

TMRROW
ADFEST 2019
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DAY



FINALIST
eCOMMERCE LOTUS

CATEGORY EC01: FOOD & BEVERAGE

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
EC01/002	VEGI-BUS	VEGI-BUS	HAKUHODO INC., TOKYO	HAKUHODO INC., TOKYO	FINALIST
EC01/003	OREO OBOX	OREO	INSPIRE INTEGRATED MARKETING COMMUNICATIONS CO.,LTD., SHANGHAI	INSPIRE INTEGRATED MARKETING COMMUNICATIONS, SHANGHAI	FINALIST

CATEGORY EC02: BEAUTY, HEALTH & PERSONAL CARE

NO FINALIST

CATEGORY EC03: FASHION, SPORTS & ACCESSORIES

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
EC03/001	NEVER DONE SHOP	NIKE	AKQA, SHANGHAI	AKQA SHANGHAI, SHANGHAI	FINALIST

CATEGORY EC04: HOUSEHOLD PRODUCTS & MAINTENANCE

NO FINALIST

CATEGORY EC05: ELECTRONICS, HOME APPLIANCES & FURNISHING

NO FINALIST

CATEGORY EC06: CARS, OTHER VEHICLES, ACCESSORIES & AUTO SERVICES

NO FINALIST

CATEGORY EC07: RETAIL

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
EC07/002	SHOP2GIVE	UNILEVER	GIGIL, MANILA	GIGIL, MANILA	FINALIST

CATEGORY EC08: TRAVEL & LEISURE, ENTERTAINMENT & COMMUNICATION MEDIA

NO FINALIST

CATEGORY EC09: FINANCE, COMMERCIAL PUBLIC SERVICES, BUSINESS PRODUCTS & SERVICES

NO FINALIST

CATEGORY EC10: CORPORATE IMAGE

NO FINALIST

CATEGORY EC11: CORPORATE SOCIAL RESPONSIBILITY

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
EC11/001	WE REMIT	TENCENT	TENCENT, HONG KONG	TENCENT, SHENZHEN	FINALIST

CATEGORY EC12: PUBLIC SERVICES & CAUSE APPEALS

NO FINALIST