

# MEDIA PARTNER PACKAGE

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ADFEST 2019 will be held during Wednesday 20<sup>th</sup> – Saturday 23<sup>rd</sup> March 2019 at the Pattaya Exhibition and Convention Hall (PEACH), Royal Cliff Hotels Group ([www.royalcliff.com](http://www.royalcliff.com)), Pattaya, Thailand.

ADFEST greatly appreciates the continual support of our friends in the media, and below outlines the conditions and provisions for the ADFEST Media Partners.

### **ADFEST commits to provide:**

- 2 complimentary passes with access to all ADFEST functions, sessions, award presentation, parties and press privileges
- Media partner's logo on the ADFEST website as one of our media partners with hyperlink to its website as well as on the sponsor backdrop at the festival venue
- Shelf space for printed publication (if applicable) for delegates to pick up a copy of publication

### **Media Partner commits to provide:**

- Print media (if applicable)
  - Editorial
    - Publish an article about the ADFEST 2019 in your February 2019 issue (or as close as possible)
    - Publish an article after the ADFEST 2019 to wrap up an event
  - Advertisement
    - Publish a full page advertisement prepared by ADFEST in your February 2019 issue (or as close as possible)
- Online Media (includes Website, Facebook, Twitter and etc.)
  - Editorial
    - Publish all ADFEST press releases from August 2018 – May 2019, which must include all Jury President appointments, Lotus Award entry deadlines and key Speaker appointments before the event, plus full coverage of the winners & finalists following the event
    - Publish at least one special features or interviews key juries or speakers. This will be agreed with ADFEST's PR team, subject to availability of juries and or speakers to arrange interviews prior to, during and following ADFEST
  - Web advertisement space
    - Publish at least ADFEST Call for Entries, Call for Program Proposal and Call for Delegate banners with the hyperlink to ADFEST website
- Send the news links and clippings to [PR@ADFEST.com](mailto:PR@ADFEST.com) after the press releases are published.
- Send at least one representative from the publication to cover ADFEST 2019 at Pattaya

### **Duration of the partnership:**

- The media partnership is valid after the contract is signed until May 2019, and subject to renewal each year

Please note that ADFEST does not offer transportation or accommodation for its media partners.

Thank you for your consideration. Customized media partner package is also available. For further information or inquiries on media partnership, please contact [PR@ADFEST.com](mailto:PR@ADFEST.com)