





INNOVATIVE USE OF RADIO & AUDIO

RAO8: Use of Radio & Audio as a Medium

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
RA08/001	SOUND OF SAFETY	WHOSCALL X VGI X BTS	SOUR BANGKOK, BANGKOK	THE SOUR BANGKOK CO., LTD., BANGKOK	FINALIST

RA09: Use of Audio or Voice Technology

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
RA09/001	DO-DO-DO JUMP	SHUEISHA INC.	DENTSU INC., TOKYO	DENTSU INC., TOKYO	BRONZE
RA09/007	BOTHARD	MTV INDIA	DDB MUDRA GROUP, MUMBAI	DDB MUDRA GROUP, MUMBAI	BRONZE

RA10: Branded Content/Podcasts

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
RA10/002	CRIME INTERRUPTED	AUSTRALIAN FEDERAL POLICE	HOST/HAVAS, SYDNEY	HOST/HAVAS, SYDNEY	SILVER
RA10/001	DRIVERS' SPOOKY STORIES	GOJEK	FORSMAN&BODENFORS SINGAPORE, SINGAPORE	FORSMAN&BODENFORS SINGAPORE, SINGAPORE	FINALIST

AUDIO CRAFT

RA11: Use of Music

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
RA11/001	JOURNA-RHYTHM	JOURNA-RHYTHM	TBWA\HAKUHODO INC., TOKYO	TBWA\HAKUHODO INC., TOKYO	SILVER

RA13: Sound Design

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
RA13/001	SIDE BY SIDE.	WEST AUSTRALIAN BALLET	WUNDERMAN THOMPSON, PERTH	WUNDERMAN THOMPSON, SYDNEY	SILVER

RA14: Script

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
RA14/002 MOVE FROM RA04/002	SCROLL, SCROLL, TAP, TAP, TAP	AMILI	WUNDERMAN THOMPSON SINGAPORE, SINGAPORE	WUNDERMAN THOMPSON SINGAPORE, SINGAPORE	BRONZE

RESILIENCE THROUGH CREATIVITY

RA15: Resilience Through Creativity

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
RA15/001	BUSKERMERCIALS	MEDIACORP	BLKJ HAVAS, SINGAPORE	BLKJ HAVAS, SINGAPORE	FINALIST