

**TMRROW**  
ADFEST 2019  
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**DAY**



**FINALIST**  
FILM CRAFT LOTUS

**CATEGORY CF01: DIRECTING**

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CF01/001	NIKE SH JDI	NIKE CHINA	WIEDEN+KENNEDY SHANGHAI, SHANGHAI	WIEDEN+KENNEDY SHANGHAI, SHANGHAI	FINALIST
CF01/003	FRIENDSHIT	K PLUS	GREYNJ UNITED, BANGKOK	GREYNJ UNITED, BANGKOK	FINALIST
CF01/004	GOOGLE HOME MINI LOVES CATS	GOOGLE HOME MINI	HAKUHODO KETTLE INC., TOKYO/ HAKUHODO INC., TOKYO	HAKUHODO KETTLE INC., TOKYO	FINALIST
CF01/035	「THE PARTY BUS」	BRAND SHISEIDO	SHISEIDO CO., LTD., TOKYO	TOWERFILM, TOKYO	FINALIST
CF01/047	THE STORY OF KAVERI (AND EVERY RIVER EVERYWHERE)	CAUVERY	REFOREST INDIA, BANGALORE	EARLYMAN FILM, MUMBAI	FINALIST

**CATEGORY CF02: EDITING**

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CF02/001	FRIENDSHIT	K PLUS	GREYNJ UNITED, BANGKOK	GREYNJ UNITED, BANGKOK	FINALIST
CF02/022	SOFTBANK ROBOTICS CORP. "CONFERENCE ON ROBOTS OF TOMORROW"	CONFERENCE ON ROBOTS OF TOMORROW	DENTSU INC., TOKYO	TAIYO KIKAKU CO.,LTD., TOKYO	FINALIST

**CATEGORY CF03: CINEMATOGRAPHY**

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CF03/004	BEYOND NOW	TOKYU GROUP	TOKYU AGENCY INC., TOKYO	TOKYU AGENCY INC., TOKYO	FINALIST
CF03/016	LATITUDE LONGITUDE SOLITUDE	ANDREW VUKASAV PHOTOGRAPHER	COCO PRODUCTIONS, MELBOURNE	THUY VY, MELBOURNE	FINALIST
CF03/018	PUSH BEYOND	RUNNING BARE		PHOTOPLAY, SYDNEY	FINALIST
CF03/023	THE OTHER WORLD CUP	REXONA AND CLEAR	FP7/CAI, CAIRO	FP7/CAI, CAIRO	FINALIST
CF03/025	BLINK TEST	JIMMY NELSON FOUNDATION	J. WALTER THOMPSON INDIA, MUMBAI/ J. WALTER THOMPSON, AMSTERDAM	J. WALTER THOMPSON INDIA, MUMBAI	FINALIST
CF03/029	THE STORY OF KAVERI (AND EVERY RIVER EVERYWHERE)	CAUVERY	REFOREST INDIA, BANGALORE	EARLYMAN FILM, MUMBAI	FINALIST
CF03/037	IMPOSSIBLE SINGAPORE	EDB	THE SECRET LITTLE AGENCY, SINGAPORE	THE SECRET LITTLE AGENCY, SINGAPORE	FINALIST

**CATEGORY CF04: SPECIAL EFFECTS: IN-CAMERA**

NO FINALIST

**CATEGORY CF05: SPECIAL EFFECTS: DIGITAL VISUAL EFFECTS**

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CF05/006	THE CENTRE OF EVERYTHING	HONDA AUSTRALIA	LEO BURNETT, SYDNEY	LEO BURNETT MELBOURNE, MELBOURNE	FINALIST
CF05/011	WESTPAC 200	WESTPAC	DDB SYDNEY, SYDNEY	ALT.VFX, BRISBANE	FINALIST

**CATEGORY CF06: ANIMATION (IN-CAMERA OR DIGITAL)**

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CF06/002	ADVENTURE OF BAEDAL MINJOK – DELIVERY OF THE RESTAURANT FOOD	BAEDAL MINJOK	HS AD, SEOUL	HS AD, SEOUL	FINALIST
CF06/003	HONDA "ORIGAMI"	HONDA	CYBERAGENT, INC., TOKYO	CYBERAGENT, INC., TOKYO	FINALIST
CF06/004	AKUMA NO KIMURA (DEMONICALLY SPICY RAMEN)	CHICKEN RAMEN	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST
CF06/009	「THE PARTY BUS」	BRAND SHISEIDO	SHISEIDO CO., LTD., TOKYO	TOWERFILM, TOKYO	FINALIST

**CATEGORY CF07: PRODUCTION DESIGN**

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CF07/015	BADYA THE CREATIVE CITY	BADYA	FP7/CAI, CAIRO/ GOODPEOPLE CONTENT, CAIRO	FP7/CAI, CAIRO	FINALIST

**CATEGORY CF08: COSTUME DESIGN**

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CF08/001	SHOP HARD WORK HARDER	CENTRAL DEPARTMENT STORE	WOLF BANGKOK, BANGKOK	WOLF BANGKOK, BANGKOK	FINALIST
CF08/002	GATSBY COP	GATSBY	DENTSU INC., TOKYO	GEEK PICTURES INC., TOKYO	FINALIST

**CATEGORY CF09: CASTING**

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CF09/001	FRIENDSHIT	K PLUS	GREYNJ UNITED, BANGKOK	GREYNJ UNITED, BANGKOK	FINALIST

