayala Museum in Manila has long been famous for its handcrafted dioramas that visually narrate many milestones in Philippine history. Recently, the museum collaborated with German filmmaker Marco Biemann (I Am Cardboard PH) and award winning sound studio Hit Productions to introduce fully immersive VR (Virtual Reality) dioramas to visitors.

Filipinos have had a long and ongoing struggle with national identity, and VR storytelling makes that struggle intensely personal and highly relevant, transforming history from just another school lecture to a powerful lens through which to see the present.

Learn directly from the production team about the creative process, the equipment used, how VR is shot, edited and mixed, the challenges of VR storytelling, and best practices for creating virtual reality and ambisonic content, as well as other possible applications for commercial and advertising settings. VR headsets and headphones will be provided for participants.

ABOUT MARCO BIEMANN/VIC ICASAS/DENNIS CHAM

Marco Biemann, President & Managing Partner, I Am Cardboard PH, Manila

Marco has been in the film production industry since 1999 and has shot in over 45 countries on six continents. He is best known for his decade long work on the award winning German TV Series "The Last Paradises".

2015 he co-founded I AM CARDBOARD Philippines which has quickly become the end to end solution for VR content and custom mobile VR hardware in the region.

Vic Icasas, Chief Content Creator, Hit Productions Inc., Manila

Vic is President and Managing Partner of Hit Productions Inc., the most awarded sound and music production studio in the Philippines. The studio has brought home multiple wins for sound and music at Cannes, Spikes, LIA and ADFEST over the past twenty seven years. Hit Productions is 17-time winner of Audio Production House of the Year from 4As Philippines.

Dennis Cham, CTO, Hit Productions Inc., Manila

Dennis is CTO and Chief Audio Engineer of Hit Productions Inc., the most awarded sound and music production studio in the Philippines. The studio has brought home multiple wins for sound and music at Cannes, Spikes, LIA and ADFEST over the past twenty seven years. Hit Productions is 17-time winner of Audio Production House of the Year from 4As Philippines.

DATE & TIME

Date: Thursday 21st March 2019
Time: 10.40 – 11.40
Venue: Room PATTAYA 4, Mezzanine Floor, PEACH
Remark: Pre-registration is required

ELIGIBILITY

- Interested applicant must be a registered delegate of ADFEST 2019
- Reservation is strictly first-come-first-served & seats are limited to only 20 delegates only
- Registration is not confirmed until you receive a confirmation notification from ADFEST
- To register, please click [here](#) and complete the online registration form