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ADFEST 2019  
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**WINNERS**

FILM LOTUS

**BROADCAST SUB-CATEGORIES**
**CATEGORY F01: FOOD**

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F01/010	THE SECRET	VOIZ WAFFLE CHOCOLATE	OGILVY GROUP THAILAND, BANGKOK	OGILVY GROUP THAILAND, BANGKOK	SILVER
F01/003, 005-008	SAKERU GUMMY VS LOOONG SAKERU GUMMY CAMPAIGN	SAKERU GUMMY	HAKUHODO INC., TOKYO	HAKUHODO INC., TOKYO	BRONZE

**CATEGORY F02: BEVERAGES**

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F02/004	FATHER-SON	SHARE A COKE	MCCANN WORLDGROUP INDIA, MUMBAI	MCCANN WORLDGROUP INDIA, MUMBAI	FINALIST

**CATEGORY F03: BEAUTY, HEALTH & PERSONAL CARE**

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F03/002	BEST BATHROOM FRIEND	BBF	LEO BURNETT ISRAEL, TEL AVIV	LEO BURNETT ISRAEL, TEL AVIV	FINALIST

**CATEGORY F04: FASHION, SPORTS & ACCESSORIES**

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F04/004	JOIN THE QUEENDOM	BONDS	LEO BURNETT, MELBOURNE	LEO BURNETT MELBOURNE, MELBOURNE	BRONZE

**CATEGORY F05: CARS, OTHER VEHICLES, ACCESSORIES & AUTO SERVICES**

NO AWARD

**CATEGORY F06: ELECTRONICS, HOUSEHOLD PRODUCTS, HOME APPLIANCES & FURNISHINGS**

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F06/006	KUNGFU WATER	VATTI / TRINITY HEALTHY DISHWASHER	THE NINE X INSIGHT GROUP, SHANGHAI	THE NINE SHANGHAI, SHANGHAI	BRONZE

**CATEGORY F07: RETAIL**

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F07/010	RESOLUTIONS	MAX'S RESTAURANT	PETCH, MANILA	PETCH, MANILA	FINALIST

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## CATEGORY F08: TRAVEL & LEISURE

NO AWARD

## CATEGORY F09: COMMUNICATION MEDIA & PUBLICATIONS

NO AWARD

## CATEGORY F10: FINANCE & REAL ESTATE

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F10/006	MARATHON WITH NO START LINE	TOMOSNOTE	HAKUHODO KETTLE INC., TOKYO	HAKUHODO KETTLE INC., TOKYO	SILVER
F10/005	MOTHER KNOWS BEST	THAI LIFE INSURANCE	OGILVY GROUP THAILAND, BANGKOK	OGILVY GROUP THAILAND, BANGKOK	FINALIST

## CATEGORY F11: BUSINESS PRODUCTS & SERVICES

NO AWARD

## CATEGORY F12: COMMERCIAL PUBLIC SERVICES

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F12/004	GENERATION VOICE	SPARK NEW ZEALAND	COLENZO BBDO, AUCKLAND	COLENZO BBDO, AUCKLAND	FINALIST

## CATEGORY F13: CORPORATE IMAGE

NO AWARD

## CATEGORY F14: CORPORATE SOCIAL RESPONSIBILITY

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F14/001	DU #POSTWISELY - FALL	DU TELECOM	LEO BURNETT DUBAI, DUBAI	LEO BURNETT DUBAI, DUBAI	FINALIST
F14/002	DU #POSTWISELY - CRASH	DU TELECOM	LEO BURNETT DUBAI, DUBAI	LEO BURNETT DUBAI, DUBAI	FINALIST

## CATEGORY F15: PUBLIC SERVICES & CAUSE APPEALS

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F15/006	BLINK. AND THEY'RE GONE.	JIMMY NELSON FOUNDATION	J. WALTER THOMPSON INDIA, MUMBAI/ J. WALTER THOMPSON, AMSTERDAM	J. WALTER THOMPSON INDIA, MUMBAI	BRONZE