**CATEGORY CF10: USE OF TALENT/CELEBRITY**

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CF10/004	SKINNY - BRAND	SKINNY NEW ZEALAND	COLENZO BBDO, AUCKLAND	COLENZO BBDO, AUCKLAND	FINALIST

**CATEGORY CF11: SCRIPT**

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CF11/001	FRIENDSHIT	K PLUS	GREYNJ UNITED, BANGKOK	GREYNJ UNITED, BANGKOK	FINALIST
CF11/008	【10 SEC. DRAMA】 THE STOP LINE OF LOVE – EPISODE 1: UNSTOPPABLE LOVE	JMS	HAKUHODO INC., TOKYO/ HAKUHODO KETTLE INC., TOKYO	TOHOKUSHINSHA FILM CORPORATION, TOKYO	FINALIST
CF11/009	【10 SEC. DRAMA】 THE STOP LINE OF LOVE – EPISODE 2: ACCELERATING EMOTIONS	JMS	HAKUHODO INC., TOKYO/ HAKUHODO KETTLE INC., TOKYO	TOHOKUSHINSHA FILM CORPORATION, TOKYO	FINALIST
CF11/010	【10 SEC. DRAMA】 THE STOP LINE OF LOVE – EPISODE 3: TEARS AFTER RAIN	JMS	HAKUHODO INC., TOKYO/ HAKUHODO KETTLE INC., TOKYO	TOHOKUSHINSHA FILM CORPORATION, TOKYO	FINALIST
CF11/011	【10 SEC. DRAMA】 THE STOP LINE OF LOVE – EPISODE 4: ENCOUNTER ON ICE	JMS	HAKUHODO INC., TOKYO/ HAKUHODO KETTLE INC., TOKYO	TOHOKUSHINSHA FILM CORPORATION, TOKYO	FINALIST
CF11/012	【10 SEC. DRAMA】 THE STOP LINE OF LOVE – EPISODE 5: SEDUCING DARKNESS	JMS	HAKUHODO INC., TOKYO/ HAKUHODO KETTLE INC., TOKYO	TOHOKUSHINSHA FILM CORPORATION, TOKYO	FINALIST
CF11/013	【10 SEC. DRAMA】 THE STOP LINE OF LOVE – EPISODE 6: RECORDINGS OF FAREWELL	JMS	HAKUHODO INC., TOKYO/ HAKUHODO KETTLE INC., TOKYO	TOHOKUSHINSHA FILM CORPORATION, TOKYO	FINALIST
CF11/014	【10 SEC. DRAMA】 THE STOP LINE OF LOVE – EPISODE 7: FROZEN FEELINGS	JMS	HAKUHODO INC., TOKYO/ HAKUHODO KETTLE INC., TOKYO	TOHOKUSHINSHA FILM CORPORATION, TOKYO	FINALIST
CF11/029	"7"	CITY CAFE	ADK TAIWAN, TAIPEI	UNITED ASATSU INTERNATIONAL LTD., TAIPEI	FINALIST
CF11/037	CALL CENTER GIRL	SYNALIO	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST

**CATEGORY CF12: ORIGINAL MUSIC SCORE**

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CF12/004	BEYOND NOW	TOKYU GROUP	TOKYU AGENCY INC., TOKYO	TOKYU AGENCY INC., TOKYO	FINALIST
CF12/013	BLINK TEST	JIMMY NELSON FOUNDATION	J. WALTER THOMPSON INDIA, MUMBAI/ J. WALTER THOMPSON, AMSTERDAM	J. WALTER THOMPSON INDIA, MUMBAI	FINALIST

**CATEGORY CF13: BEST USE OF MUSIC TRACK**

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CF13/001	DISGUSTING STORIES	BAHAY TULUYAN PHILIPPINES (SHELTER HOUSE)	TBWA\SANTIAGO MANGADA PUNO, MANILA	TBWA\SANTIAGO MANGADA PUNO, MANILA	FINALIST
CF13/004	THE STORY OF KAVERI (AND EVERY RIVER EVERYWHERE)	CAUVERY	REFOREST INDIA, BANGALORE	EARLYMAN FILM, MUMBAI	FINALIST
CF13/007	HELP IS WHO WE ARE	WESTPAC	DDB SYDNEY, SYDNEY	LEVEL TWO MUSIC, MELBOURNE	FINALIST
CF13/008	NOT TO BE OUTDONE	HOLDEN	THE MONKEYS, MELBOURNE	LEVEL TWO MUSIC, MELBOURNE	FINALIST

**FILM CRAFT LOTUS**
**FINALISTS**
**CATEGORY CF14: SOUND DESIGN**

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CF14/005	BEYOND NOW	TOKYU GROUP	TOKYU AGENCY INC., TOKYO	TOKYU AGENCY INC., TOKYO	FINALIST
CF14/007	WESTPAC 'HELP. IT'S WHAT AUSTRALIANS DO'	WESTPAC	DDB SYDNEY, SYDNEY	NYLON STUDIOS, SYDNEY	FINALIST

**CATEGORY CF15: COLOUR GRADING <sup>\*NEW\*</sup>**

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CF15/005	WESTPAC FRANK	WESTPAC	DDB, SYDNEY	FINCH, SYDNEY	FINALIST
CF15/006	SONY WINDOW TO THE SOUL	SONY CORPORATION	LEO BURNETT SINGAPORE, SINGAPORE	VHQ POST (M) SDN BHD, KUALA LUMPUR	FINALIST

AS OF 19 MARCH 2019