

WINNERS LIST
PRESS LOTUS

ADFEST 2018
TRANSFORM



PRESS LOTUS

WINNERS

CATEGORY PR01 : FOOD

NO AWARD

CATEGORY PR02 : BEVERAGES

NO AWARD

CATEGORY PR03 : BEAUTY & PERSONAL CARE

NO AWARD

CATEGORY PR04 : HEALTHCARE

NO AWARD

CATEGORY PR05 : FASHION, SPORTS & ACCESSORIES

NO AWARD

CATEGORY PR06 : CARS, OTHER VEHICLES, ACCESSORIES & AUTO SERVICES

NO AWARD

CATEGORY PR07 : ELECTRONICS

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARD
PR07/019-021	BLOCK OUT THE CHAOS: BABIES/DOGS/WIFE & DAUGHTER	JBL	CHEIL WORLDWIDE, HONG KONG	CHEIL WORLDWIDE, HONG KONG	SILVER

CATEGORY PR08 : HOUSEHOLD PRODUCTS & MAINTENANCE

NO AWARD

CATEGORY PR09 : HOME APPLIANCES & FURNISHINGS

NO AWARD

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CATEGORY PR10 : RETAIL

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARD
PR10/012-013	NAIL HOUSE CAMPAIGN	UBEREATS	CHEIL GREATER CHINA, BEIJING/ CHEIL WORLDWIDE HK, HONG KONG	CHEIL CHINA, BEIJING	SILVER
PR10/001-005	LOVING BANGKOK NIGHT CAMPAIGN	MCDONALD'S	TBWA\THAILAND, BANGKOK	TBWA (THAILAND) CO.,LTD., BANGKOK	BRONZE

CATEGORY PR11 : TRAVEL & ENTERTAINMENT

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARD
PR11/004-006	ASTRONAUT/FIREFIGHTER/ROCKSTAR	LEGO	OGILVY GROUP THAILAND, BANGKOK	OGILVY GROUP THAILAND, BANGKOK	BRONZE

CATEGORY PR12 : COMMUNICATION MEDIA & PUBLICATIONS

NO AWARD

CATEGORY PR13 : FINANCE, COMMERCIAL PUBLIC SERVICES, BUSINESS PRODUCTS & SERVICES

NO AWARD

CATEGORY PR14 : CORPORATE IMAGE

NO AWARD

CATEGORY PR15 : CORPORATE SOCIAL RESPONSIBILITY

NO AWARD

CATEGORY PR16 : PUBLIC SERVICES & CAUSE APPEALS

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARD
PR16/007	DROUGHT	GREENPEACE	HAKUHODO MALAYSIA, SELANGOR	HAKUHODO MALAYSIA, SELANGOR	GOLD

CATEGORY PR17 : BEST USE OF PRINT

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARD
PR17/002	EMERGENCY COLLECTIBLES	DISASTER PREVENTION	DENTSU INC., TOKYO	DENTSU INC., TOKYO	GOLD