

TMRW
ADFEST 2019
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DAY



FINALIST

PRESS LOTUS

CATEGORY PR01: FOOD & BEVERAGES

NO FINALIST

CATEGORY PR02: BEAUTY & PERSONAL CARE

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
PR02/002	APARTMENT	NK SLEEP	THE LEO BURNETT GROUP THAILAND, BANGKOK	THE LEO BURNETT GROUP THAILAND, BANGKOK	FINALIST
PR02/003	CONDO	NK SLEEP	THE LEO BURNETT GROUP THAILAND, BANGKOK	THE LEO BURNETT GROUP THAILAND, BANGKOK	FINALIST
PR02/004	TOWNHOME	NK SLEEP	THE LEO BURNETT GROUP THAILAND, BANGKOK	THE LEO BURNETT GROUP THAILAND, BANGKOK	FINALIST

CATEGORY PR03: HEALTHCARE

NO FINALIST

CATEGORY PR04: FASHION, SPORTS & ACCESSORIES

NO FINALIST

CATEGORY PR05: CARS, OTHER VEHICLES, ACCESSORIES & AUTO SERVICES

NO FINALIST

CATEGORY PR06: ELECTRONICS

NO FINALIST

CATEGORY PR07: HOUSEHOLD PRODUCTS & MAINTENANCE

NO FINALIST

CATEGORY PR08: HOME APPLIANCES & FURNISHINGS

NO FINALIST

CATEGORY PR09: RETAIL

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
PR09/001	DRAGSTER	KFC HONG KONG	OGILVY HONG KONG, HONG KONG	OGILVY & MATHER GROUP HK, HONG KONG	FINALIST
PR09/002	SHUTTLE	KFC HONG KONG	OGILVY HONG KONG, HONG KONG	OGILVY & MATHER GROUP HK, HONG KONG	FINALIST
PR09/004	THE MEETING	MCDONALD'S	TBWA\THAILAND, BANGKOK	TBWA (THAILAND) CO.,LTD , BANGKOK	FINALIST
PR09/005	ROOFTOP SOCCER	MCDONALD'S	TBWA\THAILAND, BANGKOK	TBWA (THAILAND) CO.,LTD , BANGKOK	FINALIST
PR09/006	MORNING SHIFT	MCDONALD'S	TBWA\THAILAND, BANGKOK	TBWA (THAILAND) CO.,LTD , BANGKOK	FINALIST
PR09/007	GRAFFITI	MCDONALD'S	TBWA\THAILAND, BANGKOK	TBWA (THAILAND) CO.,LTD , BANGKOK	FINALIST

CATEGORY PR10: TRAVEL, LEISURE & ENTERTAINMENT

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
PR10/001	IMAGINE : DRAGON	LEGO	OGILVY GROUP THAILAND, BANGKOK	OGILVY GROUP THAILAND, BANGKOK	FINALIST
PR10/003	IMAGINE : KING KONG	LEGO	OGILVY GROUP THAILAND, BANGKOK	OGILVY GROUP THAILAND, BANGKOK	FINALIST
PR10/004	WEEKDAYS2 : HOTEL	WEEKDAYS TOURISM CAMPAIGN	BBDO BANGKOK, BANGKOK	BBDO BANGKOK LTD, BANGKOK	FINALIST
PR10/005	WEEKDAYS2 : BEACH	WEEKDAYS TOURISM CAMPAIGN	BBDO BANGKOK, BANGKOK	BBDO BANGKOK LTD, BANGKOK	FINALIST

CATEGORY PR11: COMMUNICATION MEDIA & PUBLICATIONS

NO FINALIST

CATEGORY PR12: FINANCE, COMMERCIAL PUBLIC SERVICES, BUSINESS PRODUCTS & SERVICES

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
PR12/001	PENCIL CASSETTE	CIGNA TTK	MCCANN WORLDGROUP INDIA, MUMBAI	MCCANN WORLDGROUP INDIA, MUMBAI	FINALIST
PR12/002	TELEPHONE AND LOCK	CIGNA TTK	MCCANN WORLDGROUP INDIA, MUMBAI	MCCANN WORLDGROUP INDIA, MUMBAI	FINALIST
PR12/003	TELEVISION AND ALUMINIUM FOIL	CIGNA TTK	MCCANN WORLDGROUP INDIA, MUMBAI	MCCANN WORLDGROUP INDIA, MUMBAI	FINALIST

CATEGORY PR13: CORPORATE IMAGE

NO FINALIST

CATEGORY PR14: CORPORATE SOCIAL RESPONSIBILITY

NO FINALIST

CATEGORY PR15: PUBLIC SERVICES & CAUSE APPEALS

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
PR15/002	WHICHEVER SIDE - RESCUE	MÉDECINS SANS FRONTIÈRES	OGILVY HONG KONG, HONG KONG	OGILVY & MATHER GROUP HK, HONG KONG	FINALIST
PR15/003	WHICHEVER SIDE - SURGERY	MÉDECINS SANS FRONTIÈRES	OGILVY HONG KONG, HONG KONG	OGILVY & MATHER GROUP HK, HONG KONG	FINALIST
PR15/008	BEAUTIFUL WORDS : SUNSHINE	WOMEN'S RIGHTS	BBDO BANGKOK, BANGKOK	BBDO BANGKOK LTD, BANGKOK	FINALIST

CATEGORY PR16: BEST USE OF PRINT

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
PR16/003	FARAH	SANRAKSHAN.ORG	DENTSU SINGAPORE PTE LTD., SINGAPORE	DENTSU SINGAPORE PTE LTD, SINGAPORE	FINALIST
PR16/004	VINOD	SANRAKSHAN.ORG	DENTSU SINGAPORE PTE LTD., SINGAPORE	DENTSU SINGAPORE PTE LTD, SINGAPORE	FINALIST
PR16/005	CLAIRE	SANRAKSHAN.ORG	DENTSU SINGAPORE PTE LTD., SINGAPORE	DENTSU SINGAPORE PTE LTD, SINGAPORE	FINALIST
PR16/006	UNSPOKEN WORDS OF FAMILY	SHINANO MAINICHI NEWSPAPER	FRONTAGE INC., TOKYO	FRONTAGE INC., TOKYO	FINALIST