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ADFEST 2019
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WINNERS
MOBILE LOTUS

MOBILE CAMPAIGN SUB-CATEGORY
CATEGORY MB01: MOBILE CAMPAIGN

NO AWARD

MOBILE DESIGN SUB-CATEGORIES
CATEGORY MB02: MOBILE WEBSITE

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
MB02/003	GOULBURN VALLEY FOOD TOURS	GOULBURN VALLEY	LEO BURNETT, MELBOURNE	LEO BURNETT MELBOURNE, MELBOURNE	FINALIST

CATEGORY MB03: USER EXPERIENCE FOR MOBILE

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
MB03/006	DUSTSEE	SEOUL METROPOLITAN GOVERNMENT / HOPE BRIDGE	CHEIL WORLDWIDE, SEOUL	CHEIL WORLDWIDE, SEOUL	SILVER
MB03/014	THE GOOD VIBES PROJECT	GOOD VIBES	CHEIL WORLDWIDE, GURGAON	CHEIL WORLDWIDE INDIA, GURGAON	SILVER

CATEGORY MB04: DISPLAY AD & RICH MEDIA

NO AWARD

CATEGORY MB05: MOBILE GAME

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
MB05/001	CAR CURLING	HYUNDAI MOTOR COMPANY	INNOCEAN WORLDWIDE, SEOUL	INNOCEAN WORLDWIDE, SEOUL	SILVER
MB05/004	#POWERLESSQUEEN	PROJECT NANHI KALI	WATCONSULT, MUMBAI	WAT MEDIA PVT, MUMBAI	BRONZE

CATEGORY MB06: MOBILE UTILITY

NO AWARD

CATEGORY MB07: MOBILE APPLICATION & OTHER DOWNLOADABLE TOOLS

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
MB07/002	PREDICT TO PREVENT	DEPRESSION AWARENESS CAMPAIGN	BBDO BANGKOK, BANGKOK	BBDO BANGKOK LTD, BANGKOK	BRONZE
MB07/009	THE GOOD VIBES PROJECT	GOOD VIBES	CHEIL WORLDWIDE, GURGAON	CHEIL WORLDWIDE INDIA, GURGAON	BRONZE

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MOBILE VIDEO SUB-CATEGORY

CATEGORY MB08: VIDEO, VIRAL VDO & INTERACTIVE VDO

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
MB08/005	ENJOY SCHOOL DAYS!	GAKUWARI CAMPAIGN	SUN-AD COMPANY LIMITED, TOKYO	SUN-AD COMPANY LIMITED, TOKYO	SILVER

BEST USE OF TECHNOLOGY SUB-CATEGORIES

CATEGORY MB09: USE OF TECHNOLOGY FOR MOBILE

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
MB09/002	BIRD HEARING TEST	PANASONIC HEARING INSTRUMENTS	HAKUHODO INC., TOKYO	HAKUHODO INC., TOKYO	GOLD

CATEGORY MB10: USE OF DATA FOR MOBILE

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
MB10/003	DUSTSEE	SEOUL METROPOLITAN GOVERNMENT / HOPE BRIDGE	CHEIL WORLDWIDE, SEOUL	CHEIL WORLDWIDE, SEOUL	SILVER

CATEGORY MB11: USE OF SOCIAL FOR MOBILE

NO AWARD