

WINNERS LIST
INNOVA LOTUS

ADFEST 2018
TRANSFORM

INNOVA LOTUS

WINNERS

CATEGORY IN01 : INNOVATION IN CREATIVITY

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARD
IN01/011	IMMUNITY CHARM	MINISTRY OF PUBLIC HEALTH, AFGHANISTAN	MCCANN WORLDGROUP INDIA, MUMBAI	MCCANN WORLDGROUP INDIA, MUMBAI	INNOVA LOTUS

CATEGORY IN02 : INNOVATION IN TECHNOLOGY

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARD
IN02/003	COGY WHEELCHAIR	COGY	TBWA\HAKUHODO, TOKYO	TBWA\HAKUHODO INC., TOKYO	GRANDE INNOVA LOTUS
IN02/002	GREEN LIGHT RUN	PURE BOOST	TBWA\HAKUHODO, TOKYO	TBWA\HAKUHODO INC., TOKYO	INNOVA LOTUS

CATEGORY IN03 : INNOVATION IN PROTOTYPE TECHNOLOGY

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARD
IN03/003	ELI / WEARABLE ENGLISH TEACHER	ELI / WEARABLE ENGLISH TEACHER	HAKUHODO INC., TOKYO/TBWA\HAKUHODO, TOKYO	HAKUHODO INC., TOKYO	FINALIST

CATEGORY IN04 : INNOVATION IN LOCAL CULTURE APPLICATION

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARD
IN04/011	IMMUNITY CHARM	MINISTRY OF PUBLIC HEALTH, AFGHANISTAN	MCCANN WORLDGROUP INDIA, MUMBAI	MCCANN WORLDGROUP INDIA, MUMBAI	INNOVA LOTUS