

**WINNERS LIST**  
PRINT CRAFT LOTUS

**ADFEST 2018**  
**TRANSFORM**

# PRINT CRAFT LOTUS

# WINNERS

## CATEGORY CP01 : PHOTOGRAPHY

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARD
CP01/006	WINDOW DRESSER	MCDELIVERY	TBWA\THAILAND, BANGKOK	TBWA (THAILAND) CO.,LTD., BANGKOK	FINALIST

## CATEGORY CP02 : BEST USE OF PHOTOGRAPHY/DI

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARD
CP02/026	SUMO GIRLS	THE 101ST KANAZAWA HIGH SCHOOL SUMO WRESTLING TOURNAMENT	DENTSU INC., TOKYO	DENTSU INC., TOKYO	SILVER
CP02/009-012	LOVING BANGKOK NIGHT CAMPAIGN	MCDONALD'S	TBWA\THAILAND, BANGKOK	TBWA (THAILAND) CO.,LTD., BANGKOK	BRONZE
CP02/021	PARROT	SOCIETY TEA	BLACK SWAN LIFE, MUMBAI	BLACK SWAN LIFE COMMUNICATIONS PVT. LTD., MUMBAI	FINALIST

## CATEGORY CP03 : ILLUSTRATION

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARD
CP03/004-005	CHOP-CHOP 1.0 CAMPAIGN	AMMELOO CHEF'S EDITION KNIFE SERIES	AMBER CHINA, SHANGHAI	AMBER CHINA, SHANGHAI	GOLD
CP03/015-016	PRISON OF THE HEAD - JONG-UN'S PRISON/ VLADIMIR PUTIN'S PRISON	AMNESTY INTERNATIONAL	THE NINE, SHANGHAI	THE NINE SHANGHAI, SHANGHAI	SILVER
CP03/006,008	ORGAN TRAFFICKED VICTIMS/ URBAN JUNGLE	MI BUNNY WATCH Q	PUBLICIS CHINA, SHANGHAI	IDO, SHANGHAI	BRONZE
CP03/011	BURDOCK ROOT	TOKADA KOZO SHOTEN	CREATORS GROUP MAC CO.,LTD., TOKYO	CREATORS GROUP MAC CO.,LTD, TOKYO	FINALIST

## CATEGORY CP04 : BEST USE OF ILLUSTRATION

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARD
CP04/008-010	BLOCK OUT THE CHAOS: BABIES/DOGS/WIFE & DAUGHTER	JBL	CHEIL WORLDWIDE, HONG KONG	CHEIL WORLDWIDE, HONG KONG	SILVER
CP04/018-019	DEPRESSION IN WOMAN/ DEPRESSION IN CHILD	DEPRESSION AWARENESS CAMPAIGN	HAKUHODO INDONESIA, JAKARTA	HAKUHODO INDONESIA, JAKARTA	FINALIST

## CATEGORY CP05 : TYPOGRAPHY

NO AWARD

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## CATEGORY CP06 : BEST USE OF TYPOGRAPHY

NO AWARD

## CATEGORY CP07 : ART DIRECTION

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARD
CP07/027	SUMO GIRLS	THE 101ST KANAZAWA HIGH SCHOOL SUMO WRESTLING TOURNAMENT	DENTSU INC., TOKYO	DENTSU INC., TOKYO	GRANDE
CP07/032-034	BLOCK OUT THE CHAOS: BABIES/DOGS/WIFE & DAUGHTER	JBL	CHEIL WORLDWIDE, HONG KONG	CHEIL WORLDWIDE, HONG KONG	BRONZE
CP07/020	HURRICANE-JESSICA	CLOSE TO NATURE FLOWERS	BBDO BANGKOK, BANGKOK	BBDO BANGKOK LTD, BANGKOK	FINALIST

## CATEGORY CP08 : RETOUCHING/IMAGE MANIPULATION

NO AWARD

## CATEGORY CP09 : BEST USE OF RETOUCHING/IMAGE MANIPULATION

NO AWARD

## CATEGORY CP10 : COMPUTER GENERATED IMAGERY (CGI)

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARD
CP10/007-009	CHOP-CHOP 2.0 CAMPAIGN	AMMELOO CHEF'S EDITION KNIFE SERIES	AMBER CHINA, SHANGHAI	ILLUSION CO.,LTD., BANGKOK	GOLD
CP10/006	SCARS OF MISERY - MAN	INTERNATIONAL DAY OF PEACE CAMPAIGN	HAKUHODO INDONESIA, JAKARTA	ILLUSION CO.,LTD., BANGKOK	SILVER
CP10/012-013	ASTRONAUT/FIREFIGHTER	LEGO	OGILVY GROUP THAILAND, BANGKOK	ILLUSION CO.,LTD., BANGKOK	BRONZE
CP10/015	HIPPO	HILL'S	RED FUSE COMMUNICATIONS HONG KONG [Y&R], HONG KONG	ILLUSION CO.,LTD., BANGKOK	FINALIST

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**CATEGORY CP11 : BEST USE OF COMPUTER GENERATED IMAGERY (CGI)**

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARD
CP11/010	DROUGHT	GREENPEACE	HAKUHODO MALAYSIA, SELANGOR	HAKUHODO MALAYSIA, SELANGOR	GOLD
CP11/020-022	CHOP-CHOP 2.0 CAMPAIGN	AMMELOO CHEF'S EDITION KNIFE SERIES	AMBER CHINA, SHANGHAI	AMBER CHINA, SHANGHAI	SILVER
CP11/012	SCARS OF MISERY - OLD MAN	INTERNATIONAL DAY OF PEACE CAMPAIGN	HAKUHODO INDONESIA, JAKARTA	HAKUHODO INDONESIA, JAKARTA	BRONZE

**CATEGORY CP12 : PRODUCTION DESIGN/STYLING**

**NO AWARD**

AS OF 20 MARCH 2018