**INTERNET FILM & OTHER FILM SUB-CATEGORIES**
**CATEGORY F16: INTERNET FILM: FOOD & BEVERAGES**

NO AWARD

**CATEGORY F17: INTERNET FILM: BEAUTY, HEALTH & PERSONAL CARE**

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F17/007	FOREVER	ELE THAILAND	LOBSTER & CO COMPANY LIMITED, BANGKOK	LOBSTER & CO COMPANY LIMITED, BANGKOK	SILVER
F17/006	THE KAWAII TWEAK HAZARD SONG	GATSBY PERFECT SKIN LOTION	DENTSU INC., TOKYO	DENTSU INC., TOKYO	BRONZE
F17/010	「THE PARTY BUS」	BRAND SHISEIDO	SHISEIDO CO., LTD., TOKYO	TOWERFILM, TOKYO	BRONZE
F17/014	ONE IN A MILLION	VICKS INDIA	PUBLICIS SINGAPORE, SINGAPORE	PUBLICIS SINGAPORE, SINGAPORE	BRONZE
F17/008	HAIR TALK	SUNSILK	J. WALTER THOMPSON BANGKOK, BANGKOK	J. WALTER THOMPSON, BANGKOK	FINALIST

**CATEGORY F18: INTERNET FILM: SPORTS, FASHION & ACCESSORIES**

NO AWARD

**CATEGORY F19: INTERNET FILM: CARS, OTHER VEHICLES, ACCESSORIES, & AUTO SERVICES**

NO AWARD

**CATEGORY F20: INTERNET FILM: ELECTRONICS, HOUSEHOLD PRODUCTS, HOME APPLIANCES & FURNISHINGS**

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F20/004	GOOGLE HOME MINI LOVES CATS	GOOGLE HOME MINI	HAKUHODO KETTLE INC., TOKYO/ HAKUHODO INC., TOKYO	HAKUHODO KETTLE INC., TOKYO	FINALIST

**CATEGORY F21: INTERNET FILM: RETAIL, TRAVEL, LEISURE & COMMUNICATION MEDIA**

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F21/013	ALIENATION	MAX'S RESTAURANT	PETCH, MANILA	PETCH, MANILA	SILVER

**CATEGORY F22: INTERNET FILM: FINANCE, COMMERCIAL PUBLIC SERVICES, BUSINESS PRODUCTS & SERVICES**

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F22/001	FRIENDSHIT	K PLUS	GREYNJ UNITED, BANGKOK	GREYNJ UNITED, BANGKOK	GOLD
F22/019	ENJOY SCHOOL DAYS!	GAKUWARI CAMPAIGN	SUN-AD COMPANY LIMITED, TOKYO	SUN-AD COMPANY LIMITED, TOKYO	FINALIST

**CATEGORY F23: INTERNET FILM: CORPORATE IMAGE**

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F23/009	GRATITUDE	C.P. GROUP	OGILVY GROUP THAILAND, BANGKOK	OGILVY GROUP THAILAND, BANGKOK	BRONZE
F23/011	THE THIRD WISH	CTCB TAIWAN LIFE INSURANCE	MCCANN WORLDGROUP TAIWAN, TAIPEI	MCCANN WORLDGROUP TAIWAN, TAIPEI	BRONZE

**CATEGORY F24: INTERNET FILM: CORPORATE SOCIAL RESPONSIBILITY**

NO AWARD

**CATEGORY F25: INTERNET FILM: PUBLIC SERVICES & CAUSE APPEALS**

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F25/014	DISGUSTING STORIES	BAHAY TULUYAN PHILIPPINES (SHELTER HOUSE)	TBWA\SANTIAGO MANGADA PUNO, MANILA	TBWA\SANTIAGO MANGADA PUNO, MANILA	GOLD
F25/019	SPEAK UP	VOICE OF THE CHILDREN	LEO BURNETT MALAYSIA, KUALA LUMPUR	STAR REACHER ADVERTISING SDN BHD, KUALA LUMPUR	GOLD

**CATEGORY F26: VIRAL FILM**

NO AWARD

**CATEGORY F27: INTERACTIVE FILM**

NO AWARD

**CATEGORY F28: OTHER FILM**

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F28/006	BEST ACTRESS HIJACK	RAINLILY	CHEIL WORLDWIDE, HONG KONG	CHEIL WORLDWIDE, HONG KONG	FINALIST