

WED 20 MAR

THU 21 MAR

9.00
Hall A: Audio/Branded Entertainment/Design/Effective/Film/Film Craft/INNOVA/Integrated/Interactive/Lotus Roots/Mobile/New Director/Print Craft
Hall A Foyer Special Screening: ADC*E/D&AD/LIA/Longxi/One Show/straight 8/YDA
Hall D Foyer: Brand Experience & Engagement/Direct/eCommerce/Media/Outdoor/Press

10.00 **Coffee Break**

10.40
WORLD ANIMATION DOMINATION
Marko Kljin
Cirkus

11.15
MAKE VR SOMETHING MORE THAN JUST A ROLLER COASTER RIDE. CINEMATIC VR.
Przemek Drops Drosik
LocoMotive

11.50
IDEAS. PATTERNS & AI
Vishal Sagar
Gurbaksh Singh
Dentsu Webchutney

12.25
WHY HUMAN INSIGHT MATTERS MORE IN THE TECH-DRIVEN ERA
Thomas Hongtack Kim
2kg

9.30

BREAKOUT STAGE: INNOVA LOTUS SHORTLISTS PRESENTATION

PRE-REGISTRATION REQUIRED

OPEN SPACE WORKSHOP: TMRRW BIZ SCHOOL

9.00
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10.00 **Coffee Break**

10.40
TO BE ANNOUNCED
Facebook

11.15
THE CHANGING FACE OF RETAIL
Leslie Hodgkin
Cheil Worldwide

11.50
TECHNOLOGY INNOVATION AND BRAND BUILDING
Paul Lu
Intel China

12.25
AUGMENTED REALITY IS THE FUTURE OF ADVERTISING
Emile Rademeyer
VANDAL

9.30

PRE-REGISTRATION REQUIRED

OPEN SPACE WORKSHOP: TMRRW BIZ SCHOOL

PRE-REGISTRATION REQUIRED

PATTAYA 4: VR AND AMBISONICS: CREATING THE FUTURE OF HISTORY
Marco Biemann
I Am Cardboard PH
Vic Icasas & Dennis Cham
Hit Productions Inc.

13.00 LUNCH

14.30
WOMEN OWNED COMPANIES: MORE FEMALE VOICES IN THE PIPELINE
Pippa Bhatt & Carly Stone, Madam London
Emma Daines, Fin Design and Effects
Maria Laletina, SHP & SHP+
Victoria Conners, The Producers

15.05
VFX AND THE FUTURE OF CREATIVE COLLABORATION
Jamie Loudon
MPC Shanghai

15.40
THINK WITHIN THE 9:16 BOX-VERTICAL STORYTELLING
Guan Hin Tay
TGH Collective

16.15
WOMEN DON'T DRINK BEER... (HOW YOUR DATA IS ALL WRONG)
Kevin Larken, Richard Reid & Rica Facundo
Moderated by Krittin Sapon
Iris Worldwide

16.50
BEYOND CULTURE, WHAT INFLUENCES FILM CRAFT?
Karina Taira, Aki Mizutani & Sling Ng
Moderated by Julie Thomas-Toda
AOI Pro. Inc.

14.30

PRE-REGISTRATION REQUIRED

OPEN SPACE WORKSHOP: WAYS TO GROW
Claudia Cristovao
Umma Saini
Google

BREAKOUT STAGE: (STD-BY) INNOVA LOTUS SHORTLISTS PRESENTATION

14.30
TO BE ANNOUNCED

15.05
2019 BRANDS: YOUR SUCCESS IS IN SOUND
Diederik van Middelkoop
Amp.Amsterdam

