

TMRRW
ADFEST 2019
T
DAY



FINALIST

AUDIO LOTUS

BROADCAST SUB-CATEGORIES
CATEGORY A01: FAST MOVING CONSUMER GOODS

NO FINALIST

CATEGORY A02: DURABLE CONSUMER GOODS

NO FINALIST

CATEGORY A03: CARS, OTHER VEHICLES, ACCESSORIES & AUTO SERVICES

NO FINALIST

CATEGORY A04: FINANCE, COMMERCIAL PUBLIC SERVICES, BUSINESS PRODUCTS & SERVICES

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
A04/015	OLD MODEM	CIGNA TTK	MCCANN WORLDGROUP INDIA, MUMBAI	MCCANN WORLDGROUP INDIA, MUMBAI	FINALIST

CATEGORY A05: RETAIL, TRAVEL & LEISURE, ENTERTAINMENT & COMMUNICATION MEDIA

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
A05/001	FULLY BOOKED LIVES - ED	FULLY BOOKED	MCCANN WORLDGROUP PHILIPPINES, MANILA	MCCANN WORLDGROUP PHILIPPINES, MANILA	FINALIST
A05/002	FULLY BOOKED LIVES - MOE	FULLY BOOKED	MCCANN WORLDGROUP PHILIPPINES, MANILA	MCCANN WORLDGROUP PHILIPPINES, MANILA	FINALIST

CATEGORY A06: CORPORATE IMAGE

NO FINALIST

CATEGORY A07: CORPORATE SOCIAL RESPONSIBILITY

NO FINALIST

CATEGORY A08: PUBLIC SERVICES & CAUSE APPEALS

NO FINALIST

USE OF AUDIO SUB-CATEGORY

CATEGORY A09: BEST USE OF RADIO/AUDIO MEDIUM

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
A09/001	UNMUTE DANIEL	SINGAPORE CHILDREN'S SOCIETY	MULLENLOWE SINGAPORE, SINGAPORE	MULLENLOWE SINGAPORE, SINGAPORE	FINALIST
A09/003	PROJECT REVOICE	THE ALS ASSOCIATION	BWM DENTSU, SYDNEY	BWM DENTSU, SYDNEY	FINALIST
A09/004	STAR LULLABY	STAR FLYER	HAKUHODO INC., TOKYO	TAIYO KIKAKU CO.,LTD., TOKYO	FINALIST

AS OF 19 MARCH 2019