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**WINNERS**

PRESS LOTUS

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## CATEGORY PR01: FOOD & BEVERAGES

NO AWARD

## CATEGORY PR02: BEAUTY & PERSONAL CARE

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
PR02/002-004	ANTI SNORING CAMPAIGN	NK SLEEP	THE LEO BURNETT GROUP THAILAND, BANGKOK	THE LEO BURNETT GROUP THAILAND, BANGKOK	FINALIST

## CATEGORY PR03: HEALTHCARE

NO AWARD

## CATEGORY PR04: FASHION, SPORTS & ACCESSORIES

NO AWARD

## CATEGORY PR05: CARS, OTHER VEHICLES, ACCESSORIES & AUTO SERVICES

NO AWARD

## CATEGORY PR06: ELECTRONICS

NO AWARD

## CATEGORY PR07: HOUSEHOLD PRODUCTS & MAINTENANCE

NO AWARD

## CATEGORY PR08: HOME APPLIANCES & FURNISHINGS

NO AWARD

## CATEGORY PR09: RETAIL

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
PR09/001-002	HOT & SPICY CAMPAIGN	KFC HONG KONG	OGILVY HONG KONG, HONG KONG	OGILVY & MATHER GROUP HK, HONG KONG	GRANDE
PR09/004-007	THE ALL NIGHTERS CAMPAIGN	MCDONALD'S	TBWA\THAILAND, BANGKOK	TBWA (THAILAND) CO.,LTD , BANGKOK	GOLD

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## CATEGORY PR10: TRAVEL, LEISURE & ENTERTAINMENT

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
PR10/001, 003	IMAGINE : DRAGON/KING KONG	LEGO	OGILVY GROUP THAILAND, BANGKOK	OGILVY GROUP THAILAND, BANGKOK	BRONZE
PR10/004-005	WEEKDAYS CAMPAIGN	WEEKDAYS TOURISM CAMPAIGN	BBDO BANGKOK, BANGKOK	BBDO BANGKOK LTD, BANGKOK	FINALIST

## CATEGORY PR11: COMMUNICATION MEDIA & PUBLICATIONS

NO AWARD

## CATEGORY PR12: FINANCE, COMMERCIAL PUBLIC SERVICES, BUSINESS PRODUCTS & SERVICES

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
PR12/001-003	GET HEALTH INSURANCE ALREADY (PRINT) CAMPAIGN	CIGNA TTK	MCCANN WORLDGROUP INDIA, MUMBAI	MCCANN WORLDGROUP INDIA, MUMBAI	SILVER

## CATEGORY PR13: CORPORATE IMAGE

NO AWARD

## CATEGORY PR14: CORPORATE SOCIAL RESPONSIBILITY

NO AWARD

## CATEGORY PR15: PUBLIC SERVICES & CAUSE APPEALS

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
PR15/002-003	WHICHEVER SIDE CAMPAIGN	MÉDECINS SANS FRONTIÈRES	OGILVY HONG KONG, HONG KONG	OGILVY & MATHER GROUP HK, HONG KONG	BRONZE
PR15/010 MOVE FROM PR16/003-005	THE UNSPOKEN TRUTH CAMPAIGN	SANRAKSHAN.ORG	DENTSU SINGAPORE PTE LTD., SINGAPORE	DENTSU SINGAPORE PTE LTD, SINGAPORE	BRONZE
PR15/008	BEAUTIFUL WORDS: SUNSHINE	WOMEN'S RIGHTS	BBDO BANGKOK, BANGKOK	BBDO BANGKOK LTD, BANGKOK	FINALIST

## CATEGORY PR16: BEST USE OF PRINT

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
PR16/006	UNSPOKEN WORDS OF FAMILY	SHINANO MAINICHI NEWSPAPER	FRONTAGE INC., TOKYO	FRONTAGE INC., TOKYO	BRONZE