15.40
THE FABULOUS FIVE 2019

13.00

PRE-REGISTRATION REQUIRED

OPEN SPACE WORKSHOP: TO BE ANNOUNCED
Facebook

PATTAYA 6: WORLD PRODUCERS SUMMIT
Steve Davies
Francois Chilot
APA & CPFE

18.00
NETWORK COCKTAIL
@ Grand Pool Patio

18.00
WELCOME PARTY
@ Lotus Pond

FRI 22 MAR

SAT 23 MAR

9.00
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10.00 **Coffee Break**

10.40
WHY THE WORLD NEEDS MORE AGENCIES AND HOW TO START ONE
 Nick Cummins
The Royals

11.15
LET'S LEARN FROM THE "CREATIVE HACKERS"
 Tahaab Rais
FP7 McCann MENAT

11.50
IF YOU THINK YOU DON'T BELONG, THEN YOU DO
 Michael Knox
 Graham Drew
Grey

12.25
MOVING TOYOTA INTO TOMORROW. TODAY.
 Toyota's Global Movement Towards Positive Change
 Joshua Okada & Chris Gurney, *ADK*
 Jerome Louis, *Toyota Motor Asia Pacific*

9.30

10.30

PRE-REGISTRATION REQUIRED

OPEN SPACE WORKSHOP: TMRRW BIZ SCHOOL

BREAKOUT STAGE: JURIES INSIGHTS

9.00
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10.00 **Coffee Break**

10.40
INSPIRING CREATIVE EXCELLENCE
 Paul Drake
D&AD

11.15
MULLENLOWE GROUP Presents YOUNG LOTUS WORKSHOP 2019: FULL STACK CREATIVE
 Vincent Dignonnet

9.30

10.30

PRE-REGISTRATION REQUIRED

OPEN SPACE WORKSHOP: TMRRW BIZ SCHOOL

BREAKOUT STAGE: JURIES INSIGHTS

13.00 LUNCH

14.30
YOU CAN'T CREATE AD JUST BY SNIPPING OUT A SLICE OF THE TIMES
 Mitsuaki Imura
Hakuhodo Inc.

15.05
CAN SELLING SOAP SAVE THE WORLD (FROM TOXIC MASCULINITY)?
 Vidya Murthy-Lahiri
 Dominique Touchaud
P&G

15.40
WHERE'S THE GROWTH?
 Jean-Paul Burge
BBDO Asia

16.15
THE NEW ERA OF CREATIVE PROBLEM SOLVING
 Marcus Tesoriero
The Brand Agency

16.50
THE CHICKEN, THE EGG, OR IN TODAY'S TECH WORLD, DOES THE OMELETTE COME FIRST?
 Elav Horwitz
McCann Worldgroup

PRE-REGISTRATION REQUIRED

PATTAYA 6: THINK LIKE A MURDER MYSTERY WRITER
 Ankur Kalita
J. Walter Thompson

PRE-REGISTRATION REQUIRED

OPEN SPACE WORKSHOP: STIMULATION NOT REPLICATION
 Paul Drake
D&AD

15.45

BREAKOUT STAGE: JURIES INSIGHTS

14.30
FORTUNE FAVOURS THE BRAVE
 Paul Kemp-Robertson
Contagious

15.05
THROUGH THE PRESIDENTS' EYES I
 Brand Experience & Engagement Lotus & Direct Lotus
 Design Lotus & Print Craft Lotus
 Film Craft Lotus & New Director Lotus
 Interactive Lotus & Mobile Lotus
 Moderated by Ted Lim

15.55
THROUGH THE PRESIDENTS' EYES II
 Audio Lotus & Film Lotus
 Branded Entertainment Lotus, Effective Lotus & Integrated Lotus
 eCommerce Lotus & Media Lotus
 INNOVA Lotus & Lotus Roots
 Outdoor Lotus & Press Lotus
 Moderated by David Guerrero

16.50
OBEY YOUR HUNCHES
 Mark Tutssel
 Grand Jury President

PRE-REGISTRATION REQUIRED

OPEN SPACE WORKSHOP: SPEED DATING WITH THE JURIES

17.25 Coffee Break

18.00
AWARD PRESENTATION
 Interactive Lotus & Mobile Lotus
 Design Lotus & Print Craft Lotus
 Brand Experience & Engagement Lotus & Direct Lotus
 Outdoor Lotus & Press Lotus
 New Director Lotus (inc. Fabulous Five) & Film Craft Lotus

18.00
AWARD PRESENTATION
 Young Lotus
 eCommerce Lotus & Media Lotus
 Branded Entertainment Lotus, Effective Lotus & Integrated Lotus
 INNOVA Lotus & Lotus Roots
 Special Awards

20.30 After Party @ Infini Pool